

DESIGNING AN EFFECTIVE BIN STICKER



GOAL

To encourage the school community to put rubbish in the bin.

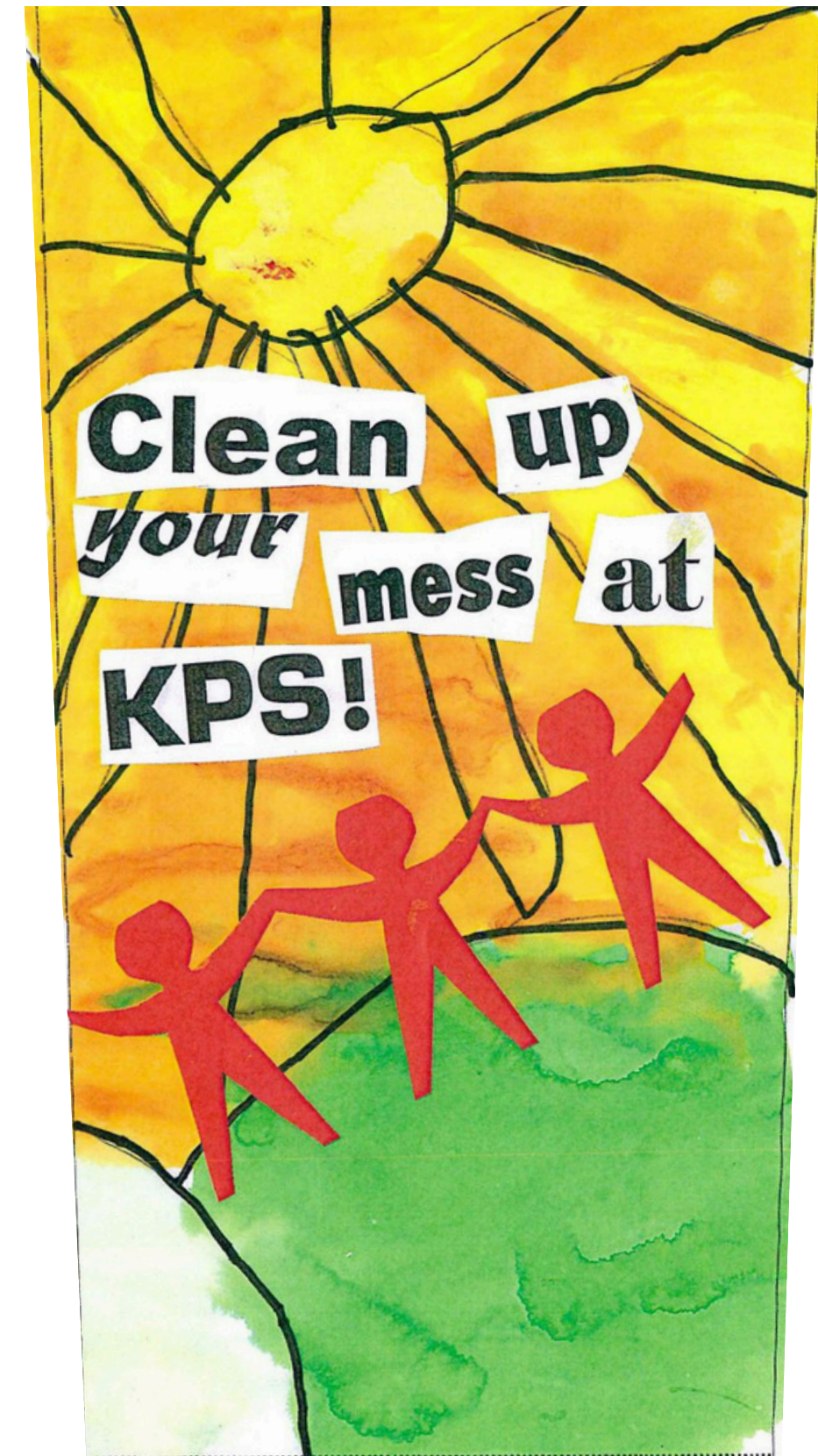




There are a few things to keep in mind when designing an effective bin sticker.

MESSAGE

- Keep the message positive. Think about what you DO want people to do.
- Develop a catchy slogan
- Keep the message about using a bin rather than waste separation.



TEXT

Make sure

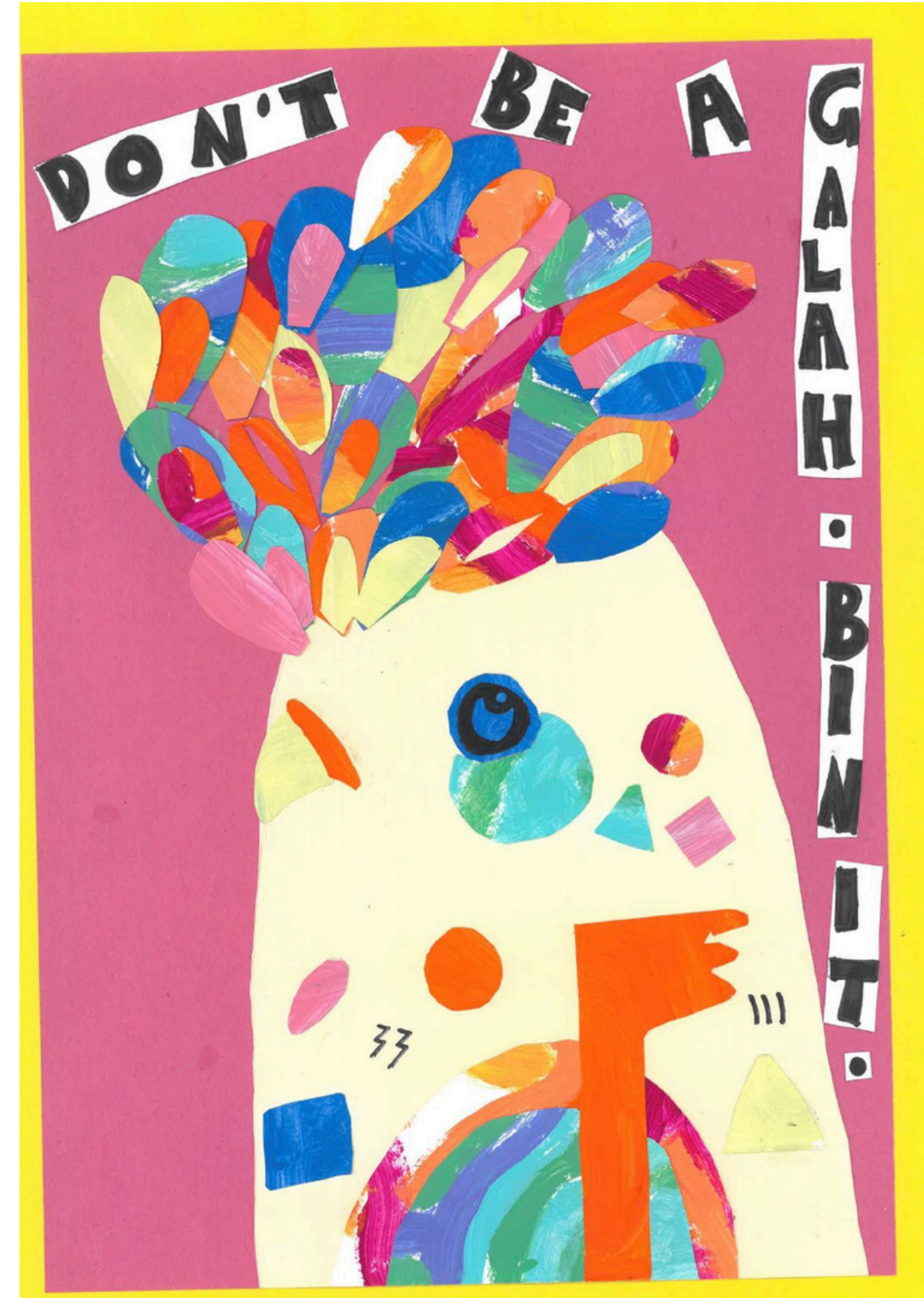
- it is clear, bold and easy to read from a distance.
- spelling is correct



IMAGE

Make sure your image is

- clear
- colourful
- bright.





SUGGESTIONS

- Use a variety of materials including cut paper, ink and paint.

KEEPING IT
BEAUTIFUL



SUGGESTIONS

- **Include a slogan on the template so all designs have the same slogan.**

HAPPY DESIGNING.

