



# Collie Just Transition News

Keeping you informed about Collie's future

Issue 7, March 2024



## Discover Collie's future at the 2024 Collie Industry Transition Expo

Join your community in celebrating Collie's transformation and exploring the town's future at the 2024 Collie Industry Transition Expo!

On Saturday April 20 from 10.30am-1pm, Collie's Central Park will come alive with a vibrant street fair-style, family-friendly expo, featuring a wide range of stalls showcasing the progress and future of Collie's evolving transition journey.

Enjoy live entertainment, activities, and delicious food trucks while you explore the exciting developments in Collie's future industries and learn about the transition initiatives happening in your community.

This is your chance to engage with new industries seeking to establish in Collie, ask questions about their projects, jobs, and timelines, and discover future opportunities for you and your family as Collie continues to build on its strong future as one of WA's most sustainable industrial hubs.

Meet with representatives from new industries including Magnium Australia, International Graphite, Green Steel of WA and more, and learn how the initiatives of agencies such as the Jobs and Skills Centre and the Just Transition Working Group can help you as they continue to shape Collie's journey to transition.

Reach out to the local Collie Delivery Unit team on 9734 2322 or email [collie@dpc.wa.gov.au](mailto:collie@dpc.wa.gov.au) to learn more.

**Collie Industry Transition Expo**  
**10.30am - 1pm**  
**Central Park (81 Forrest Street, Collie)**

Industry stalls - Live music  
 Entertainment - Mini lawn games  
 Food trucks - Face Painting

Scan using your smart phone's camera to stay up-to-date!



## Collie murals win big with national awards

Collie's artistic landmarks have gained new national attention after being recognised as the best in the country for art-loving visitors at the Australian Street Art Awards.

The Collie Mural Trail experience won gold in the national Best Street Art Trail category, putting Collie on the map for its must-see attractions that highlight the town's rich artistic heritage, history, and cultural significance. The town's iconic Wellington Dam Mural 'Reflections' by Guido Van Helten was also named Best Street Art Experience in Western Australia and was announced as runner up in the national Best Mega Mural category.

Boasting more than 40 murals, Collie's expansive outdoor art gallery formed part of the WA Government's \$1.5 million trail project developed to grow local tourism and has quickly become one of the South-West's most popular and recognisable art attractions.



## 10-year roadmap to Collie's growing tourism economy

The roadmap toward Collie's strong future as a growing tourism destination was recognised at the recent Tourism WA's South-West Regional Roadshow, with Tourism representatives from the Shire of Collie and local travel operators among those that attended.

The roadshow provided Collie representatives an insight into the WA Government's tourism strategy, outlining the recently launched 10-year plan to elevate the South West's visitor economy.

In collaboration with Tourism WA, opportunities for Collie were workshopped with a focus on developing key initiatives that build on local accommodation and attractions and increase Collie's growing reputation as a world-class adventure destination.



*Chris Martin, President Collie River Valley Visitor Centre, Carolyn Turnbull Managing Director Tourism WA, Tracey Clarke Manager Collie Visitor Centre, Alison Melvin Owner Forest Explorers, Melissa Souter-Robinson Tourism Coordinator Shire of Collie, Matt Young Director Development Services Shire of Collie, Kym Gibson, Owner Adventure Connections, Catrin Allsop CEO Australia's South West.*

## Milestone moment for Collie's Big Battery

Construction is now underway on Synergy's Collie battery energy storage system, bringing Collie one step closer to being home to one of the biggest grid-scale batteries in Australia.

Offering new levels of security to Western Australia's main power system once complete, the Collie Battery is expected to provide around 500 megawatts or 2,000 megawatt hours of power when fully charged. Considered one of WA's most significant renewable energy infrastructure projects, the battery will help improve the security of WA's energy system and support increased renewable energy generation.

Expected to be completed by the end of 2025, Synergy has awarded local earthworks and rehabilitation specialists Cardinal Contractors to complete site preparation and earthworks for the project, which is expected to create 500 local jobs during the construction phases.

With the battery expected to provide long-term system stability and support the uptake of more renewables, the project forms part of the WA Government's wider decarbonisation efforts and contributes to WA's strong and sustainable renewable future.



## Stay informed about Collie's Just Transition journey



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**Acknowledgements:** Department of The Premier and Cabinet, Collie Delivery Unit is proud to develop this newsletter in collaboration with the Just Transition Working Group, South West Development Commission, Tourism WA, Synergy, The Shire of Collie, and all individuals featured in this edition.

