Transcript – Texting behind the wheel.

We open on a young woman called Sarah, she is sitting on her couch watching her favourite reality TV show. It’s a pivotal moment in the show. We see her mobile, which is sitting on the couch near her, receive a message. Sarah doesn’t flinch as this pivotal moment has her full attention.

Voice Over: Well Sarah, obviously paying attention here.

Visual: We cut to a traffic signal changing from red to green.

Visual: We then change POV to Sarah’s vehicle in a line a traffic. POV change again to Sarah behind the wheel of her car. She’s at the lights but misses the light signal change, because her eyes are on her phone after receiving a text message. Car behind her beeps, and she waves apologetically.

Voice Over: But not so much here.

Visual: We now cut back to Sarah’s face as she continues to concentrate on her show. She’s eating from a bowl, but still won’t take her eyes off the screen.

Voice Over: Ah here we have it.

Visual: We cut back to inside Sarah’s car as she looks at her phone while driving.

Voice Over: Here we don’t.

Visual: We cut back Sarah on the couch, wiping away a tear in response to what she’s seeing on TV. She still won’t take her eyes off the screen.

Voice Over: This is good.

Visual: We cut back to inside Sarah’s car. She laughs at what she reads on her phone – while driving.

Voice Over: This is bad.

Visual: We cut back Sarah on the couch, embroiled in her show. She won’t take her eyes off the screen, even though her phone is beeping.

Voice Over: Your favourite show.

Visual: We cut to see an elderly man crossing the road, pushing a shopping trolley in front of Sarah’s car. Her car hits the trolley, its contents thrown over her car. We then cut to Sarah’s face, who looks up after hearing a thump. She comes to a stop and fearfully looks back over her shoulder, to see if the elderly man was okay. Her mobile phone is still in her hand.
<table>
<thead>
<tr>
<th>Voice Over</th>
<th>And that was his favourite trolley.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visual</td>
<td>We cut to an external POV of the elderly man, standing at the edge of the road in a state of shock. We then cut back to Sarah in the car, mouthing ‘sorry’ to the man. Looking ashamed. SUPER: Two seconds on your phone is 33 metres driving blind.</td>
</tr>
<tr>
<td>Voice Over</td>
<td>How about you drive with the same attention you give your favourite show, Sarah.</td>
</tr>
<tr>
<td>Visual</td>
<td>Fade to black: SUPER Authorised by the State Government, Perth. Spoken by S. Curry.</td>
</tr>
<tr>
<td>Voice Over</td>
<td>Authorised by the State Government, Perth.</td>
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