



---

## SUPPORTING COMMUNITIES FORUM 2021 - 2022 – PRIORITIES

### Priority 4 – Roll-out of COVID-19 Vaccinations to Vulnerable People and the Community Services Sector Workforce

---

#### Objective:

- To provide advice and support to Government in the roll-out of COVID-19 vaccinations to the most vulnerable Western Australians and to the community services sector workforce.
- To consult closely with relevant community sector peak bodies to target roll-out of COVID-19 vaccinations to the most vulnerable cohorts in the community.
- To adopt a whole-of-community and culturally responsive approach to addressing any myths and issues leading to vaccine hesitancy.
- To develop an effective communications strategy to address the issue of COVID-19 Vaccine hesitancy and encourage COVID-19 vaccine uptake and roll-out.

#### Key questions:

1. How can government agencies and community service organisations work together to determine an appropriate approach to roll-out vaccinations to targeted vulnerable cohorts in the community as well as to the community services sector workforce?
2. How can ongoing engagement with key stakeholders and partnerships, particularly with Aboriginal communities and culturally and linguistically diverse communities, be supported to widen the vaccination outreach?
3. How can government agencies and community service organisations work together to analyse the root cause of myths and issues leading to vaccine hesitancy, and identify opportunities and potential strategies to address the hesitancy (in response to the diverse needs) of obstacles to vaccination roll-out to targeted cohorts?
4. How can we adapt and align roll-out of the vaccination to vulnerable cohorts with the availability of vaccinations for different age groups?
5. How can we adapt our approach in light of any changes as a result of any unforeseen impacts of COVID-19?
6. What data, messages or infographics on increase in vaccination roll-out as a result of reduction in vaccine hesitancy can be captured to support progress reporting?
7. What key messages across Australia and internationally that have proven to be effective in encouraging COVID-19 vaccine uptake and also supports reduction of any myth and issues around vaccine hesitancy?

#### Deliverables:

- Advising on the roll-out of the COVID-19 Vaccinations to vulnerable people in the community;
- Advising on the roll-out of the COVID-19 Vaccinations to the community services sector workforce; and
- Reinforcing the benefits of the vaccinations and dispelling the myths and issues leading to vaccine hesitancy.

**Lead agency:** Department of Health