



METROPOLITAN
CEMETERIES BOARD



The Metropolitan Cemeteries Board, as the custodian of Perth's cemeteries, provides sensitive services and places that honour the lives of the diverse Perth community.

A self-funded statutory authority, the Metropolitan Cemeteries Board operates seven cemeteries and memorial parks across Greater Perth.

This strategic plan addresses the diverse needs of Perth's community, and outlines how the Metropolitan Cemeteries Board will monitor evolving community preferences and adapt its services to meet or exceed both current and future expectations and demands.

Our Aspiration

To be a sanctuary for our community, preserving history and culture and providing places for remembrance and connection.



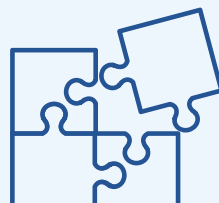
Our Values



COMPASSION



INTEGRITY



CONNECTION

Honouring the lives of our diverse community



Strengthen Business Foundations

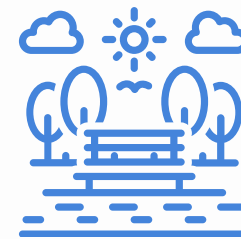
Objectives

People: we will attract, develop and retain the right people who are committed to our values.

Capability: we will have efficient business systems and policies which ensure the compliant and customer centric delivery of quality services.

Outcomes

- We operate with the highest level of integrity and meet or exceed Government's and the community's expectations.
- We have a high-performing culture that values diversity and harnesses our talent, an employer of choice.
- We have modern, secure digital services that support the community's preferences for how they interact with us.



Activate Spaces and Services

Objectives

Valued: we are seen by the community to provide quality services, places and products that meet their needs.

Active: we provide spaces that are sanctuaries for connection, reflection and contemplation.

Outcomes

- We understand our diverse community and their end of life needs, providing appropriate and supportive services.
- We support the community to demystify our services, death and dying, and provide partnerships for complementary services.
- We provide spaces that are inclusive, culturally and religiously appropriate, and green sanctuaries, increasing visitation to our sites.
- At least 90 percent of customers surveyed are satisfied with the service we provided.



Plan for the Future

Objectives

Sustainable: We will ensure our business is sustainable, enabling us to invest in our future and remain financially independent.

Custodian: We will manage, plan for and protect our assets, ensuring they support community demand and are sustainable.

Outcomes

- We have sufficient land supply to meet future demand for services, our built assets support non-denominational and complementary use, our services are responsive to changes in community preferences and needs, and supports biodiversity and drive ecological benefits.
- We have plans to guide cemetery development, maximise utilisation of our spaces, and response to our changing climate.

Strategic Plan: In Focus 2025 - 2030

