Outcomes-based Program **Logic Model**

## Project Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| Situation | Inputs | Activities | Outputs | | Outcomes | | |
| **Individual** | **Service** | **Community\*** |
| * Problem description * Program intent and rationale * Risk identification and analysis   (E.g. needs analysis, data collection methods, market research, identify & engage stakeholders, co-design etc) | What resources are needed to conduct the activities?  (E.g. funding, staff, planning timeframe, skills, equipment, internal and external operating partners etc) | What are the essential actions or activities to be undertaken to deliver the outputs?  What will we do? (E.g. Schedule meetings, market research, data collection, engage stakeholders, co-design activities etc) | | What products or services need to be produced and/or delivered to achieve the outcomes?  Who will we reach?  (E.g. number of workshops conducted, meetings held, reports or materials produced and distributed; program participation rates etc.) | What is the impact, change or benefit that occurs for an individual service user? | What is the impact, change or benefit that occurs for service users? | * What is the long-term impact, change or benefit that occurs for the community? * Consider: What short-term impacts are required to achieve medium-term impacts? * What medium-term impacts need to occur before long-term outcomes are reached? |
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| Assumptions and External Factors Assumptions - Consider what assumptions are made about links between inputs and activities. Are these assumptions supported by evidence, etc.  External Factors - Consider what external factors can impact service delivery and the ability to meet the intended individual, service and community outcome. E.g. political, financial, community, legal factors etc. | | | | | | | |
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\* To align with each Public Authority’s strategic objectives.

Please note:

* Refer to the ‘Developing Outcomes – Program Logic Model - Guidelines’ which defines program logic and explains its purpose and why and when to develop a program logic model.
* Complete the program logic model within the context of the Delivering Community Services in Partnership Policy Partnership Principles and Behaviours and specifically the ‘Planning in Partnership’ section.

## Data for Evaluation

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| Qualitative data | Quantitative data | Things to consider: |
| * Seeks to describe the ‘how’ and the ‘why’ something happened, beyond the scope of numbers and statistics. * Measures appropriateness. | * Relies on the collection and analysis of data. Produces ‘hard numbers’. * Measures effectiveness and efficiency. | * What data do I need to measure?   + What will I measure to demonstrate the services are delivered? (linked to outputs)   + What will I measure to demonstrate the change has occurred? (linked to individual, service and community outcomes) * Does the data I want exist? (secondary data sources)   + Where can the data be sourced? * Do I need to collect it? (primary data sources)   + Who will be responsible for collecting the data? * When do I need the data? * Are there any issues around data access or disclosure (e.g. legislative restrictions) * Is the data source adequate (e.g. data quality)? |

## Key Evaluation Questions

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| **To measure appropriateness** | **To measure effectiveness** | **To measure efficiency** |
| * Is there an ongoing community need for the service program? * Should the current program be maintained, expanded or discontinued? * Is the program aligned with Government priorities? | * Does the service program meet its service specifications and achieve the desired community outcomes? * What changes would help the program better target stakeholder needs? | * How do the unit costs compare with those of like activities in other programs or justifications? * Do the results of the program represent value for money? * Could other service providers provide the services more efficiently? |