



Department of
Jobs, Tourism, Science
and Innovation

Strategic Plan 2021-2025

Our strategic directions



**A sustainable and
diversified economy**



**Jobs for today
and tomorrow**



**Western Australia's unique
assets are recognised on
the world stage**



**A world class
innovation ecosystem**

Our values

Foster strong relationships

We build and nurture meaningful connections so our collective effort creates positive change.

Make a positive difference

We act with purpose and make things happen to deliver the right outcomes for Western Australia.

Act with integrity

We build trust by infusing every action with honesty, fairness and respect.

Embrace diversity

We seek out and leverage diverse thinking, talents and ideas so we can be better and stronger

[View the full Strategic Plan 2021-2025 on our website.](#)



Our vision

A strong, diverse and sustainable economy that delivers local jobs and advances Western Australia as a global destination.

Our mission

To promote Western Australia and advance the diversification and growth of the State's economy.



Department of
Jobs, Tourism, Science
and Innovation

Strategic Plan 2021-2025

Our strategic directions



**A sustainable and
diversified economy**



**Jobs for today
and tomorrow**



**Western Australia's unique
assets are recognised on
the world stage**



**A world class
innovation ecosystem**

Our values

Foster strong relationships

We build and nurture meaningful connections so our collective effort creates positive change.

Make a positive difference

We act with purpose and make things happen to deliver the right outcomes for Western Australia.

Act with integrity

We build trust by infusing every action with honesty, fairness and respect.

Embrace diversity

We seek out and leverage diverse thinking, talents and ideas so we can be better and stronger



Our vision

A strong, diverse and sustainable economy that delivers local jobs and advances Western Australia as a global destination.

Our mission

To promote Western Australia and advance the diversification and growth of the State's economy.