

2022/24 Perth and Peel Land Use and Employment Survey

Shop | Retail

This report summarises responses from the 2022/24 Land Use and Employment Survey for Perth and Peel. The Survey is part of an ongoing program monitoring development and employment trends in employment-generating land in Western Australia's urban centres. Information collected through the survey supports strategic land use planning, policy development/review and land use forecasting to inform infrastructure delivery. Survey coverage includes all land zoned for commercial, industrial, public purpose or recreation purposes across the Perth and Peel metropolitan area. Information is collected for the number and type of individual establishments, floorspace usage and the workforce associated with each activity undertaken at survey sites. These three main variables are coded according to the Western Australian Standard Land Use Classification codes and Planning Land Use Codes.

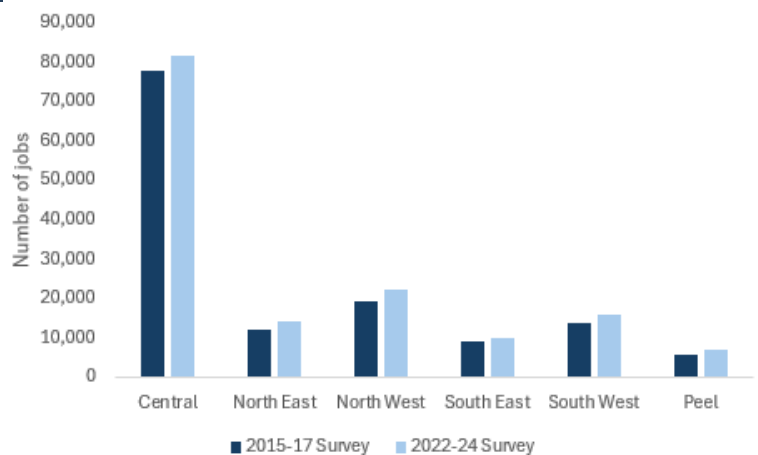
This report summarises the information captured under the Shop | Retail Land Use Code, which includes general and everyday goods. This classification excludes industry-scale goods, manufacturing or trade goods and bulk items such as furniture. Examples of Shop and Retail land uses include tobacconists, florists, and sports shops.

Employment

The 2022/24 Land Use and Employment Survey captured close to 150,400 jobs under the Shop | Retail Planning Land Use Code. Supermarkets and department stores comprise a substantial proportion of the employment under this land use category.

Shop | Retail based employment increased by nine per cent across Perth and Peel since the 2015/17 survey.

Employment comparison



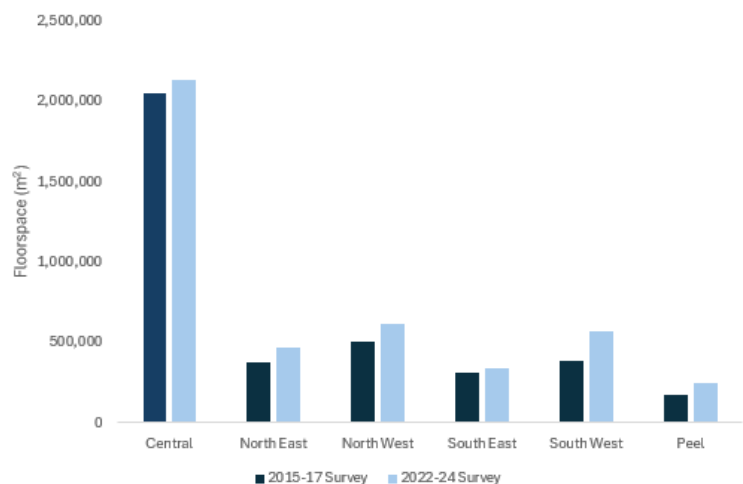
Floorspace

The 2022/24 Land Use and Employment Survey captured a total floorspace of just under 4,374,000m² under the Shop | Retail Planning Land Use Code across the Perth and Peel regions.

A high proportion of floorspace captured under this land use was attributed to shopping centre precincts and retail strips. Approximately 49 per cent of the captured floorspace was within the Stirling, Canning, and Perth local government areas in the Central sub-region.

Floorspace per employee ratios averaged 32m² across the different Shop | Retail land uses, showing little variation across the sub-regions.

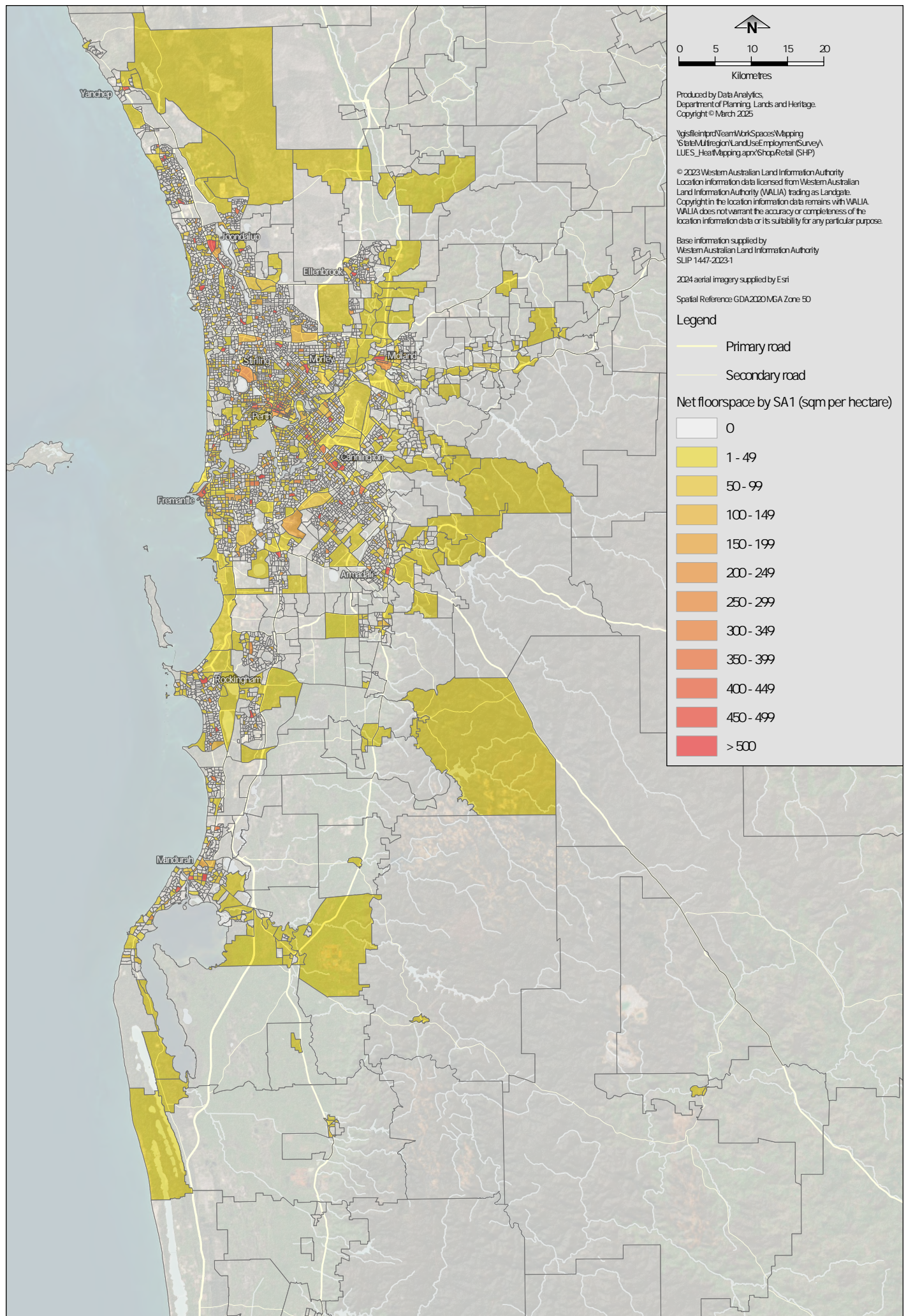
Floorspace comparison



Floorspace per Employee

	Sub-region	Central	North East	North West	South East	South West	Peel	Total
	2015/17	26m ²	31m ²	25m ²	34m ²	29m ²	31m ²	29m ²
	2022/24	26m ²	33m ²	27m ²	34m ²	36m ²	36m ²	32m ²

Land Use Employment Survey



Shop/Retail net floorspace density