

2022/24 Perth and Peel Land Use and Employment Survey


Other Retail

This report summarises responses from the 2022/24 Land Use and Employment Survey for Perth and Peel. The Survey is part of an ongoing program monitoring development and employment trends in employment-generating land in Western Australia's urban centres. Information collected through the survey supports strategic land use planning, policy development/review and land use forecasting to inform infrastructure delivery. Survey coverage includes all land zoned for commercial, industrial, public purpose or recreation purposes across the Perth and Peel metropolitan area. Information is collected for the number and type of individual establishments, floorspace usage and the workforce associated with each activity undertaken at survey sites. These three main variables are coded according to the Western Australian Standard Land Use Classification codes and Planning Land Use Codes.

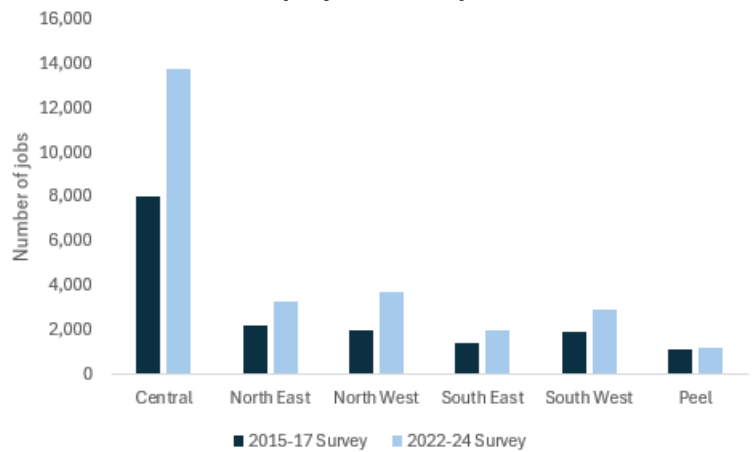
This report summarises the information captured under the **Other Retail** Land Use Code, which includes retail spaces that cannot be accommodated by regular shopping centre or retail locations. Goods sold under this Land Use Code may be industry-scale, manufacturing or trade goods, or bulk items. Examples of **Other Retail** businesses include furniture outlets, mechanical hardware shops and industrial machinery yards.

Employment

The 2022/24 Land Use and Employment Survey captured close to 27,000 jobs in the **Other Retail** Planning Land Use Code. Motor vehicle and adjacent retail, furniture, and hardware retail comprise a sizeable proportion of the employment in this land use.

 based employment has increased by 62 per cent across Perth and Peel since the 2015/17 survey.

Employment comparison



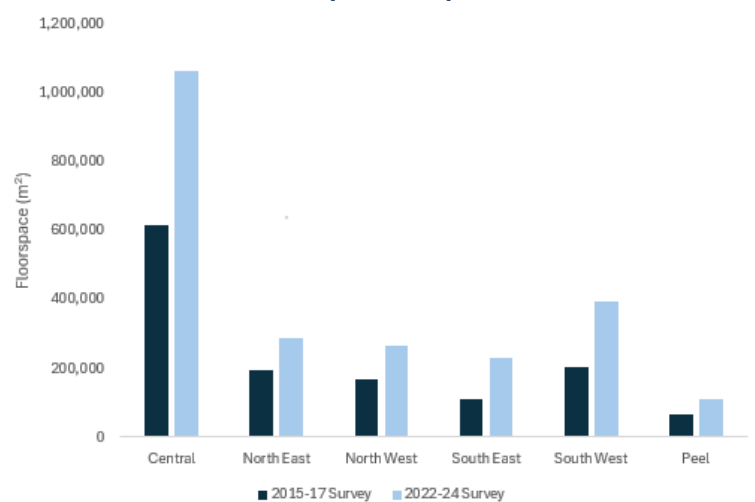
Floorspace

The 2022/24 Land Use and Employment Survey captured close to 2,356,400m² under the **Other Retail** Planning Land Use Code across the Perth and Peel regions.

A high proportion of floorspace captured under this land use was attributed to large, industry-scale manufacturing and sales that require large land areas. Around 45 per cent of captured **Other Retail** floorspace was located in the Canning and Stirling local government areas in the Central sub-region.

Floorspace per employee ratios averaged 97m² across the different **Other Retail** land uses. The outer subregions tended to have a greater share of land uses such as industrial machinery yards, plant nurseries, hardware and equipment hire, which typically have low employment densities.

Floorspace comparison

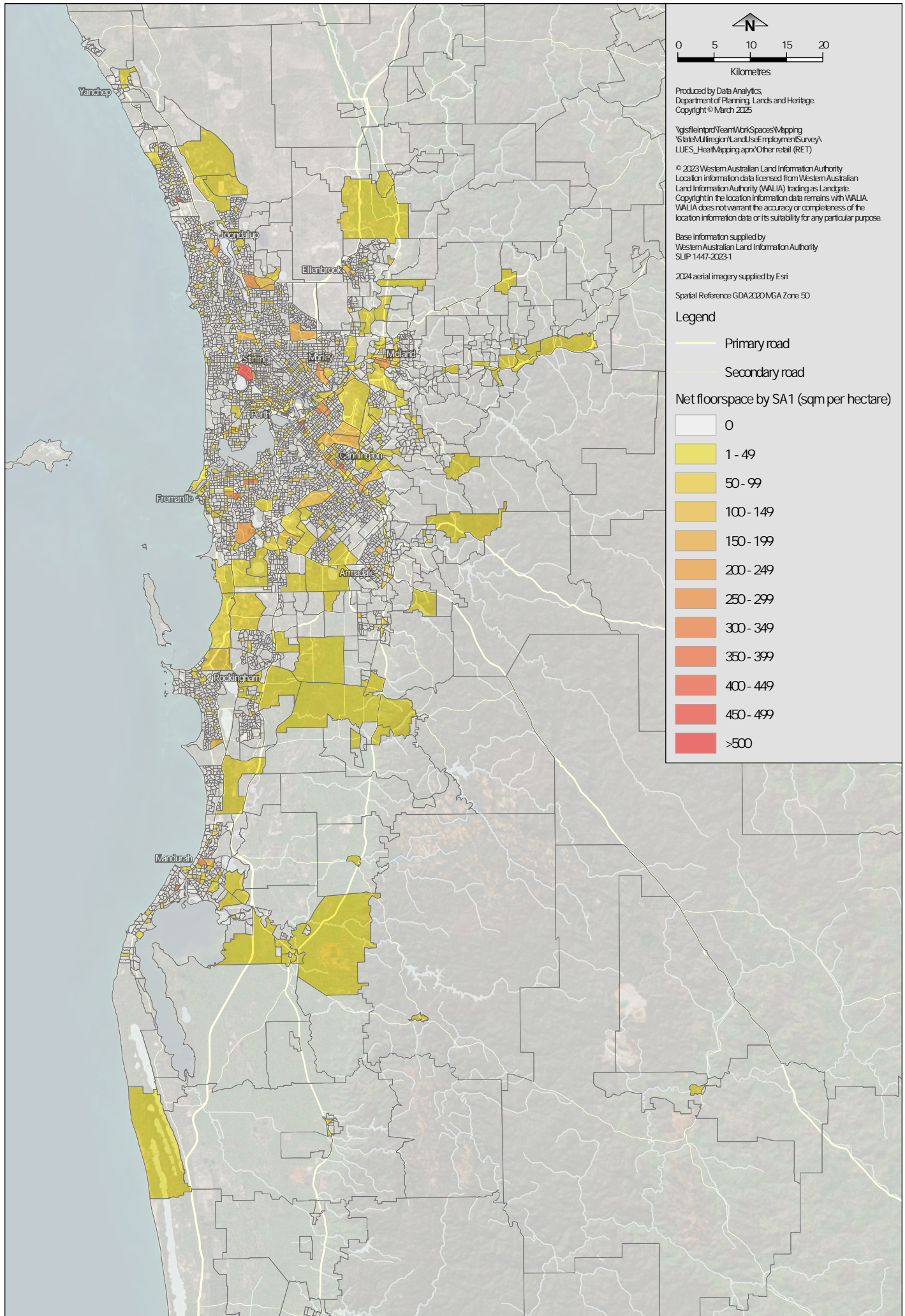


Floorspace per Employee



Sub-region	Central	North East	North West	South East	South West	Peel	Total
2015/17	77m ²	86m ²	85m ²	79m ²	102m ²	60m ²	81m ²
2022/24	77m ²	88m ²	71m ²	115m ²	137m ²	95m ²	97m ²

Land Use Employment Survey



Other retail net floorspace density