

# Our Blueprint for **Digital Inclusion in WA**

Supporting Communities Forum Presentation

12 October 2020



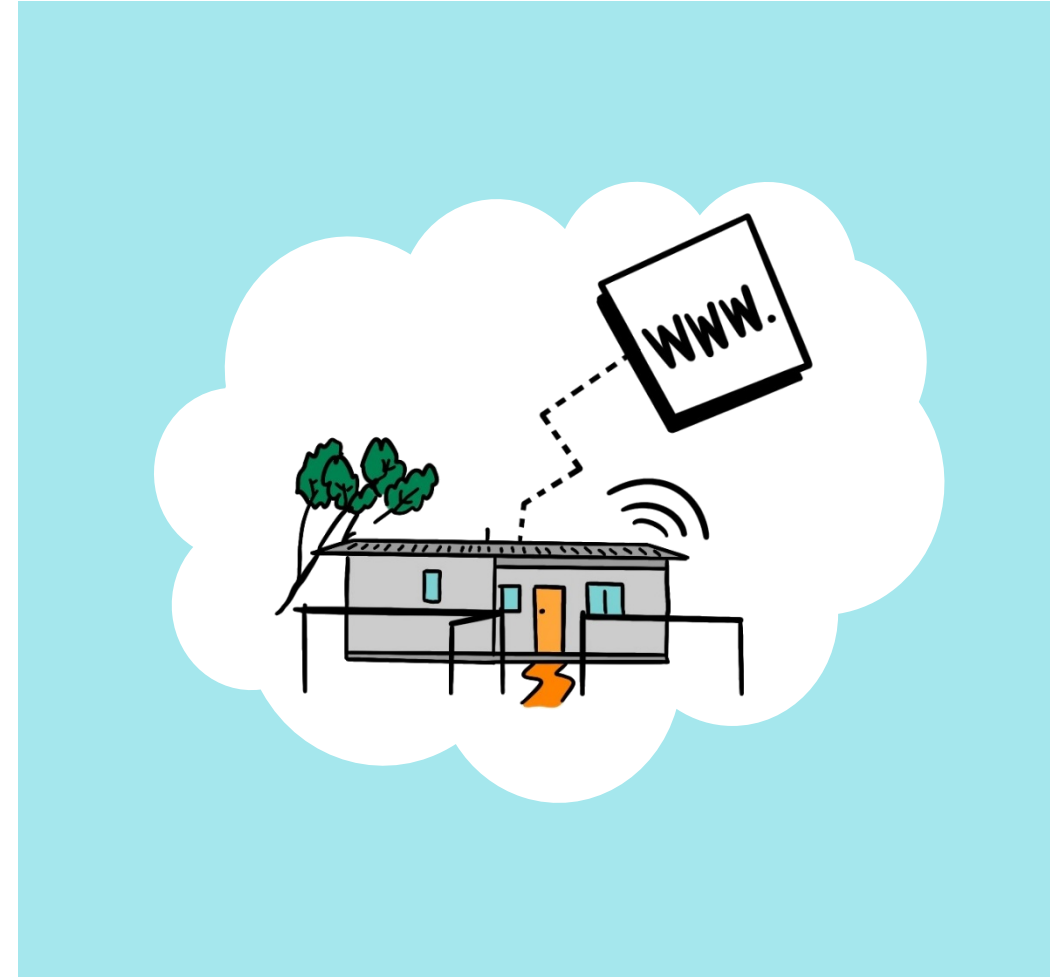
**Jonas Petersen** | Chief Digital Officer

Department of the Premier and  
Cabinet

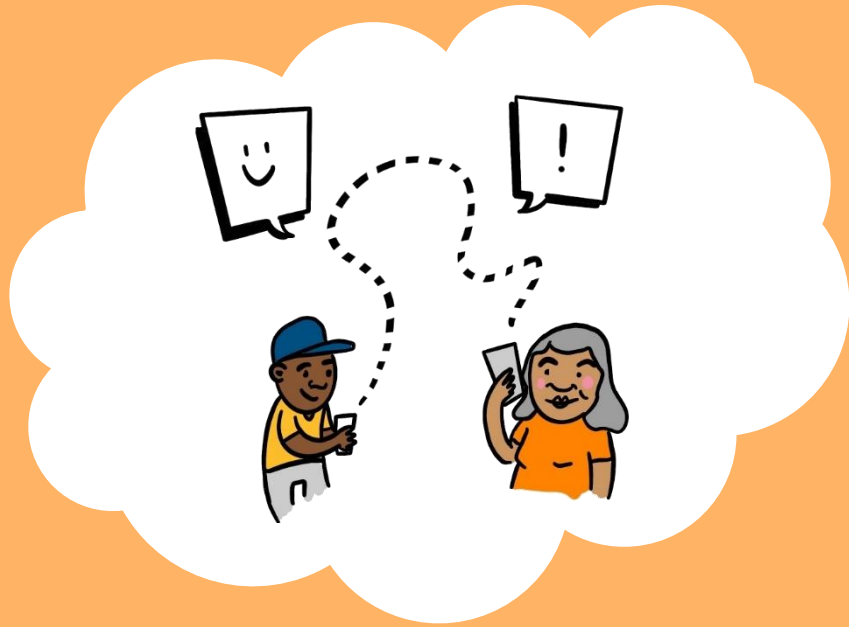


# What is the Blueprint?

The WA Government is consulting on its draft *Digital Inclusion in WA* Blueprint, to develop an approach and some key initiatives to address digital exclusion in our State.



# Why do we need a Blueprint for digital inclusion in WA?



- Digital technology and the internet play an increasingly important role in our lives
- Many Western Australians don't have access to or can't use digital technology
- 11.6% of Western Australians do not have internet access (26% of lowest income households)
- WA ranks fourth out of eight Australian States and Territories for digital inclusion – below the national average

TELL US YOUR IDEAS  
HAVE YOUR SAY AT  
WWW.WA.GOV.AU/  
GOVERNMENT/HAVE-  
YOUR-SAY-DIGITAL-  
INCLUSION-WESTERN-  
AUSTRALIA

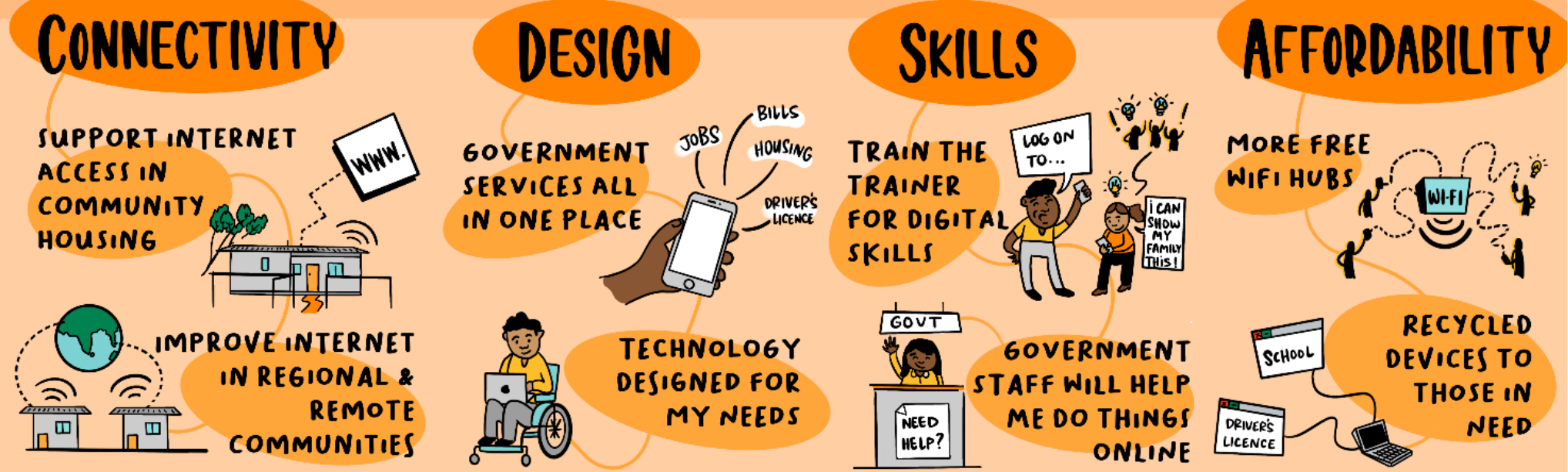
# OUR DIGITAL INCLUSION BLUEPRINT



## WE CAN ALL ENJOY THE BENEFITS OF TECHNOLOGY

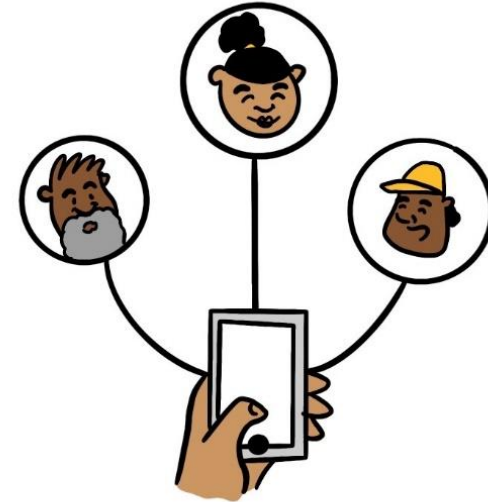


## SOME IDEAS TO ACHIEVE THIS



**Dr John Dixon | Director**

Department of the Premier and  
Cabinet





**Connectivity**



**Affordability**



**Skills**



**Design**

# Our Approach



**Community services and the not-for-profit sector**



**Our Government**



**Industry and research partners**



# We need your help to reach out to the community



- We've developed a simple **Consultation Guide** for community organisations to engage their clients who aren't digitally-included
- You can distribute printed versions of the **Lived Experience Survey** and **Blueprint Survey for Individuals** to those who can't get online
- You can **assist** clients with low digital literacy to complete the surveys
- **Community Sector Workshop** on 16 October 2020 (registrations close tomorrow)



# [wa.gov.au/government/have-your-say-digital-inclusion-western-australia](https://wa.gov.au/government/have-your-say-digital-inclusion-western-australia)

Consultation closes **Friday October 30 2020**

## contact us



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# Question for the SCF

1. What do you think of the government's approach to digital inclusion?

## Connectivity



## Affordability



## Skills



## Design



## Question for the SCF

2. What digital inclusion initiatives would help your clients and community?

### Connectivity



### Affordability



### Skills



### Design



# THANK YOU.

