DESIGN IN THE DEVELOPMENT PROCESS

ENSURING GOOD DESIGN IS AT THE CENTRE OF ALL DEVELOPMENT



We're working for Western Anstralia.





FEASIBILITY

Unlock the potential

Development opportunities expand through a considered, creative response to context.

Consider

- Opportunities
- Constraints
- Size
- Shape
- Use

DESIGN DEVELOPMENT

Follow the principles

Design scope is enhanced through adherence to the ten Design Principles.

Consider

- Layout
- Site
- Servicing
- Amenity
- Aesthetics

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DOCUMENT PREPERATION

Demonstrate & Communicate

A compelling case will demonstrate the Design Principles in action.

Consider

- Clarity
- Brevity
- Process diagrams
- Visuals

COMPLETE **APPLICATION FORLODGEMENT**

ASSESSMENT

Evaluate, Report & Recommend

The proponent's application should provide sufficient evidence for support.

Consider

- Performance not prescription
- Urban complexity
- Competing priorities

DECISION

Balancing Priorities

The report and recommendations may require consideration against social context.

Consider

- Community
- Council
- City
- Region



OUTCOME APPROVAL



REVIEW OR REVISIT

Comprehensive review of all the design thinking and its demonstration



DESIGN REVIEW Highly recommended **DESIGN REVIEW**

O DESIGN REVIEW Advice considered



Talk early, Talk often

ODESIGN REVIEW

Engaging in design review improves the design quality of projects and can speed up the planning process, leading to quicker delivery of high-quality buildings and places that provide a wide range of benefits to occupants, neighbours and the broader community.

Early pre-lodgement design review is preferable as it offers the opportunity to increase the value and quality of a design proposal, before the cost of changes outweighs the benefits gained. Postlodgement design review advice is considered in the assessment and recommendation to the decision-maker.

