



Department of
**Primary Industries and
Regional Development**

DPIRD Strategic Intent 2022-26

**Protect
Grow
Innovate**

Our role

The Department of Primary Industries and Regional Development leads sustainable development of Western Australia's regions and agriculture, aquaculture, food and fisheries sectors.

We deliver through partnerships in science, research and development, regulation and industry development.

Our purpose

Enable enduring prosperity for all Western Australians through our work with regions and primary industries.

Our approach



Protect through stewardship of our people, land and aquatic resources.

Grow our primary industries and regions through balancing social, economic and environmental drivers.

Innovate through a culture of inquiry and adaptation.

Our values

The following values underpin how we operate:

- We value relationships
- We are resilient
- We are responsive
- We focus on results

Our strategic focus

We will draw on our protect, grow and innovate approach to deliver the following priorities under each of our three strategic outcomes.

1

Management and stewardship of Western Australia's land and aquatic assets

- Management systems and programs to sustain and enhance our aquatic, pastoral and agricultural resources.
- Provide services and programs that allow the community to access, use and develop our land and aquatic resource on a sustainable basis.
- A robust biosecurity system to support our industries and protect our land and aquatic assets, environment and lifestyle.
- Research and policy leadership in the primary industries and regions to enable transition to a sustainable carbon future as part of our adaptation to climate change.

2

Capable and empowered communities

- Collaborate across industry, community and regions to ensure research impact and extension, adoption of new technology, and the development of collective knowledge.
- Work across government and with industry to deliver initiatives that meet the workforce needs of regions, including primary industries.
- Deliver models of support and targeted programs that empower Aboriginal people to develop and sustain long-term outcomes that strengthen communities.
- Build the capacity of community, industry and Aboriginal people to work with us to deliver our priorities.



3

Dynamic regions and primary industries

- Policies and programs that encourage sustainable economic development, diversification and job creation with a focus on unlocking land and water resources, building business capacity, and developing and facilitating trade and investment.
- Invest in digital connectivity, technology, and new and emerging initiatives to improve and diversify industry and regional competitiveness.
- Deliver, co-invest and collaborate in research and development that drives innovation, protection of natural resources and international competitiveness.
- Develop specialist facilities that enable critical biosecurity, research and development to be undertaken.
- Deliver systems and support to industry in animal welfare, biosecurity, and ethical and sustainable production to meet community expectations and enhance the reputation of our primary industries.



How we deliver

In delivering our Strategic Intent we focus on building relationships and working collaboratively with our partners using six key levers:

→ Policy, strategy and advocacy

→ Regulation and compliance

→ Research, development and innovation

→ Public investment

→ Capacity building programs and infrastructure

→ Engagement and partnerships

Delivery of our strategic outcomes is supported by effective corporate functions. This ensures our people have the skills, systems, assets, policies, processes, finances, legislation and structure to deliver. These functions maintain a focus on protecting our reputation, growing our capability and innovating our service delivery to facilitate achievement of our purpose.

Monitoring and review

The DPIRD Planning Framework will facilitate delivery, measurement and evaluation of the Strategic Intent. Specific initiatives to achieve against our priorities are outlined in our topic-specific plans.

DPIRD will report against the Strategic Intent through the DPIRD Annual Report.





Strategic context

The strategic context in which we and our stakeholders operate is complex with global and domestic drivers shaping the opportunities and challenges for Western Australia.

Our Strategic Intent is guided by strategic goals across State Government with a clear direction for economic diversification, job creation and creating prosperity; as well as current domestic and global megatrends. Specific consideration has been given to:

- adapting and responding to the challenge of climate change
- sustainable management of our natural resources to meet community and market expectations
- the need for increasingly sophisticated and globally competitive industries and supply chains
- adapting to disruption and building resilience beyond the COVID-19 pandemic
- rapid and dynamic changes in science and technology
- increasing Aboriginal empowerment to develop and sustain lasting economic and social outcomes
- the need for a skilled and agile labour force to drive prosperity and economic diversity in communities and regions.

Through monitoring and understanding the dynamic and evolving environment in which we operate, DPIRD has an important role to play in ensuring our regions and primary industries are best supported in addressing challenges and capitalising on opportunities as they emerge.