

SCAM AWARENESS WEEK 2023

27 November - 1 December

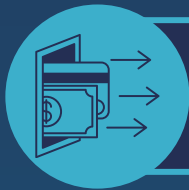


STOP. THINK. PROTECT.
AGAINST IMPERSONATION SCAMS

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Impersonation scams pose a significant threat to organisations, targeting individuals across various roles and levels. Enhancing your awareness of the basics of these scams is crucial for fortifying your organisation's defences and mitigating the risk of falling prey to them.



Impersonation scams aim to deceive individuals into making payments by assuming the identities of authoritative figures, such as the ATO, banks, postal services, or couriers, using various techniques like text, email, and even phone calls

Certain cyber criminals have the capability to mimic official numbers, the contacts in your network, and employ AI to replicate voices, prolonging engagement during phone interactions.



Scammers will often use a known company's logo or name in fake emails, posing as a representative from an organisation, in order to request specific or personal information from their target.

Impersonators make mistakes that you can use to your advantage. Look out for signs such as spelling errors, suspicious urgent requests, and modified email addresses to identify potential scammers.



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