



SafeWA

Simple Style Guide

November 2020



Logo suite

SafeWA co-badged green logo



Department of
Health



SafeWA co-badged mono logo



Department of
Health



SafeWA co-badged reversed logo



Department of
Health



Can be used as one lock up across materials.
Use if you want to add credibility to your contact register
and SafeWA messaging.

SafeWA green logo



SafeWA mono logo



SafeWA reversed logo



Must be used with surrounding copy
or visuals to ensure it is understood
that this is a WA Government product.

SafeWA green icon



SafeWA reversed icon



Surrounding language on
SafeWA must be used to
ensure it is understood that
this is the SafeWA app.

Footer lock up

Can be used in its entirety as is or the SafeWA lock up on its own.

Footer lock up - green

Western Australia's COVID-safe principles

 Practise physical distancing where possible

 Wash hands regularly

 Stay home if unwell

 Get tested if symptomatic

 Download SafeWA

We're all in this together.

SafeWA lock up green



Download SafeWA

Footer lock up - mono

Western Australia's COVID-safe principles

 Practise physical distancing where possible

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 Download SafeWA

We're all in this together.

SafeWA lock up mono



Download SafeWA

Footer lock up - reversed

Western Australia's COVID-safe principles

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 Download SafeWA

We're all in this together.

SafeWA lock up reversed



Download SafeWA

Examples

Full logo

Contact register LOGO

From Saturday, December 5, particular WA businesses and venues will be required to maintain a mandatory contact register for staff and patrons.

1. DOWNLOAD & OPEN
Download the SafeWA app from the Google Play or App store.

2. SCAN QR CODES
Use the app to scan our QR codes at each relevant entry.
Don't have a smart phone? Ask a staff member for alternative check-in option.

3. SHOW
Present your SafeWA check-in pass to staff upon entry.

Poster by a small business with information on contact registers.

Welcome LOGO

For the health and safety of our employees and guests


Please sanitise hands


Practise physical distancing where possible

 
Download SafeWA

Poster by a small business with COVID-safe principles.

Examples

SafeWA logo



Contact register

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LOGO

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3. SHOW
Present your SafeWA check-in pass to staff upon entry.



Table card by a small business with information on contact registers.



COVID-19 Contact register

SafeWA guide for individuals

SafeWA is the WA Government's free and convenient app to safely and securely register your attendance at various businesses and venues.

Using the SafeWA app is easy

- 1 Download
- 2 Create an account
- 3 Check in

1 Download the SafeWA app



GET IT FROM Google Play Available on the App Store


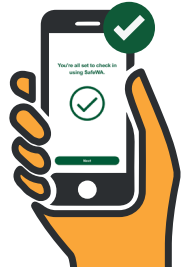
2 Create an account

- Tap on the individual icon
- Enter your information
- Create a password
- Enter the security PIN sent via SMS to verify your account

3 Check in

- Open the SafeWA app
- Scan the venue or business's QR code to check in

You can also add others who are with you and do not have the app.



Cinema
Cinema
F&B

Cafe
Cafe
F&B

Hairdresser
Hairdresser
Salon

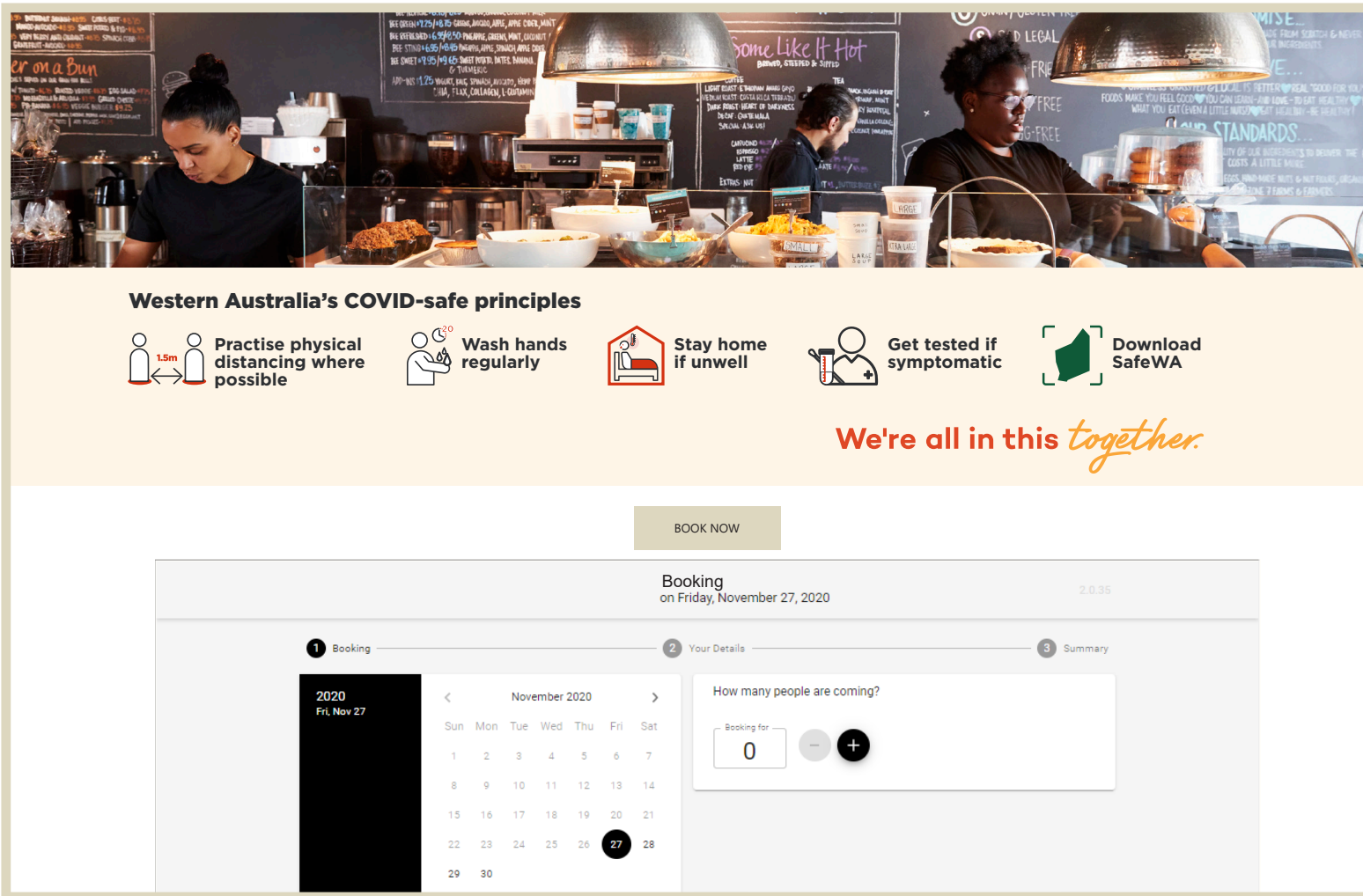
If you require support call 13COVID (13 26843)

WA.gov.au *We're all in this together.*






Poster by a Government department with information on contact registers.

Examples

SafeWA icon and footer lock up



Western Australia's COVID-safe principles

-  Practise physical distancing where possible
-  Wash hands regularly
-  Stay home if unwell
-  Get tested if symptomatic
-  Download SafeWA

We're all in this together.

BOOK NOW

Booking on Friday, November 27, 2020 2.0.35

1 Booking 2 Your Details 3 Summary

2020
Fri, Nov 27

November 2020

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

How many people are coming?

Booking for 0

Web table booking page by a small business with COVID-safe principles.