

LITTERature

Keep Australia Beautiful Council WA's

e-newsletter



Spring is here, and it's the perfect time to get outdoors and give back to our beautiful coastline!

This year, we're excited to be part of the City of Joondalup's WA Beach Clean-Up event at Sorrento Beach, a community-driven event that's part of a national campaign empowering Australians to take action against litter for over 20 years.

This citizen science clean-up is more than just picking up rubbish. By collecting and recording data on the types of waste found, you'll be contributing to long-term strategies to stop plastic pollution at its source.

Register
here

- [Keep Australia Beautiful Week](#)
- [Community Litter Grants](#)
- [Tidy Towns Sustainable Communities Awards](#)
- [Containers for Change](#)
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Keep Australia Beautiful Week - It's a Wrap!

Keep Australia Beautiful Week, held from **4–10 August**, was jam-packed with activities across Western Australia. This year's theme, **"Picking up the Pieces,"** highlighted the shared responsibility we all have in restoring and maintaining the beauty of our environment.

Across the state, staff and community members came together to raise awareness about the simple actions we can take every day to reduce our environmental impact and tackle litter. From school groups to local councils, the response was inspiring.



To celebrate the week, we distributed litter-related books to primary schools, high schools, and local government libraries across Western Australia. These resources are designed to spark conversations and inspire action among young readers and their communities—during KAB Week and beyond.

A huge thank you to everyone who shared photos of their book displays—your creativity and enthusiasm were amazing to see!

Other activities included:

- Students from City Beach Primary School and Bob Hawke College joined Keep Australia Beautiful WA, SeaLink, and the Rottnest Island Authority for a clean-up at Stark Bay, Wadjemup/Rottnest Island.
- Clean-up events were also held with Wundowie Primary School, the UWA Student Guild, the City of Kwinana, and the Shire of Northam.
- The Sustainability Team Students from Mazenod College completed a litter audit. A year after their last litter audit, the boys discovered a 56 per cent reduction in the number of containers littering the school grounds which they attribute to the increased awareness of the school Containers for Change collection.
- The year 2,3 and 4 students at St Munchin's learnt about ways to prevent litter from harming our wildlife and environment.
- Youth Climate Change Summit at Manea Secondary College.

Thank you again to all who participated in activities or signed up to one of our programs during the week. Your efforts make a real difference.

Community Litter Grants



Community Litter Grant 2025 –
Congratulations to Our Recipients!

We're excited to announce the 10 successful recipients of the 2025 Community Litter Grants!

The Keep Australia Beautiful Council approved over \$58,000 in funding to support a range of innovative and impactful

litter action projects across Western Australia. These projects aim to reduce litter, promote community engagement, and foster long-term environmental stewardship.

Want to learn more?

Details about the funded projects and how they're making a difference are available [here](#)

A huge congratulations to all the grant recipients—we can't wait to see the positive outcomes of your work!

Tidy Towns Sustainable Communities Awards

Tidy Towns Sustainable
Communities Awards – Judging
Complete!

Judges for the Tidy Towns
Sustainable Communities Awards
have wrapped up their visits to over
30 regional and remote

communities across Western Australia. They've had the opportunity to witness firsthand the incredible projects entered into this year's awards—and they've shared how inspiring it was to meet so many passionate individuals making a positive impact on their local environment and community.



The judging team has expressed their appreciation for the warm welcomes and the impressive efforts being made at the grassroots level. From innovative sustainability initiatives to community-driven beautification projects, the calibre of entries has been outstanding.

We wish all participating communities the very best of luck and look forward to celebrating your achievements!

Finalists will be announced soon, ahead of the State Awards event to be held at Optus Stadium on Friday, 28 November 2025.

Containers for Change



Since launching in 2020, Containers for Change has helped save more than 4.5 billion 10¢ containers from ending up in general waste or as litter in WA.

Together, we've donated more than \$16 million to charities, schools and community groups.

Find a cause to support—or fundraise for your own—at: [C4C Causes Directory](#) or reach out to getinvolved@warrrl.com.au for fundraising setup support.

Adopt-a-Spot

Last month we partnered with the Shire of East Pilbara to promote litter action.

The Shire has received clean-up resources which they will be able to use for their Street-Blitz event later this month.

Whether you are looking for an ongoing commitment or want to organise a one-off event, the Adopt-a-Spot program can provide you with free clean-up resources to get you started. Find out more here: [Adopt-a-Spot](#)



Clean Schools



In August, Clean Schools was invited to present at the Catchments, Corridors and Coasts event hosted by Australian Association of Environmental Education and conducted a joint workshop with WasteSorted Schools at Bannister Creek Primary School. Staff interested in implementing the Clean Schools program gained practical insights and were also treated to a student-led tour showcasing the school's impressive sustainability initiatives. Following this workshop litter

audits were conducted at Greenwood Primary School and Brabham Primary School, further supporting schools in their litter reduction efforts.

Looking ahead, preparations are underway for the River Rescue Day on 17 October, hosted by the Department of Biodiversity, Conservation and Attractions. The Clean Schools team along with Tangaroa Blue will lead a litter clean-up and audit along the Swan River with up to 500 River Rangers students. This will be the second event for KAB as part of the Tangaroa Blue WA Beach Clean Up 2025.

Australian Litter Measure

Litter monitoring for the 2024/25 year has been completed. The data showed a slight increase in the number of items littered but a small decrease in the volume.

For 2024/25, across 106,619 square metres surveyed, 12,764 items of litter were counted, with a calculated volume of 716.61 litres.

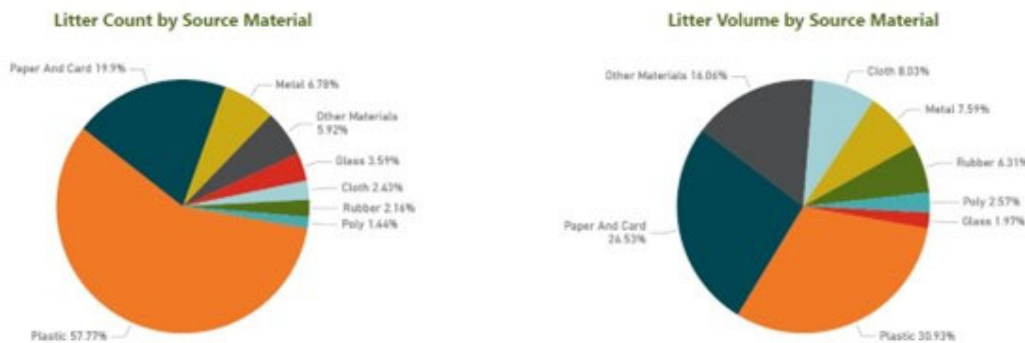
Consistent with the last two years annual reports, the top litter items by count in 2024/25 were cigarette butts and filters, followed by hard plastic fragments and paper and card fragments.

By volume, paper and card food packaging was the largest contributor, followed by construction materials and clothing.

Main Roads were the most highly littered site by item, with Industrial areas a very close

second. Industrial areas contained the highest level of litter by volume.

Of all litter items counted in 2024/25, 58% were made of plastic (including hard plastic, soft plastic and plastic fragments). From a volume perspective, plastic items accounted for 31% of the litter, with paper and card the second largest contributor, at 27% of the total volume.



The last few years of litter survey reports can be found at <https://www.wa.gov.au/government/publications/australian-litter-measure>

Litter Report Scheme

In September KABC received 140 reports of littering, resulting in 123 infringements being issued. From these reports, 75% of the infringements issued were for general litter items.

With the warmer months approaching carelessly discarded cigarette butts are a frequent cause of fires and can attract a fine of up to \$500.

Let's make sure your butt is fully extinguished before disposing of it and never throw it from a car.



Upcoming events

17 October – River Rescue Day

18 October – [WA Beach Clean Up - Sorrento Beach](#)

28 November – Tidy Towns Sustainable Communities Awards State Event

Quick links:

[Report Littering](#) | [Adopt a Spot](#) | [Tidy Towns](#) | [Clean Schools](#) | [Outback packs](#)

Social Media links:

[Facebook](#) | [Instagram](#) | [YouTube](#)

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