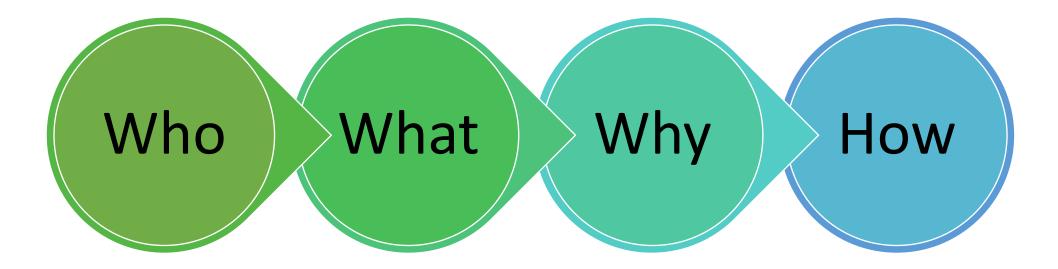
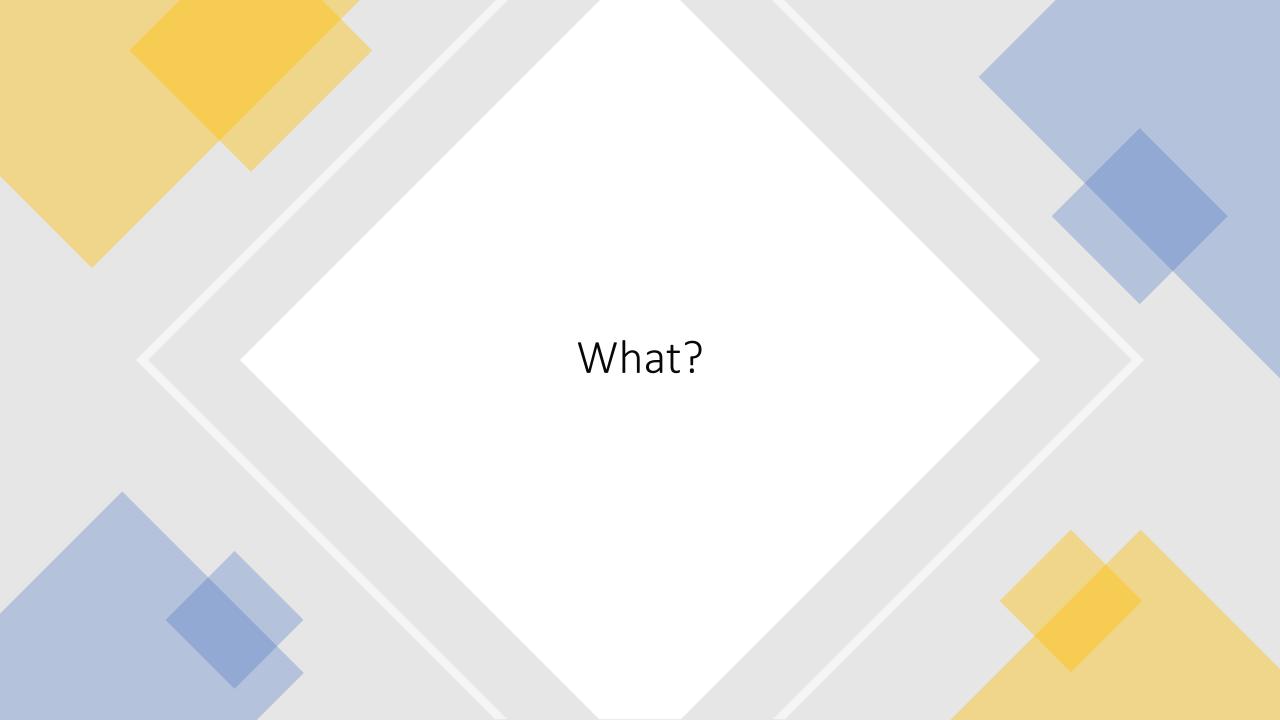
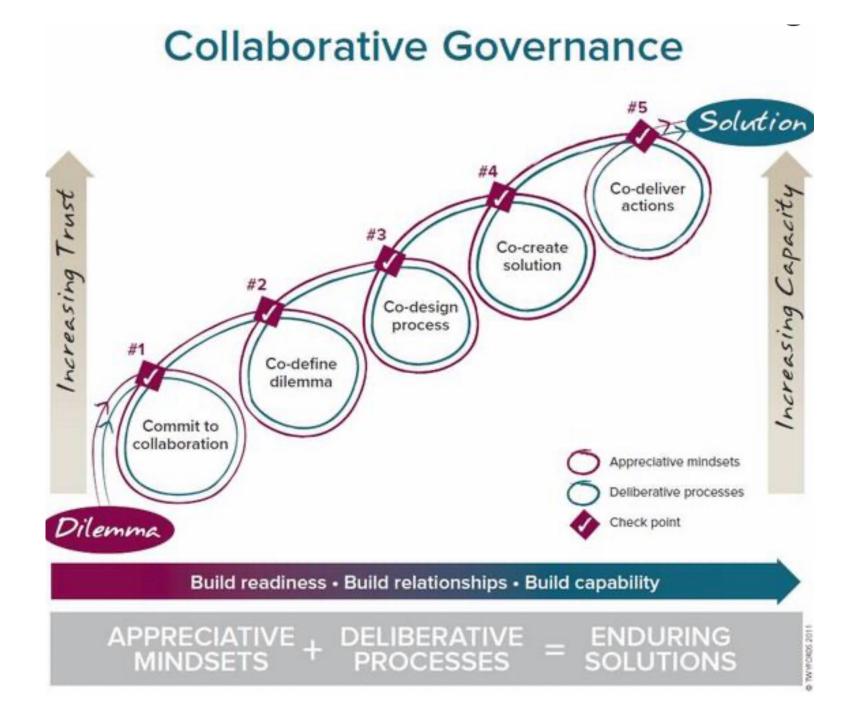
Process AND content!







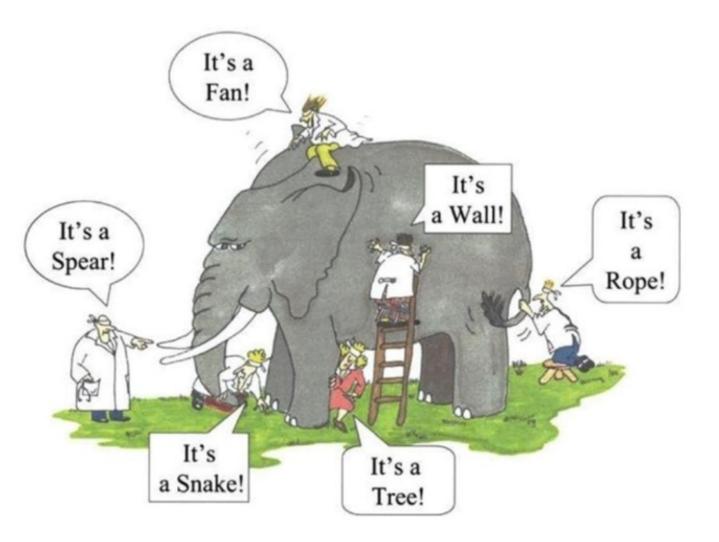


Why?

My understanding of the why

Different perspectives ... scapegoating and power plays

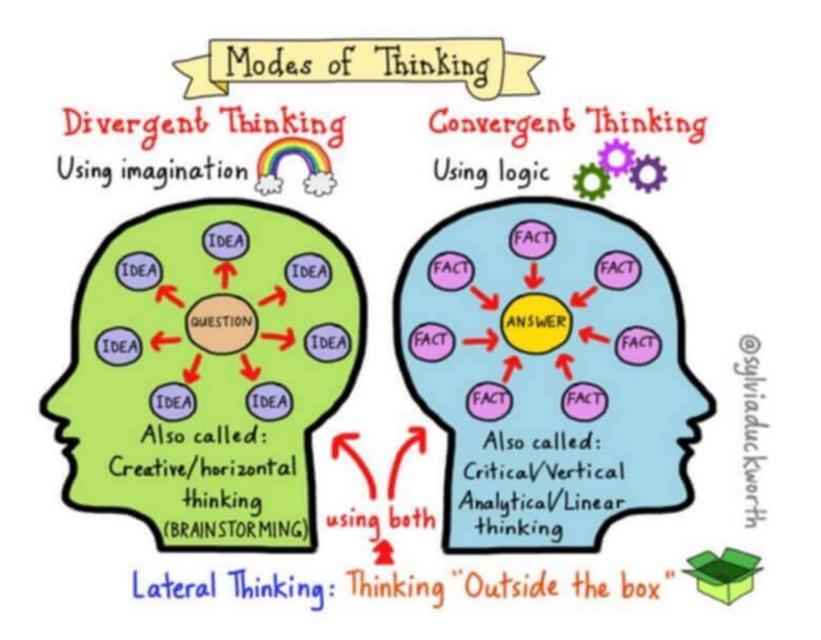
A story about "the Perth people"

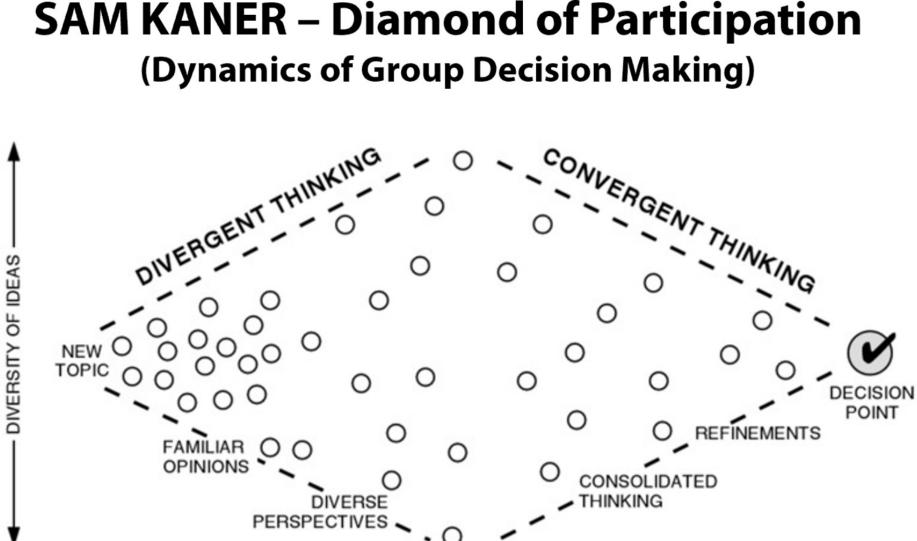


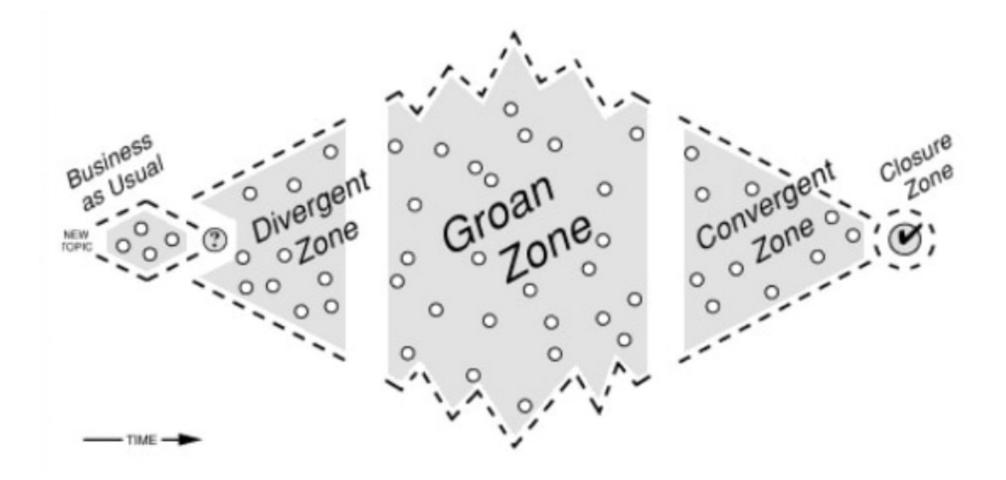
To optimise the performance of the entire system, stakeholders need to shift from trying to optimise their element of the system to improving relationships among its constituent elements. They need to shift towards *thinking systemically*.

How?

A human problem, not a technical one Moving beyond BAU Diverging and converging

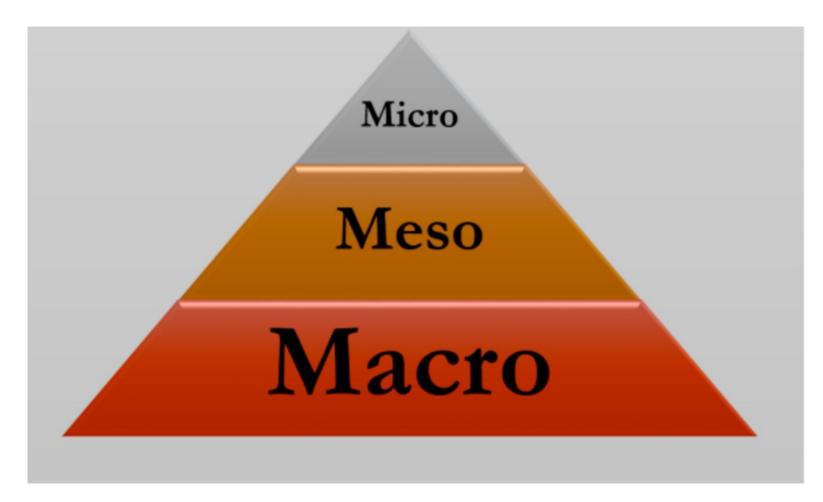








Things are often more complex than our brains would like them to be ... ignore that at your peril. A story re carbon



Who (two)?

Divergent or convergent?