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# 2024–25 Annual report

**Keep Australia  
Beautiful Council**

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**Hon Matthew Swinbourn BA LLB MLC**  
**Minister for the Environment; Community Services; Homelessness**

In accordance with section 63 of the *Financial Management Act 2006*,  
I submit the Keep Australia Beautiful Council Annual Report for the period  
1 July 2024 to 30 June 2025, for presentation to Parliament.

The report has been prepared in accordance with the provisions of the  
*Financial Management Act 2006*.



**Elizabeth Carr AM**  
Chair  
Keep Australia Beautiful Council WA

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The report conforms to State Government requirements for accessibility  
and ease in downloading and can be viewed in HTML and PDF formats.  
The report can be downloaded from the Keep Australia Beautiful Council's  
website at [www.kabc.wa.gov.au](http://www.kabc.wa.gov.au).  
The report is available in alternative formats on request.

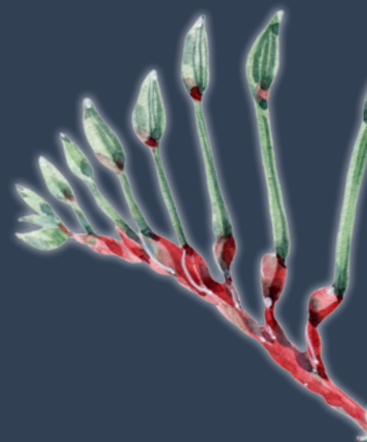
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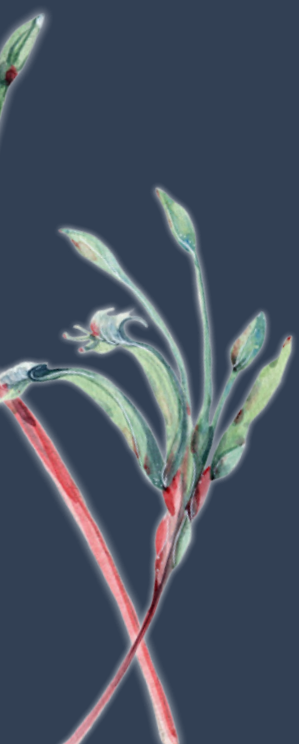


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## Acknowledgement of Country

We acknowledge the Traditional Owners of the lands on which we live and work throughout Western Australia and we pay our respects to Elders past and present. We recognise the practice of intergenerational care for Country and its relevance to our work and working with the community. We continue to move forward with a shared commitment to protect and conserve Country for our future generations.





# Chair's report



Elizabeth Carr AM  
Chair

As new Chair of the Keep Australia Beautiful Council (KABC) from July 2025, it is my privilege to support the community, government and industry to tackle the issue of litter – which remains a blight on our environment. I note the previous year's great work with a sense of admiration and duty to make sure we live up to community expectations and make a real impact. I would like to thank my predecessor, Michael Aspinall, for nearly a decade of thoughtful service and to the outgoing members for their dedication over the years.

There is substantial and positive alignment between the work of the Waste Authority and KABC. Now with overlapping membership between the two bodies, I see a rare opportunity to ensure their shared agendas result in the synergies and outcomes that go beyond the sum of their individual parts. Litter is just waste which hasn't made it to the right place. It is clear how the issues of litter and waste management intersect and how unmanaged waste can become litter. Tackling the eyesore and impacts of litter on daily life can often be the motivator to improve how we manage waste overall.

The current Litter Prevention Strategy finishes in 2025 and will be replaced by the [\*Waste avoidance and resource recovery strategy 2030\*](#) (waste strategy) as the guiding document, supported by a new litter prevention plan which will detail the program of KABC litter prevention activities.

The latest data shows what appears to be a sustained reduction of around 38 per cent of litter volume and 31 per cent of littered items since 2022 when we introduced a new methodology for measuring litter. This meets the litter strategy's overarching goal of a 30 per cent reduction in litter by 2025, giving us confidence that litter can be tackled.

The problem of litter is nevertheless persistent. The latest data shows that plastic continues to be the highest material littered by count (58 per cent) and volume (31 per cent) in the state, much of which is likely to be food packaging. Solutions to the problem of litter can often be found in the ambitious and wide-ranging policies, programs and legislative reforms outlined in the waste strategy and by operating at the national level, such as through influencing sustainable packaging design.





For example, it was the State Government's focus on waste management that brought us the Container Deposit Scheme, which has seen beverage containers reduce from about 40 per cent of the volume of all litter to about five per cent – an amazing achievement. In addition, the State Government's Plan for Plastics ban on single-use plastics over the past three years is on track to prevent more than 1 billion items from littering the environment and going into landfill.

KABC program delivery during the past year has remained strong, with excellent community engagement and presence. Tidy Towns Sustainable Communities Awards, Adopt-a-Spot, Community Litter Grants and the Clean Schools program provide an important link for State Government environmental engagement efforts into communities across Western Australia (WA) and have resulted in ever-stronger volunteering numbers. However, it is not sustainable just to focus on cleaning up people's litter and so I am excited by the prospect of developing an evidence-based litter prevention behaviour change campaign which tackles littering at source – the individual.

Thanks to ongoing funding from the Waste Authority, the Department of Water and Environmental Regulation (the Department) and this year our partners at Western Australia Return Recycle Renew Limited (WARRRL) and Main Roads Western Australia (MRWA), KABC programs have continued to support partners across the state in tackling litter in our communities.

The coming year is an opportunity to move the waste and litter agendas closer together, build on KABC's strong community presence, and protect the environment in which we live, work and play. I look forward to the challenge.

Elizabeth Carr AM  
Chair





# At a glance

2024-25



38%  
reduction in volume  
of litter since 2022



More than  
16 tonnes  
of litter cleaned up  
by hand



67,000  
litres of waste collected  
by Adopt-a-Spot groups



67 new  
registrations in the  
Clean Schools program



16,458  
Containers for  
Change bags distributed



885  
Litter Report Scheme  
infringements issued





2,445

registered Adopt-a-Spot  
community groups



62,000

Adopt-a-Spot volunteers  
since 2009



12,603

roadside litter bags  
distributed



\$52,324

in community  
litter grants



13,322

Outback Packs  
distributed



3,677

volunteers spending  
**25,832** hours  
implementing  
**117** community  
Tidy Towns  
sustainability projects  
across WA communities



39

community litter  
clean-up events



27

local government  
partners





**Mission:** To provide leadership, support and services necessary to ensure all Western Australians live in a clean and litter-free environment.





# Operational structure

The *Litter Act 1979* (Litter Act) establishes KABC. The Council has a wide range of general powers and functions associated with litter established by Part IV – Prevention of litter; Part V – Enforcement, proceedings and penalties; and Part VI – Regulations and rules, with 16 functions being set out in full in the Second Schedule of the Litter Act.

KABC oversees delivery of programs designed to:

- **educate** members of the public in, and to awaken, stimulate, encourage and maintain the interest of members of the public in, and to promote public knowledge of, the correct disposal of waste items
- **foster and encourage** the appreciation of clean and well-kept cities and countryside
- **safeguard** the character and beauty of the Australian landscape through the prevention of litter
- **preserve and improve** the appearance of our environment in schools, in factories, shops and offices, in parks, beaches and recreation places and along the roadside by the prevention of litter
- **make recommendations** and submit proposals to the Minister from time to time with respect to regulations to be made under this Act
- **promote** litter prevention through publicity of all kinds, design and distribution of litter receptacles and encouragement of suitable legislation
- **promote** awareness of, and encouragement of, litter recycling
- **maintain** continuous and effective campaigns against the disfigurement of the landscape by litter and to encourage a responsible community attitude to cleanliness in all public places
- **study** available research, and development in the field, regarding litter control, removal, disposal and recycling and to study methods for the implementation of such research and development
- **cooperate**, where considered desirable by KABC, with other organisations within the state or elsewhere on questions relating to all forms of pollution and generally to work for a clean, healthy environment
- **serve** as the coordinating agency between organisations seeking to aid the anti-litter effort
- **liaise** with local governments with a view to ensuring that the provisions of this Act are enforced in the districts of those local governments
- **cooperate** with local governments to accomplish coordination of local anti-litter efforts
- **encourage, organise and coordinate** voluntary local anti-litter campaigns seeking to focus the attention of the public on programs to control and remove litter
- **take appropriate measures** to bring the provisions of this Act to the attention of the public
- **do** such other acts and things as are conducive to the prevention and control of litter.

KABC developed the Litter Prevention Strategy and monitors implementation of its programs through its annual business plan. KABC also advises the Minister for the Environment on litter issues.

The KABC fund receives grants from the Waste Avoidance and Resource Recovery (WARR) Account and the Department. It also receives revenue from litter fines enforcement and program sponsorship from MRWA and WARRRL.

## Responsible Minister

KABC reports to the Hon Matthew Swinbourn BA LLB MLC, Minister for the Environment and Minister responsible for the Litter Act.





# Organisational structure

The Department provides services and functions to KABC to support implementation of the Litter Prevention Strategy through the annual business plan.

In June 2022, the Minister appointed the members of KABC for a term that concluded on 31 December 2024. Four new members were appointed in July 2025 for a two-year term.

## KABC members as at 31 December 2024

**Chair**  
**Michael Aspinall**

Appointed to KABC as chair and someone with special knowledge of litter and environmental matters. For many years, he was a member and chair of the Municipal Waste Advisory Council, which is a standing committee of the WA Local Government Association (WALGA). Michael has a deep understanding of community attitudes towards litter.

**Deputy Chair**  
**Rebecca Brown**

Represented WALGA – non-metropolitan. Rebecca is currently the WALGA manager, waste and environment. Rebecca has a wealth of knowledge in litter and waste management, having been a member of various committees and boards such as the Waste Taskforce (2018), Waste Reform Advisory Group (2020–current), Single Use Plastics Working Group (2021–current) and the Container Deposit Scheme Reference Group (2018–20).

**Member**  
**Don Burnett**

Represented WALGA – metropolitan. Don is the chief executive officer (CEO) at the Shire of Peppermint Grove. Before this he was CEO at the cities of Subiaco, Kalgoorlie–Boulder and the Town of Northam. He has also worked at the shires of Wyndham–East Kimberley and Wanneroo. Don spent seven years early in his career in the state public service, working in the audit and local government departments. He has worked in the local government sector in senior roles for more than 30 years, most particularly in the regions. He has an MBA from The University of Western Australia (UWA).

**Member**  
**Linda Hearder**

Represented the Department of Education and was appointed to the Council in May 2023. Linda is a principal consultant for System Services and Responses, Statewide Services for the Department of Education. Linda has a Bachelor of Commerce and many years' experience in public sector policy roles. Linda has researched and provided advice for schools about sustainability and litter prevention activities, such as Clean Up Australia Day.

**Member**  
**Jason Menzies**

Represented the Department of Biodiversity, Conservation and Attractions (DBCA). Jason holds a degree in environmental science and, since graduating in 1999, has blended environmental science with social science in a variety of roles in the private and government sectors. Jason has spent the past decade working for the Swan River Trust and DBCA as the community engagement manager. In this role, he has overseen the successful development and delivery of the River Guardians program – a river-focused community education and behaviour change program.



Member  
Jonathan Phillips

Represented UnionsWA. Jonathan has been the leadership representative for the Community and Public Sector Union executive committee in WA. Jonathan is passionate about social justice, equity and the environment and has been a union official for more than 10 years.

## From July 2025

Chair Elizabeth  
Carr AM

Appointed to KABC as chair and someone with special knowledge of litter and environmental matters. As chair of the Waste Authority and former member of WA's Environmental Protection Authority, Elizabeth's speciality is the interdependence of the private, public and community sectors. She has significant experience in both the private and public sectors in heavily regulated industries, specifically the environment.

Deputy Chair  
Rebecca Brown

See Rebecca's biography on the previous page.

Member  
Tim Youé

Appointed to KABC as a representative with knowledge of consumer interests. Tim is a member of the Waste Authority and a former CEO of the Resource Recovery Group. He has experience in engaging with all levels of government, and commercial and community stakeholders to facilitate a range of strategic sustainability objectives, including waste avoidance, resource recovery, waste services, community outreach and greenhouse gas abatement.

Member  
Glen McLeod-Thorpe

Appointed as the representative from DBCA. As Manager, Swan Canning Waterways Branch, he has extensive knowledge of the importance of litter prevention in protecting urban waterways and the environment. Recent experience includes delivery of the Plastic Free Riverpark Program, which works with businesses, sporting groups, charter operators and local governments to reduce or eliminate single-use packaging, in and around the Swan and Canning rivers.



# Performance management framework

## Contribution to State Government goals

Under the State Government's Outcome Based Management Guidelines, KABC contributes to the goal of 'Safe, strong and fair communities: supporting our local and regional communities to thrive'.

### Mapping State Government goals

#### State Government goal

**Better Places:** A quality environment with liveable and affordable communities and vibrant regions

#### Strategic objectives for litter prevention

- Objective 1:** Increase community understanding of the impacts of litter on the environment to bring about behaviour change
- Objective 2:** Contribute to the long-term prevention of litter and marine debris
- Objective 3:** Regulation and enforcement of the Litter Act
- Objective 4:** Monitor the level of litter in WA and its marine environment and evaluate the effectiveness of programs

#### Role of the Keep Australia Beautiful Council

Apply KABC fund moneys to develop and deliver a range of programs and initiatives to promote litter prevention and proper waste disposal in public places throughout WA supported by:

- collecting robust data
- encouraging behaviour change through a range of interventions
- encouraging community participation
- enforcing the Litter Act
- supporting the community and partner organisations by providing litter collection and mitigation materials and tools.





## Financial operation

The KABC fund received State Government grants from the WARR Account through the Waste Authority and from the Department. It also received revenue from litter infringements and enforcement activities and the sale of items. The KABC fund received program sponsorship from MRWA and WARRRL.

During 2024–25, a range of corporate support functions and services were provided by the Department through a service level agreement (SLA). In addition, the KABC fund received calculated interest on its balance of \$21,883. Expenditure from the KABC fund must be consistent with the annual business plan, or as approved by the Minister for the Environment. The KABC fund revenue and expenditure is summarised in the statement of cash flows.

### Snapshot

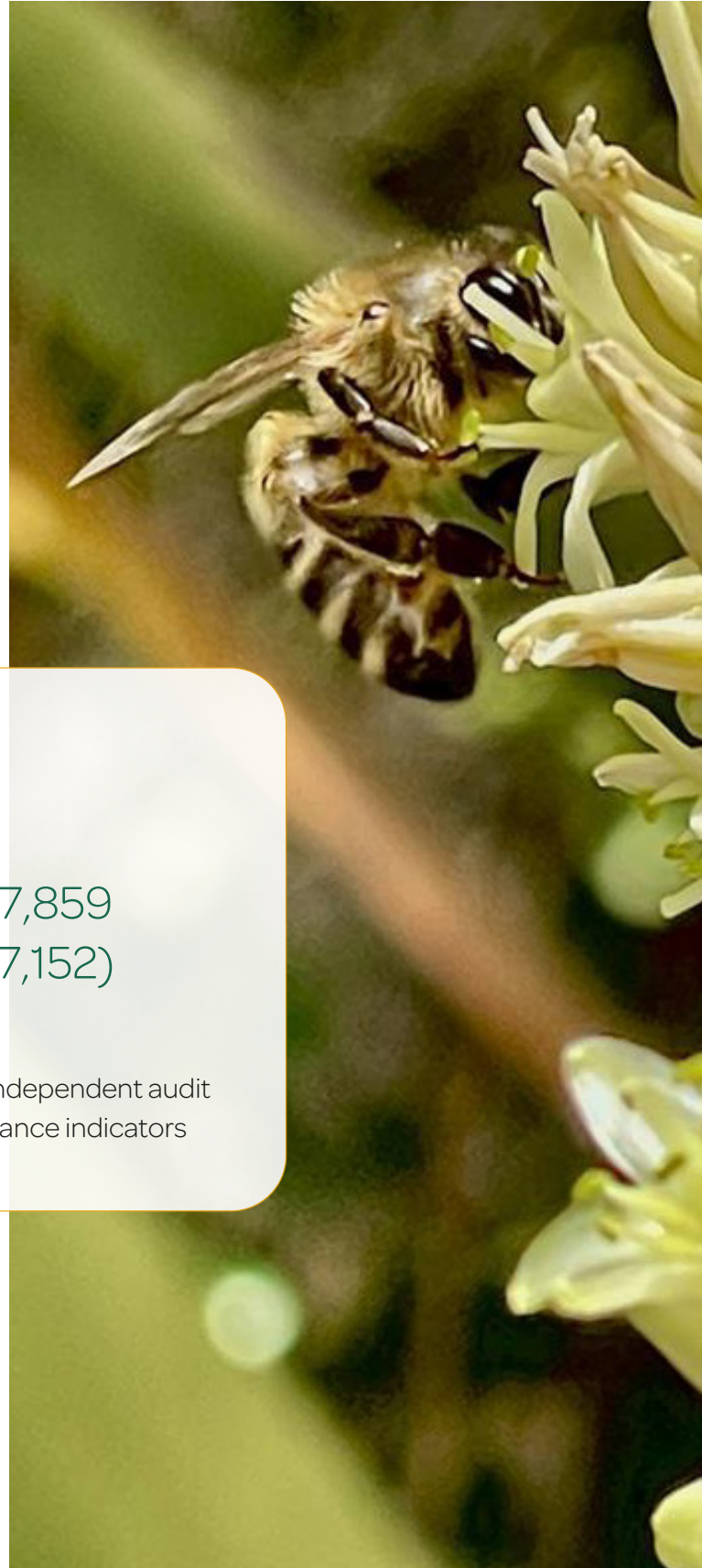
In 2024–25, the KABC fund had:

- **opening balance** of **\$504,967**
- **State Government funding** of **\$1,197,859**
- **fund operating activities** of **(\$1,287,152)**
- **closing balance** of **\$415,674.**

The Auditor General provided an unqualified independent audit opinion on KABC statements and key performance indicators (KPIs).

## Governance

Processes are in place within the Department to monitor and audit KABC's financial performance in accordance with the *Financial Management Act 2006*. Management of KABC fund is regarded as a Department service for the purposes of sections 52 and 53 of the *Financial Management Act 2006*. The Department's chief finance officer (CFO) is KABC's CFO.





# Litter Prevention Strategy 2020–2025

## Government goal

### A liveable environment:

Make a cleaner, more sustainable environment

## Vision

To strive for a litter-free WA

## Target

30 per cent reduction  
in litter from 2020

Marine debris





## Strategic objectives

### **Increase community understanding of the impacts of litter on the environment and support behaviour change**

Raise the profile of impacts of litter on the natural and built environment

Provide free litter education to primary and secondary school students

Provide targeted opportunities to regional and remote communities for engagement with litter prevention programs

Ensure easy public access to litter information

Develop programs and campaigns to address priority litter types

### **Contribute to the long-term prevention of litter and marine debris**

Provide support, ICWA insurance and resources to KABC volunteers

Provide support to community groups and local governments for litter prevention projects

Local government is supported in litter prevention and mitigation

Schools are provided with infrastructure and tools to prevent and clean up litter

Remote Aboriginal communities are supported to be litter free

KABC to design out single-use plastics

KABC maintains partnerships and seeks new ones that engage communities of support

### **Regulation and enforcement of the Litter Act**

Litter Report Scheme enables registered reporters to report littering from cars

KABC investigators install CCTV at strategic locations to collect evidence of littering

KABC investigators prepare court cases and assist witnesses for the state when infringements are challenged in court

KABC enables registered reporters to report littering via the online portal and mobile app

KABC promotes litter enforcement activity

### **Monitor the level of litter in WA and its marine environment and evaluate program effectiveness**

Reliable litter data is collected from a range of sources

Data is collected on engagement programs

## Supporting documents

1. *Litter Act 1979*
2. Annual reports
3. Clean Schools  
*Learning about Litter*
4. Tidy Towns Sustainable Communities Awards guidelines
5. KABC website
6. Newsletter *Litter-ature*
7. Adopt-a-Spot registration
8. Community Litter Grants program guidelines
9. MOUs with local governments, NGOs
10. Litter Report Scheme registration
11. AusLM – Australian litter measurement tool
12. Australian Marine Debris Initiative (AMDI) database
13. ICWA insurances
14. Code of Conduct
15. Charter
16. Conflict of Interest Policy
17. Risk Framework

# LOVE YOUR BEACH?

## DON'T LET LITTER SPOIL IT

Make a difference with a  
**#3minutebeachclean**

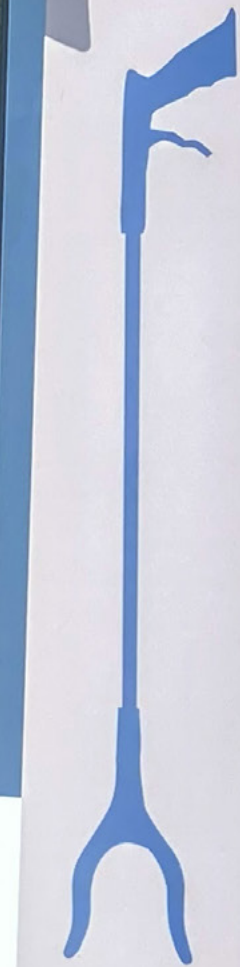
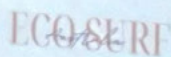
- 1 Borrow a picker.
- 2 Take an upcycled bag.
- 3 Pick up litter.
- 4 Take a pic, upload to socials and tag **#3MinuteBeachClean**
- 5 Recycle what you can.
- 6 Bin the rest.
- 7 Return pickers and bags.

Do something today that your future self will thank you for.



Further  
information

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# Performance

## Report on operations

KABC activities are aligned with the four strategic objectives in the *Litter Prevention Strategy 2020–2025*.

### Strategic objective 1

#### **Increase community understanding of the impacts of litter on the environment and support behaviour change**

KABC seeks to engage the community in a variety of ways, including campaign messaging, collaboration with stakeholder groups who have direct access to communities of interest, and through a range of participation programs.

## Campaigns

The KABC brand and litter action message were promoted across a range of events and activities in 2024–25, with the ongoing 2017 ‘Bin it – you know it’s the right thing to do’ anti-litter campaign as the overarching message. KABC’s ‘Bin it for good’ campaign branding continued to be used for social media, bin stickers and posters. Video advertisements are available on KABC’s website for promotional use and are provided to local governments to use at events. A total of 120 ‘Bin it for good’ bin stickers were placed on 40 bins in six local government areas.

KABC promoted engagement with its Litter Report Scheme through its ‘Unseen heroes’ campaign. Bus back and social media assets were included in the 2024–25 campaign. Facebook and Instagram were used as engagement tools, with 5,365 and 1,261 followers respectively as of 30 June 2025. Campaign resources continued to be distributed through local governments, community resource centres and at sponsored community events.

After reviews of the latest litter data and previous outreach, an opportunity was identified to develop a long-term evidence-based behaviour change campaign to influence littering behaviours.

At present, most KABC program activities revolve around community clean-ups, prevention through community centres and schools, data gathering, litter reporting, and some campaign activity to raise awareness. Changing people’s littering behaviours is a complex and long-term incremental effort which is key to sustained change.

In March 2025, KABC engaged a behaviour change expert to review our current campaigns and identify opportunities and best approaches for developing an evidence-based campaign to improve littering behaviours. Initial findings identified that KABC’s existing ‘Bin it’ campaign is a valid platform to refresh and underpin a broad behaviour change program over the coming years. A refreshed and expanded campaign will be led by the litter data and will target priority litter items where littering takes place – mostly when people are out and about on the go – especially in retail spaces, industrial zones, main roads and parks. Research and development will continue into 2025–26 with opportunities to engage stakeholders and the community.



## Events

KABC volunteers contributed many hours to major event clean-ups. KABC also provided litter collection bags, car litter bags, pocket ashtrays and pop-up bins to organisations promoting the litter action message at events. In 2024–25, KABC managed or participated in 39 events, up from 36 the previous year.

**Table 1: KABC events 2024–25**

2024	Name of event
28 July	Kwinana Tree Planting Day
28 July	Adopt-a-Spot clean-up with City of Kwinana
5 August	KABC Week school visit in Wyndham
6 August	KABC Week community clean-up event in Kununurra
6 August	Student Meet at Emmanuel Catholic College
8 August	KABC Week clean-up with Containers for Change in Balgo
9 August	Halls Creek clean-up
11 August	Avon Descent
26–30 August	Dampier Marine Debris Project with DBCA
11 September	Mary's Mount Primary School Earthcare Expo
13 October	WA Beach clean-up at Mullaloo Beach
17–20 October	WA Beach clean-up in the Abrolhos Islands with Tangaroa Blue Foundation and DBCA
19 October	Green Fair in the Square
2 November	Curtin Sustainability Fair at Claremont Showgrounds
29 November	Tidy Towns Sustainable Communities State Awards
1 December	Dalyellup Christmas Market
9 December	SeaLink Rottneest clean-up
15 December	Launch of Adopt-a-Spot litter station with Mullaloo Surf Life Saving Club

2025	
8–9 February	Busselton Jetty Swim
19 February	Balbak Reserve clean-up with Belmont Community Environmental Champions and Belmont Secondary College
22 February	Clean Up Australia at South Trigg
27 February	Clean Up Australia (schools) with City Beach Primary School
1–3 March	Annual Flotsam and Jetsam Abrolhos Islands clean-up
9 March	Clean-up Kalgoorlie
10 March	Less Mess student event with Belmont Community Environmental Champions
11 March	UWA EnviroFest
12 March	Kalbarri District High School
13 March	Clean-up, audit and filming with Northern Agricultural Catchment Council and Geraldton Primary Extension and Challenge students at Greenough
14 March	Chapman River clean-up
18 March	Teach Meet with Waste Sorted Schools
22 March	Captivate Capel
26 March	Adopt-a-Spot clean-up with Shire of Northam
27 March	Tidy Towns workshop with York Community Resource Centre
4 April	CREEC Earth Day Expo
5 April	River Guardians Festival
6 April	Opening of the Community Litter Grants at Love the Lesch Festival
10 April	Clean-up and audit with St Munchin's Primary School at local reserve
1 May	Clean-up with City of Busselton
3–4 May	Busselton Triathlon
3–4 May	National Tidy Towns Awards
17 May	Clean-up with Carnarvon Litter Legends to open the Tidy Towns Sustainable Communities Awards
18 May	Shark Bay Fiesta to promote Coral Coast Outback Packs
26 May	Two Rocks Beach clean-up and audit with Atlantis Beach Baptist College
5 June	World Oceans Day at Scarborough Beach
6 June	World Oceans Day in Rottneest





Clean Schools presentation at St Munchin's Catholic School

## Clean Schools

The Clean Schools program aims to change the littering behaviour of students and reduce litter in schools. The program engages large numbers of primary and secondary school students across the state. In 2024–25, 67 new schools registered for the Clean Schools program, bringing the total number of schools, day care centres and other educational organisations registered for the program to 797.

Six Clean Schools teacher professional development workshops were held, including two in partnership with WasteSorted Schools. A total of 65 teachers from 41 schools attended the workshops, creating the potential to reach 22,265 students across WA. Each registrant was provided with a resource package, including a step-by-step guide to implementing the program and access to a OneDrive folder of downloadable resources.

School education included whole-school incursions at Kalbarri District High School and Wundowie Primary School. A highlight was the Earth Day Expo at the Canning River Eco Education Centre, where KABC program officers joined other environmental education groups to deliver litter education to 130 primary school aged students. In total, KABC conducted 13 school visits, three of these in regional schools.

Through the Clean Schools program, Ellenbrook Secondary College's Outdoor Recreation students undertook several marine debris clean-ups and entered data into the AMDI database.





State and category winners at the Tidy Towns Sustainable Communities Awards

## Tidy Towns Sustainable Communities Awards

The Tidy Towns Sustainable Communities Awards recognise and reward regional and remote communities which foster sustainable behaviours and a litter-free environment.

In 2024–25, 38 regional and remote WA communities registered for the awards, which recognised the efforts of local shires, individuals and groups across nine categories. Some 3,677 volunteers spent about 25,832 hours participating in the 117 projects entered in the awards.

Port and South Hedland was announced as the state winner at an awards ceremony at Optus Stadium, in recognition of its community sustainability and environmental achievements in challenging circumstances. The Pilbara town received \$2,000 in prize money as well as \$2,000 towards the cost of attending the National Tidy Towns event in Beechworth, Victoria, in May 2025.

Category winners received between \$500 and \$1,000 each as well as sponsor prizes, including personalised bins and funds for signage. Twelve judges visited entrant communities in September 2024. Mullewa artist Helen Ansell painted live at the event attended by Lieutenant-Governor the Honourable Peter Quinlan and the former Minister for the Environment Reece Whitby.

**Table 2: The 2024 Tidy Towns Sustainable Communities Awards winners**

Litter Action	City of Busselton
Waste Management	Capel
Young Legends	Carnarvon
Environmental Sustainability	Shire of Murray
Environmental Education	City of Karratha
Heritage and Culture	Cue
Community Action and Wellbeing	Westonia
General Appearance	Darkan
Community Containers for Change Award	Kalgoorlie–Boulder
Leadership Award (discretionary)	Albany – Chris Gunby
State Winner	Port and South Hedland



## 2024–25 Community Litter Grants

Among other grants 11 recipients received \$52,324 for the following projects in 2024–25.

**Table 3: Community Litter Grant recipients**

Recipient	Project title	Amount
City of Albany	Extinguishing the Litter Trail: A community approach to reducing cigarette and vape waste	\$5,000
Northern Agricultural Catchments Council	Fishing Float Survey Project	\$6,140
City of Fremantle	Southern Suburbs Dog Poop Scoop Up: Dog Poo Litter Education Campaign	\$6,856
Perth African Women Association (PAWA) Inc.	Clean and Green: Community Action Against Litter	\$4,000
St Munchin's Primary School	Munchin's' into Local Litter	\$5,940
Belmont Community Environmental Champions Inc.	Belmont Locals Beating Litter and Building Community	\$6,650
City of Fremantle	Litter Free-mantle: Youth Art Litter Campaign	\$1,663
Latitude Jewellers	Flotsam and Jetsam Art Exhibition	\$5,600
Shire of Pingelly	Don't Sling It!! Bin it!!	\$6,675
Newdegate CRC	Newdegate Primary School Litter Awareness Poster Project	\$1,000
Shire of Derby–West Kimberley	Remote Community Litter Resource	\$2,800



Belmont community environment champions





## Strategic objective 2

### Contribute to the long-term prevention of litter and marine debris

KABC provides support for community participation to keep local areas free of litter together with rewards to reinforce desired behaviours. Ensuring litter-free spaces through prevention and clean-ups is important because research suggests an environment that is kept clean is less likely to attract litter.

### Adopt-a-Spot

The Adopt-a-Spot program is a popular community engagement program that has attracted more than 62,000 registered volunteers since it began in 2009. The program engages volunteers to undertake litter clean-ups at registered sites in their communities to contribute towards a litter-free WA.

As of 30 June 2025, there were 2,445 groups registered in the Adopt-a-Spot program, with 173 new groups joining in 2024–25.

Volunteers are now provided with a Containers for Change bag to help with separating their eligible containers, which has seen almost 800 bags sorted and recycled.

There were 439 clean-up reports submitted during the year, with 4,491 bags of rubbish being removed by Adopt-a-Spot volunteer groups across the state.

Given each bag holds about 15 litres of waste, an estimated 67,000 litres of litter was removed from the environment across the state's highways, local streets, parks, waterways, bushland, beaches, riversides and wetlands.

The Adopt-a-Spot community consists of groups, families, individuals, schools and clubs, and demonstrates the community's ongoing commitment to ensuring our environment is litter free.

KABC continues to work with local governments and MRWA to help volunteers who are engaging with the program.

Five Adopt-a-Spot litter stations were distributed by KABC to Belmont Environmental Champions, the cities of Kwinana and Mandurah, Mullaloo Surf Life Saving Club and the Shire of Northam. The litter stations promote the Adopt-a-Spot program and contain resources for volunteers to clean up their local area.



Care for Hedland Adopt-a-Spot volunteers



## Local government

Working with local government continues to be crucial to the success of the Litter Prevention Strategy.

KABC has ongoing agreements to promote the Adopt-a-Spot program with 27 local governments – the cities of Albany, Armadale, Belmont, Bunbury, Cockburn, Gosnells, Greater Geraldton, Joondalup, Kalgoorlie–Boulder, Kwinana, Mandurah, Melville, Rockingham, Swan and Wanneroo; shires of Bridgetown–Greenbushes, Broome, Carnarvon, Chittering, Derby–West Kimberley, Exmouth, Northam, Serpentine–Jarrahdale, Quairading; and towns of Cambridge, Cottesloe and Victoria Park.

KABC also partners with the not-for-profit organisations Care for Hedland and Mandurah Environmental Heritage Group and continues to seek opportunities to form partnerships with metropolitan and regional local governments for the delivery and promotion of the Adopt-a-Spot program. KABC also worked with the local governments listed above to promote the ‘If you leave litter, you’re rubbish’ and ‘Bin it for Good’ message on bins and through other local government assets (e.g. signage in buildings).





## Main Roads Western Australia

KABC continued to implement actions under a five-year memorandum of understanding (MOU) with Main Roads Western Australia (MRWA), including:

- major regional roadside litter prevention activities
- Outback Pack assembly and distribution
- mobilisation of Adopt-a-Spot groups to undertake clean-ups on regional roads controlled by MRWA.

The 'WA naturally thanks you' campaign continued in 2024–25. Forty-five roadside litter signs were installed on major highways across the state to encourage motorists to 'Keep WA litter free'. These signs highlight the impact of litter on the unique wildlife of WA. They are supported by the provision of free compostable car litter bags branded as 'keep bags' to encourage travellers to keep hold of rubbish until they can dispose of it appropriately.

About 1.6 million car litter bags were distributed statewide from service stations, roadhouses, visitor centres and community resource centres. Their supply was exhausted in late 2024.

Actions that were implemented or continued under the MOU include:

- support and further development of the MRWA statewide litter communication and action plan
- ongoing financial support and coordination of the Outback Pack program
- provision of traffic management and safety induction for Adopt-a-Spot groups undertaking clean-ups on MRWA estate
- provision of litter prevention signage templates to regions.

The MOU will guide joint actions between KABC and MRWA until 2026.

## Outback Packs

Outback Packs continued to provide travellers with tools to manage their own litter and conduct clean-ups at rest areas, campsites and roadsides. The program continued to be financially supported by MRWA in 2024–25 with Containers for Change providing bags to collect 10 cent containers. During the year, 13,885 Outback Packs were assembled and 13,322 were distributed.

The packs were assembled by students from schools including Presbyterian Ladies' College, Swan Christian College and Duncraig Senior High School (Bush Ranger cadets) as part of their community service commitments. Department of Justice officers also assisted through their community service programs.

In 2024–25, KABC released three special-edition Outback Packs for the Kimberley, Goldfields and Coral Coast regions. Four designs were provided by Mullewa artist Helen Ansell. Funding for Outback Packs has been secured for the remainder of the current *Litter Prevention Strategy 2020–2025*.



Outback Packs





## Tangaroa Blue partnership

Under the Marine Debris Project, KABC has continued its 20-year partnership with the Tangaroa Blue Foundation (TBF), an Australia-wide not-for-profit organisation dedicated to the removal and prevention of marine debris. The major event under this partnership is the WA Beach clean-up.

TBF hosted its 20th annual WA Beach clean-up on 12–13 October 2024, with the support of KABC. A total of 1,931 volunteers converged on 145 beaches to remove and audit 7,240 kilograms of marine debris along 158 kilometres of coastline.

As part of the WA Beach clean-up, KABC and TBF travelled to the Abrolhos Islands with DBCA, Midwest and Central Regional TAFE and the Yamatji Southern Regional Corporation. Over three days, volunteers

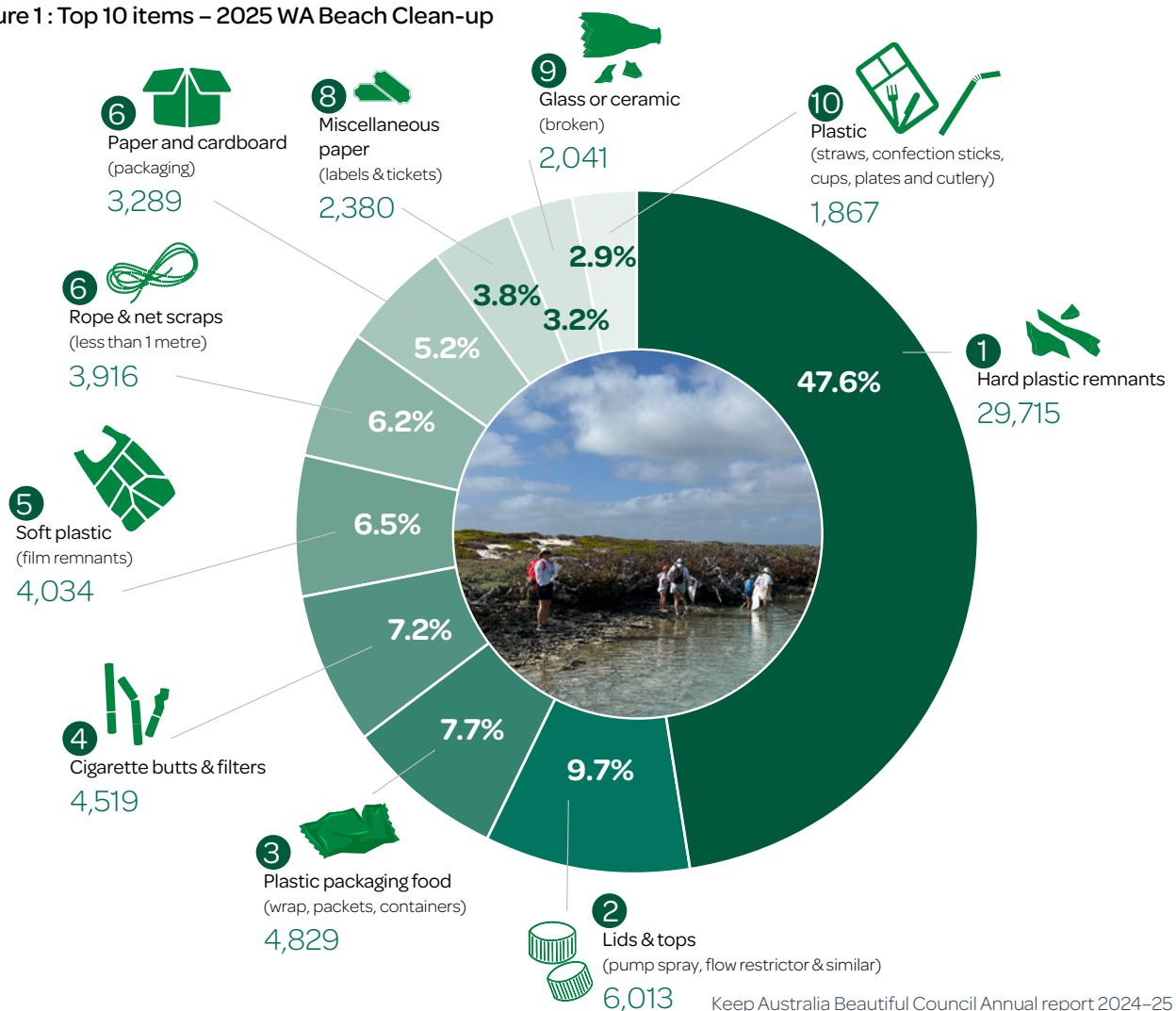
removed 5,232 items of debris weighing 1,352 kilograms from 24 islands within the Houtman Abrolhos archipelago. All data was added to the AMDI database.

KABC also held a community event at Mullaloo Beach where more than 1,000 items were removed and audited.

KABC provides an annual grant of \$7,500 to support event administration as well as in-kind support including:

- promotion of the clean-up to KABC stakeholders via the website ([www.kabc.wa.gov.au](http://www.kabc.wa.gov.au)), a Litterature e-newsletter, and email alerts to more than 25,000 KABC supporters and their networks
- clean-up support and advice from KABC staff.

Figure 1 : Top 10 items – 2025 WA Beach Clean-up





Abrolhos Islands marine debris

## Marine Debris Project

KABC's Marine Debris Project activity in 2024–25 included:

- a collection and audit of marine debris in conjunction with DBCA at the Abrolhos Island as part of the Tangaroa Blue WA Beach Clean-up
- marine debris collections and audits on Christmas Island and Cocos (Keeling) Islands with school, local government and community groups
- a marine debris survey in the Dampier Archipelago in conjunction with the DBCA, DoT, Murujuga Aboriginal Corporation, Pilbara Ports Authority, DPIRD, Rio Tinto and Yara (This was a follow up survey to a previous survey conducted in 2021)
- marine debris collection and audits at:
  - Mullaloo Beach for WA Beach Clean-Up
  - SeaLink annual Rottnest Island event with EcoSurf Australia
  - Trigg Beach with Surfing WA for Clean Up Australia Day
  - City Beach with students from City Beach Primary School as part of Clean Up Australia Day
  - Abrolhos Islands with Latitude Jewellers and the Flotsam and Jetsam Awards
  - Back Beach in Greenough with Northern Agricultural Catchment Council and Geraldton PEAC students
  - Chapman Rivermouth beach with the Friends of Chapman RiverSwan River with Belmont Secondary College as part of the Less Mess program
  - Yeagarup Beach and dunes clean up with DBCA, Track Care and Pemberton Discovery Tours
  - Busselton Foreshore with City of Busselton Youth Group
  - Cottesloe Beach with North Cottesloe Surf Club and Eco Surf Australia
  - Two Rocks with Atlantis Beach Baptist College
  - Sealinks Rottnest Island Clean-up and Audit with Eco Surf Australia for World Environment Day
  - Western Australian Marine Science Institute World Ocean's Day event
  - Two marine debris collections and audits with Ellenbrook Secondary College Outdoor Recreation program
  - Mullaloo Beach with Mullaloo Surf Life Saving Club.

Data from these events was added to the AMDI database.





## Indian Ocean Territories

The Department provides environmental regulation services to the Indian Ocean Territories (IOT) on behalf of the Australian Government through a service delivery arrangement. A KABC officer has continued to visit Christmas Island and the Cocos (Keeling) Islands as part of a community education team to deliver school and community programs under this waste and water service delivery arrangement.

In August, the KABC officer and a senior water planning officer from the Department travelled to Christmas Island to continue the school education program, 'Water. Our Precious Resource'. This program is supported by the Water Corporation and Parks Australia's Junior Ranger program. This is an island-specific program which aims to help the community understand the island's hydrogeology, as well as the process of collecting, treating and distributing scheme water from the two main sources. The program included in-class sessions and after-school water-focused sessions with the Junior Rangers.

In October 2024, in collaboration with the Shire of Christmas Island and the community environmental group Island Care, the KABC officer coordinated a stall at the annual Territory Week celebration. Activities and information included litter prevention, Adopt-a-Spot, single-use alternatives and Drink Tap Water (an ongoing program designed to encourage the consumption of local rather than bottled water).

In June 2025, KABC officer worked with the Cocos Island District High School to continue the 'Working with Waste' program. This program is supported by the Shire of Cocos (Keeling) Islands and focuses on understanding the waste systems in place on the islands. In-class sessions were held from pre-primary up to Year 10.

The Keeping CI (Christmas Island) Beautiful school and community education program continued in June – a collaboration with the Junior Ranger officer from Parks Australia. This program has been running for 10 years and involves a community beach clean-up and audit (in collaboration with the Shire of Christmas Island), in-school education from pre-primary to Year 6 about litter prevention and waste reduction, and a full day beach clean-up and audit at Greta Beach coordinated by the Year 9 and 10 students.

The Department helped with the supply of resources and coordination of the audit. A total of 191.75 bags of debris was collected (141 audited, 50.75 unaudited) weighing 1380.5 kilograms (884.5 kilograms audited, 496 kilograms unaudited). The top five audited items were 5,123 foam polystyrene remnants, 4,785 plastic lids, 3,333 rubber remnants, 2,972 soft plastic remnants and 2,200 thongs.

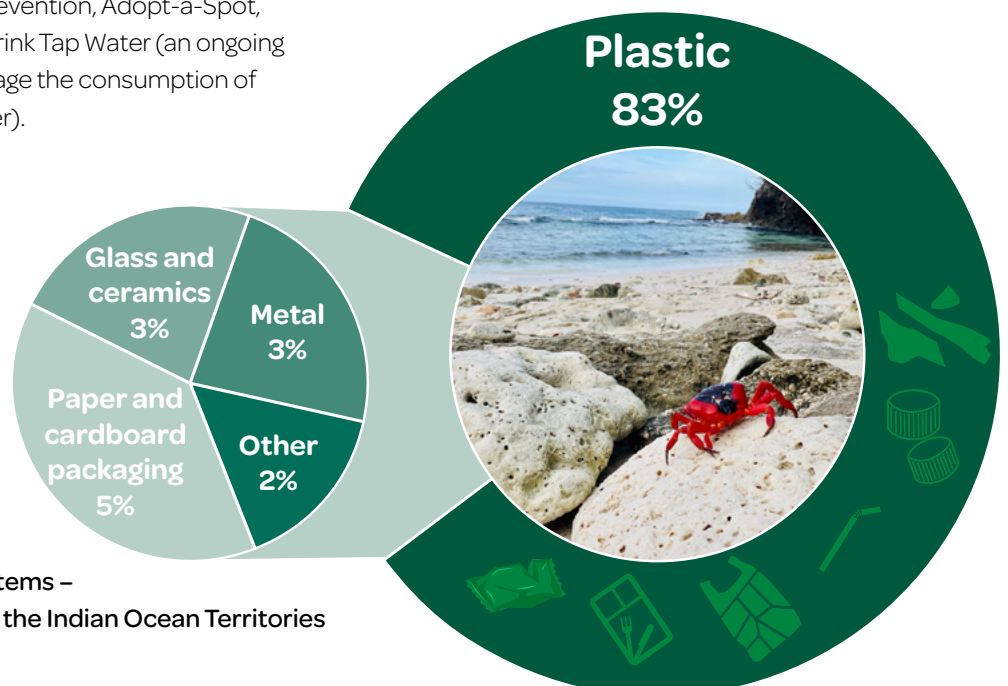


Figure 2: Top five items – including the Indian Ocean Territories



## Partners and sponsors

KABC acknowledges the following corporate and community sponsors and partners. Without their support, the Council would not have been able to provide the important programs detailed in this Annual report.

- Waste Authority
- Department of Water and Environmental Regulation
- Main Roads Western Australia
- River Guardians, Department of Biodiversity, Conservation and Attractions
- Tangaroa Blue Foundation
- Care for Hedland
- City of Albany
- City of Armadale
- City of Belmont
- City of Bunbury
- City of Cockburn
- City of Gosnells
- City of Greater Geraldton
- City of Joondalup
- City of Kalgoorlie–Boulder
- City of Mandurah
- City of Melville
- City of Kwinana
- City of Rockingham
- City of Swan
- City of Wanneroo
- Shire of Bridgetown–Greenbushes
- Shire of Broome
- Shire of Carnarvon
- Shire of Chittering
- Shire of Derby–West Kimberley
- Shire of Exmouth
- Shire of Northam
- Shire of Quairading
- Shire of Serpentine–Jarrahdale
- Town of Cambridge
- Town of Cottesloe
- Town of Victoria Park
- Western Australian Local Government Association
- Eco Surf Australia – Litter grant recipient
- Natsales
- Vanguard Press
- Tidy Towns Sustainable Communities Awards partnerships
- WA Return Recycle Renew Limited
- WA Landcare Network



Wadjemup/Rottnest Island Beach clean-up





## Strategic objective 3

### Regulation and enforcement of the Litter Act

There is a strong argument for ensuring the community is aware of the penalties for littering because regulation is an effective tool in the State Government's behaviour-change toolkit

### Litter Report Scheme

The Litter Report Scheme enables registered members of the community to report littering from vehicles. Litter audits show major roads and highways are still the most littered 'site type' in WA.

An additional 981 Western Australians registered to become litter reporters during the past year, bringing their total number to 20,812 in 2024–25. A total of 1,078 reports were received, resulting in the issue of 885 infringements – an 82 per cent successful conversion rate to action.

The Litter Report Scheme and the easy-to-use reporting portal has been promoted through regular e-newsletters and social media promotion. The portal provides reporters with an opportunity to view and track their submitted reports, thus creating scheme engagement and encouraging more active members.

### Litter investigations

KABC investigators enforce the Litter Act, focusing their efforts on known hotspots and working with local government authorities and government trading enterprises to identify problem areas within their boundaries. Investigators continue to work closely with the cities of Armadale, Cockburn, Wanneroo, Swan, Rockingham, Kwinana and Serpentine–Jarrahdale, as well as with government agencies such as DBCA, the Department of Planning, Lands and Heritage, Western Australian Planning Commission, the Department of Defence, Western Power, and Water Corporation. Investigators also investigate contested litter infringements issued by our Litter Report Scheme and prepare prosecution briefs for these and other littering offences.

In 2024–25, on behalf of KABC, the Department investigators undertook 92 investigations, resulting in 44 litter infringement notices and three letters of warning for littering offences. In addition, three prosecution briefs were compiled, which together resulted in a rate of 53 per cent enforceable outcomes.



Litter Report Scheme



## Strategic objective 4

### **Monitor the level of litter in WA and its marine environment and evaluate program effectiveness**

Good data will enable progress to be measured and reported. Data gathered needs to provide a range of data sets to adequately inform policy development and evaluation for a range of State Government program needs

### **Australian Litter Measure (AusLM)**

The 2024–25 financial year saw two litter counts using the AusLM litter methodology. These were undertaken for KABC by Perth Natural Resource Management in November 2024 and May 2025. The results will be used to measure the effectiveness of KABC programs at the end of the *Litter Prevention Strategy 2020–2025*. The audit covered 10 locations (local government areas) and 265 transects within 57 sites using digital data capture technology developed by KABC staff. To date, seven bi-annual surveys have been completed using the AusLM methodology.

In 2024–25, across the 106,619 square metres surveyed, 12,764 items of litter were counted, with a calculated volume of 716.61 litres.

Cigarette butts and filters were the most common item by count, while paper and card food packaging were the highest items by volume. Main roads accounted for the highest amount of litter by count and industrial sites had the highest volume. Plastic represented the

highest material found by count (58 per cent) and volume (31 per cent).

The 2024–25 surveys recorded a 20 per cent increase in the number of items counted, but a two per cent decrease in the volume of litter recorded in comparison to the 2023–24 survey. This suggests the significant drop in littered items in 2023–24 was an anomaly possibly due to the nature of the litter found.

The number of items and volume of litter remain significantly less than the May 2022 baseline data for the third year in a row and continues a trend in litter reduction, suggesting the data is representative of the litter situation in the Perth metropolitan area.

This sees a reduction of around 38 per cent in litter volume and a 31 per cent reduction in littered items since 2022. This meets the Litter Strategy target of a reduction of 30 per cent by 2025.



Houtman Abrolhos Islands





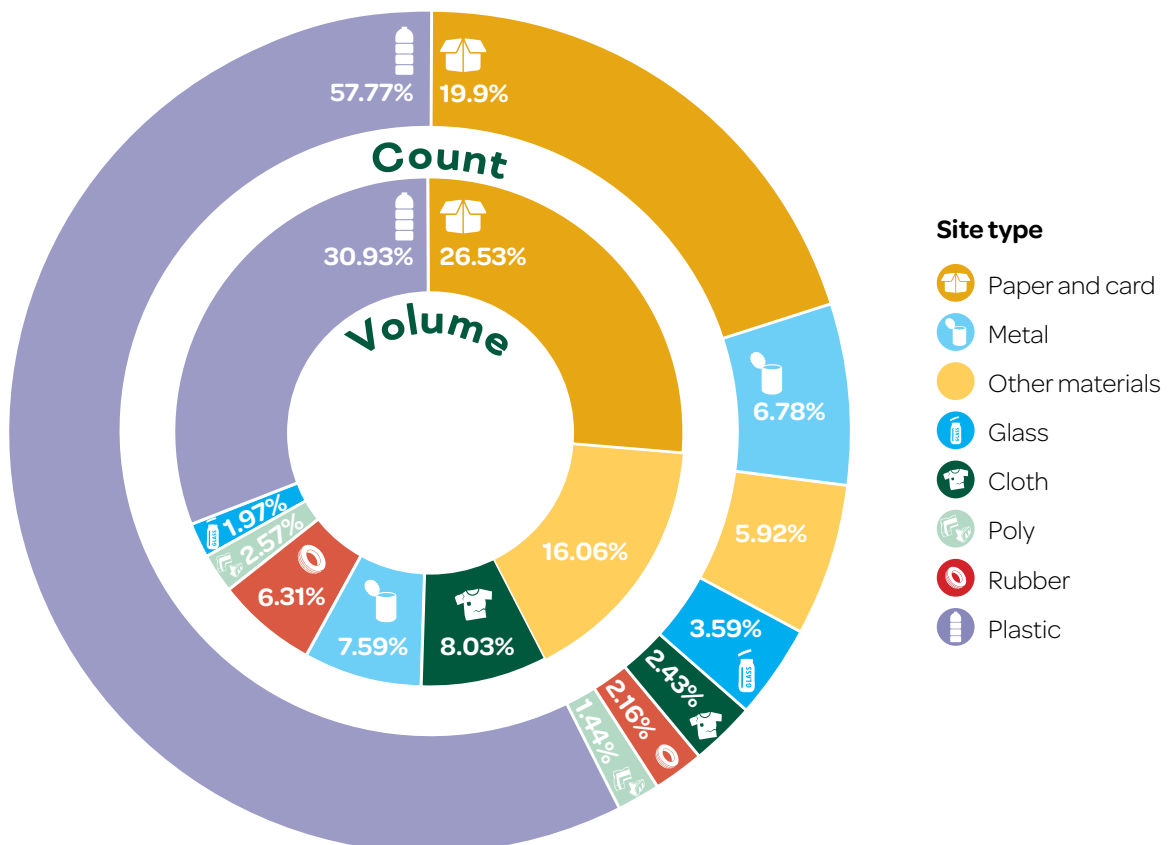
**Table 4: Indicator 1.1 – Litter reduction trends**

	Annual litter data – all periods				
	Total area surveyed	Total litter items	Litter items / 1000 m <sup>2</sup>	Total litter volume (L)	Litter volume (L) / 1000 m <sup>2</sup>
2024–25	106,619	12,764	119.72	716.61	6.72
2023–24	107,677	10,700	99.37	740.99	6.88
2022–23	104,876	17,195	163.95	1,129.24	10.77
May 2022 baseline	104,726	18,245	174.22	1,145.65	10.94

**Table 5: Indicator 1.1 – Litter 2024–25 litter incidence**

2024–25 Summary data – by site type					
Site type	Total area surveyed	Total litter items	Litter items / 1000 m <sup>2</sup>	Total litter volume (L)	Litter volume (L) / 1000 m <sup>2</sup>
Beach	5,741.25	197	34.23	20.38	3.55
Retail	13,892.13	2,691	193.71	112.87	8.12
Residential	35,005.03	1,385	38.81	92.29	2.64
Industrial	21,912.50	3,868	176.52	250.33	11.42
Park	11,875.95	776	65.34	38.53	3.24
Main Road	18,192.00	3,874	212.95	202.21	11.12
Total	106,618.86	12,764	119.72	716.61	6.72

**Figure 3: Litter by source material**





# Shared responsibilities with other agencies

## Department of Water and Environmental Regulation

Under section 16 of the Litter Act, KABC is provided with the services and facilities of the Department of Water and Environmental Regulation (the Department).

The Department provides strategic policy, administrative and program management support, and delivers funded programs. A service level agreement (SLA) between the parties governs the funding of functions carried out for either party in its respective role under the Litter Act.



Litter Legends in the Shire of Carnarvon





# Disclosures and legal compliance

## Ministerial directives

Under the Litter Act, the Minister for the Environment may give written directions to KABC, either generally or in relation to particular matters. The Council did not receive any ministerial directions during 2024–25.

## Pricing policies

KABC charges on a cost-recovery basis for goods sold through its website.

## Remuneration

The remuneration of KABC members is determined by the Governor of Western Australia, on recommendation of the Public Sector Commissioner, in accordance with the *Public Sector Management Act 1994*. Only the chair receives remuneration. Annual remuneration is outlined in Table 6.

**Table 6: Remuneration**

Position	Name	Type	Period of membership	Term of appointment	Base sitting fee	Gross remuneration
Chair	Michael Aspinall	Annual	1 Jul 2024–31 Dec 2024	1 Jan 2022–31 Dec 2024	\$37,353	\$22,035
Deputy	Rebecca Brown	Annual	1 Jul 2024–31 Dec 2024	1 Jan 2022–31 Dec 2024	0	0
Member	Jason Menzies	Annual	1 Jul 2024–31 Dec 2024	1 Jan 2022–31 Dec 2024	0	0
Member	Don Burnett	Annual	1 Jul 2024–31 Dec 2024	1 Jan 2022–31 Dec 2024	0	0
Member	Linda Header	Annual	1 Jul 2024–31 Dec 2024	1 Jan 2022–31 Dec 2024	0	0
Member	Jonathan Phillips	Annual	1 Jul 2024–31 Dec 2024	1 Jan 2022–31 Dec 2024	0	0



## Director and officer liability insurance

KABC members are insured with RiskCover for general liability, professional liability, personal accident – board members, personal accident – voluntary workers, personal accident – work experience, and travel.

## Meeting attendance

KABC held three meetings during 2024–25. Scheduled meetings were held quarterly from 20 June 2024. Council appointments were made on 14 July 2022 and expired on 31 December 2024. No meetings were held from 1 January to 30 June 2025 due to a delay in the appointment of new Council members.

**Table 7: Members’ meeting attendance**

Member	Meetings attended
Michael Aspinall	3
Rebecca Brown	3
Jason Menzies	3
Don Burnett	3
Linda Hearder	2
Jonathan Phillips	3

## Employment and industrial relations

KABC does not employ staff.

# Other legal requirements

## Advertising

Section 175ZE of the *Electoral Act 1907* requires the inclusion of a statement detailing all advertising expenditure incurred by KABC.

**Table 8: Advertising**

Program	Agency	Spend \$
Bin It campaign	Natsales	40,717
	<b>Total</b>	<b>40,717</b>



Shire of Northampton





# Compliance with public sector standards and ethical codes

A communications agreement between KABC and the Minister for the Environment was signed on 1 July 2021.

## Ethics and integrity

KABC's Code of Conduct outlines how the Council commits to operating in the community and in its relationship with the Minister's Office, the Department and with its staff. KABC members provide signed agreement to their Charter, Code of Conduct and Conflict of Interest policies. Council members undertake training in ethical decision making and accountability as well as cultural awareness training. Procurement practices follow State Government guidelines and procurement policy.

## Organisational structure

Under section 16 of the Litter Act, KABC is provided with the services and facilities of any officer employed in the public service. Services are provided by staff who are employed by the Department under provisions of the *Public Sector Management Act 1994*. The Department's policies and obligations for reporting on public sector policies apply. Officers are subject to the Department's human resources policy, information technology and administrative processes, and other policy matters regulated by the *Financial Management Act 2006* and Treasurer's Instructions.

**Table 9: Department staff (full-time equivalent) in KABC Services at 30 June 2025 except as where stated**

Staff status	Department-employed KABC Services staff	KABC	Total
Full-time permanent	5		5
Part-time permanent (including part roles)	2.2		2.2
Full-time contract	1		1
Part-time contract (including part roles)		1 (chair) up to 31 December 2024	1 up to 31 December 2024
Vacant			
<b>Total</b>	<b>8.2</b>	<b>1</b>	<b>9.2 which reflects peak employment as at 31 December 2024</b>

Five investigators are part-funded by KABC and managed by the Department's Waste Investigations team, which also has responsibility for investigating and prosecuting illegal dumping activities.

A service-level agreement (SLA) for the provision of services from the Department to KABC sets out the parties' understanding of their respective statutory and other legal functions and obligations through a statement of expectations and performance deliverables for provision of services. The value of the functions costed in the SLA was calculated at \$601,093.



## Communication

KABC's Code of Conduct outlines how the Council ensures official information remains confidential, describes the process for public interest disclosure and provides guidance on freedom of information.

KABC ensures that records of decisions and all other documentation are securely retained. Minutes of Council meetings are circulated to members with meeting agenda papers.

## Recordkeeping plan

KABC complies with the *State Records Act 2000* through adherence to the Department's recordkeeping plan. The Council follows the procedures required under the Act.

## Publications

During 2024–25, new publications released on KABC's website were:

- *KABC Annual report 2023–24*
- Tidy Towns Sustainable Communities Awards Snapshots
- Litterature e-newsletters (four editions)
- Program guidelines (updates) – various



# Financial statements







## Certification of financial statements

### For the reporting period ended 30 June 2025

The accompanying financial statements of the Keep Australia Beautiful Council (WA) have been prepared in compliance with the provisions of the *Financial Management Act 2006* from proper accounts and records to present fairly the financial transactions for the reporting period ended 30 June 2025 and the financial position as at 30 June 2025.

At the date of signing, we are not aware of any circumstances which would render the particulars included in the financial statements misleading or inaccurate.

**Elizabeth Carr AM**

Chairperson

Keep Australia Beautiful Council (WA)

11 November 2025

**Rebecca Brown**

Deputy Chairperson

Keep Australia Beautiful Council (WA)

11 November 2025

**Travis Williams**

Acting Chief Finance Officer

Keep Australia Beautiful Council (WA)

11 November 2025





# Independent Auditor's Opinion



## Auditor General

### INDEPENDENT AUDITOR'S REPORT

2025

**Keep Australia Beautiful Council (W.A.)**

To the Parliament of Western Australia

## Report on the audit of the financial statements

### Opinion

I have audited the financial statements of the Keep Australia Beautiful Council (W.A.) (Council) which comprise:

- the statement of financial position as at 30 June 2025, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended
- notes comprising a summary of material accounting policies and other explanatory information.

In my opinion, the financial statements are:

- based on proper accounts and present fairly, in all material respects, the operating results and cash flows of the Council for the year ended 30 June 2025 and the financial position as at the end of that period
- in accordance with Australian Accounting Standards (applicable to Tier 2 Entities), the *Financial Management Act 2006* and the Treasurer's Instructions.

### Basis for opinion

I conducted my audit in accordance with the Australian Auditing Standards. My responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of my report.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

### Responsibilities of the Council Members for the financial statements

The Council Members are responsible for:

- keeping proper accounts
- preparation and fair presentation of the financial statements in accordance with Australian Accounting Standards (applicable to Tier 2 Entities), the *Financial Management Act 2006* and the Treasurer's Instructions
- such internal control as it determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.



In preparing the financial statements, the Council Members are responsible for:

- assessing the entity's ability to continue as a going concern
- disclosing, as applicable, matters related to going concern
- using the going concern basis of accounting unless the Western Australian Government has made policy or funding decisions affecting the continued existence of the Council.

### **Auditor's responsibilities for the audit of the financial statements**

As required by the *Auditor General Act 2006*, my responsibility is to express an opinion on the financial statements. The objectives of my audit are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal control.

A further description of my responsibilities for the audit of the financial statements is located on the Auditing and Assurance Standards Board website. This description forms part of my auditor's report and can be found at [https://www.auasb.gov.au/auditors\\_responsibilities/ar4.pdf](https://www.auasb.gov.au/auditors_responsibilities/ar4.pdf)

## **Report on the audit of controls**

### **Opinion**

I have undertaken a reasonable assurance engagement on the design and implementation of controls exercised by the Council. The controls exercised by the Council are those policies and procedures established to ensure that the receipt, expenditure and investment of money, the acquisition and disposal of property, and the incurring of liabilities have been in accordance with the State's financial reporting framework (the overall control objectives).

In my opinion, in all material respects, the controls exercised by the Council are sufficiently adequate to provide reasonable assurance that the controls within the system were suitably designed to achieve the overall control objectives identified as at 30 June 2025, and the controls were implemented as designed as at 30 June 2025.

### **The Council Members' responsibilities**

The Council Members are responsible for designing, implementing and maintaining controls to ensure that the receipt, expenditure and investment of money, the acquisition and disposal of property and the incurring of liabilities are in accordance with the *Financial Management Act 2006*, the Treasurer's Instructions and other relevant written law.





### Auditor General's responsibilities

As required by the *Auditor General Act 2006*, my responsibility as an assurance practitioner is to express an opinion on the suitability of the design of the controls to achieve the overall control objectives and the implementation of the controls as designed. I conducted my engagement in accordance with Standard on Assurance Engagements ASAE 3150 *Assurance Engagements on Controls* issued by the Australian Auditing and Assurance Standards Board. That standard requires that I comply with relevant ethical requirements and plan and perform my procedures to obtain reasonable assurance about whether, in all material respects, the controls are suitably designed to achieve the overall control objectives and were implemented as designed.

An assurance engagement involves performing procedures to obtain evidence about the suitability of the controls design to achieve the overall control objectives and the implementation of those controls. The procedures selected depend on my judgement, including an assessment of the risks that controls are not suitably designed or implemented as designed. My procedures included testing the implementation of those controls that I consider necessary to achieve the overall control objectives.

I believe that the evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

### Limitations of controls

Because of the inherent limitations of any internal control structure, it is possible that, even if the controls are suitably designed and implemented as designed, once in operation, the overall control objectives may not be achieved so that fraud, error or non-compliance with laws and regulations may occur and not be detected. Any projection of the outcome of the evaluation of the suitability of the design of controls to future periods is subject to the risk that the controls may become unsuitable because of changes in conditions.

## Report on the audit of the key performance indicators

### Opinion

I have undertaken a reasonable assurance engagement on the key performance indicators of the Council for the year ended 30 June 2025 reported in accordance with the *Financial Management Act 2006* and the Treasurer's Instructions (legislative requirements). The key performance indicators are the Under Treasurer-approved key effectiveness indicators and key efficiency indicators that provide performance information about achieving outcomes and delivering services.

In my opinion, in all material respects, the key performance indicators report of the Council for the year ended 30 June 2025 is in accordance with the legislative requirements, and the key performance indicators are relevant and appropriate to assist users to assess the Council's performance and fairly represent indicated performance for the year ended 30 June 2025.



### **The Council Members' responsibilities for the key performance indicators**

The Council Members are responsible for the preparation and fair presentation of the key performance indicators in accordance with the *Financial Management Act 2006* and the Treasurer's Instructions and for such internal controls as the Council Members determine necessary to enable the preparation of key performance indicators that are free from material misstatement, whether due to fraud or error.

In preparing the key performance indicators, the Council Members are responsible for identifying key performance indicators that are relevant and appropriate, having regard to their purpose in accordance with Treasurer's Instruction 3 Financial Sustainability – Requirement 5: Key Performance Indicators.

### **Auditor General's responsibilities**

As required by the *Auditor General Act 2006*, my responsibility as an assurance practitioner is to express an opinion on the key performance indicators. The objectives of my engagement are to obtain reasonable assurance about whether the key performance indicators are relevant and appropriate to assist users to assess the entity's performance and whether the key performance indicators are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. I conducted my engagement in accordance with Standard on Assurance Engagements ASAE 3000 *Assurance Engagements Other than Audits or Reviews of Historical Financial Information* issued by the Australian Auditing and Assurance Standards Board. That standard requires that I comply with relevant ethical requirements relating to assurance engagements.

An assurance engagement involves performing procedures to obtain evidence about the amounts and disclosures in the key performance indicators. It also involves evaluating the relevance and appropriateness of the key performance indicators against the criteria and guidance in Treasurer's Instruction 3 - Requirement 5 for measuring the extent of outcome achievement and the efficiency of service delivery. The procedures selected depend on my judgement, including the assessment of the risks of material misstatement of the key performance indicators. In making these risk assessments, I obtain an understanding of internal control relevant to the engagement in order to design procedures that are appropriate in the circumstances.

I believe that the evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

### **My independence and quality management relating to the report on financial statements, controls and key performance indicators**

I have complied with the independence requirements of the *Auditor General Act 2006* and the relevant ethical requirements relating to assurance engagements. In accordance with ASQM 1 *Quality Management for Firms that Perform Audits or Reviews of Financial Reports and Other Financial Information, or Other Assurance or Related Services Engagements*, the Office of the Auditor General maintains a comprehensive system of quality management including documented policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.





### Other information

The Council Members are responsible for the other information. The other information is the information in the Council's annual report for the year ended 30 June 2025, but not the financial statements, key performance indicators and my auditor's report.

My opinions on the financial statements, controls and key performance indicators do not cover the other information and accordingly I do not express any form of assurance conclusion thereon.

In connection with my audit of the financial statements, controls and key performance indicators my responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements and key performance indicators or my knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work I have performed, I conclude that there is a material misstatement of this other information, I am required to report that fact. I did not receive the other information prior to the date of this auditor's report. When I do receive it, I will read it and if I conclude that there is a material misstatement in this information, I am required to communicate the matter to those charged with governance and request them to correct the misstated information. If the misstated information is not corrected, I may need to retract this auditor's report and re-issue an amended report.

### Matters relating to the electronic publication of the audited financial statements and key performance indicators

This auditor's report relates to the financial statements and key performance indicators of the Keep Australia Beautiful Council (W.A.) for the year ended 30 June 2025 included in the annual report on the Council's website. The Council's management is responsible for the integrity of the Council's website. This audit does not provide assurance on the integrity of the Council's website. The auditor's report refers only to the financial statements, controls and key performance indicators described above. It does not provide an opinion on any other information which may have been hyperlinked to/from the annual report. If users of the financial statements and key performance indicators are concerned with the inherent risks arising from publication on a website, they are advised to contact the entity to confirm the information contained in the website version.

Grant Robinson  
Assistant Auditor General Financial Audit  
Delegate of the Auditor General for Western Australia  
Perth, Western Australia  
11 November 2025



## Statement of comprehensive income

For the year ended 30 June 2025

	Notes	2025 \$	2024 \$
<b>Cost of services</b>			
<b>Expenses</b>			
Employee benefits expense	2.1	1,172,221	884,931
Grants and subsidies	2.2	72,066	80,631
Supplies and services	2.3	1,058,603	1,077,715
Other expenses	2.4	119,596	58,629
<b>Total cost of services</b>		<b>2,422,486</b>	<b>2,101,906</b>
<b>Income</b>			
Grants and subsidies	3.1	45,000	43,000
Charges and fees	3.2	278,519	363,596
Interest revenue		21,883	19,100
Other income	3.4	33,836	34,134
<b>Total income</b>		<b>379,238</b>	<b>459,830</b>
<b>Net cost of services</b>		<b>2,043,248</b>	<b>1,642,076</b>
<b>Income from State Government</b>			
Income from other public sector entities	3.3	1,197,859	1,233,000
Resources received	3.3	601,093	601,093
<b>Total income from State Government</b>		<b>1,798,952</b>	<b>1,834,093</b>
<b>(Deficit)/surplus for the period</b>		<b>(244,296)</b>	<b>192,017</b>
<b>Total comprehensive (loss)/ income for the period</b>		<b>(244,296)</b>	<b>192,017</b>

The Statement of comprehensive income should be read in conjunction with the accompanying notes.



## Statement of financial position

As at 30 June 2025

	Notes	2025 \$	2024 \$
<b>Assets</b>			
<b>Current assets</b>			
Cash and cash equivalents	5.1	415,674	504,967
Receivables	4.1	167,969	277,841
Other current assets	4.2	189	1,779
<b>Total current assets</b>		<b>583,832</b>	<b>784,587</b>
<b>Total assets</b>		<b>583,832</b>	<b>784,587</b>
<b>Liabilities</b>			
<b>Current liabilities</b>			
Payables	4.3	172,927	129,386
<b>Total current liabilities</b>		<b>172,927</b>	<b>129,386</b>
<b>Total liabilities</b>		<b>172,927</b>	<b>129,386</b>
<b>Net assets</b>		<b>410,905</b>	<b>655,201</b>
<b>Equity</b>			
Accumulated surplus	7.8	410,905	655,201
<b>Total equity</b>		<b>410,905</b>	<b>655,201</b>

The Statement of financial position should be read in conjunction with the accompanying notes.





## Statement of changes in equity

For the year ended 30 June 2025

	Notes	Accumulated surplus \$	Total equity \$
<b>Balance at 1 July 2023</b>		463,184	463,184
Surplus		192,017	192,017
Total comprehensive income for the period		192,017	192,017
<b>Balance at 30 June 2024</b>	7.8	<b>655,201</b>	<b>655,201</b>
<b>Balance at 1 July 2024</b>		655,201	655,201
Deficit		(244,296)	(244,296)
Total comprehensive loss for the period		(244,296)	(244,296)
<b>Balance at 30 June 2025</b>	7.8	<b>410,905</b>	<b>410,905</b>

The Statement of changes in equity should be read in conjunction with the accompanying notes.



## Statement of cash flows

For the year ended 30 June 2025

	Notes	2025 \$	2024 \$
<b>Cash flows from State Government</b>			
Funds from other public sector entities		1,197,859	1,276,000
<b>Net cash provided by State Government</b>		<b>1,197,859</b>	<b>1,276,000</b>
Utilised as follows:			
<b>Cash flows from operating activities</b>			
<b>Payments</b>			
Employee benefits		(1,121,343)	(902,150)
Supplies and services		(462,185)	(464,241)
Grants and subsidies		(72,066)	(80,631)
GST payments on purchases		(51,737)	(51,175)
Other payments		(18,382)	(10,755)
<b>Receipts</b>			
Grants and subsidies		45,000	20,000
Charges and fees		270,546	270,958
Interest received		21,883	19,100
GST receipts on sales		6,291	8,800
GST receipts from taxation authority		61,005	12,114
Other receipts		33,836	34,134
<b>Net cash used in operating activities</b>		<b>(1,287,152)</b>	<b>(1,143,846)</b>
Net increase in cash and cash equivalents		(89,293)	132,154
Cash and cash equivalents at the beginning of the period		504,967	372,813
<b>Cash and cash equivalents at the end of period</b>	5.1	<b>415,674</b>	<b>504,967</b>

The Statement of cash flows should be read in conjunction with the accompanying notes.



# Notes to the financial statements

For the year ended 30 June 2025

## 1 Basis of preparation

The Keep Australia Beautiful Council (WA) (the Council) is a Western Australian Government entity and is controlled by the State of Western Australia, which is the ultimate parent. The Council is a not-for-profit entity (as profit is not its principal objective).

These annual financial statements were authorised for issue by the Keep Australia Beautiful Council (WA) on 11 November 2025.

### Statement of compliance

The financial statements are general purpose financial statements which have been prepared in accordance with Australian Accounting Standards – Simplified Disclosures, the Conceptual Framework and other authoritative pronouncements issued by the Australian Accounting Standards Board (AASB) as modified by Treasurer’s instructions. Some of these pronouncements are modified to vary their application and disclosure.

The *Financial Management Act 2006* and Treasurer’s instructions, which are legislative provisions governing the preparation of financial statements for agencies, take precedence over AASB pronouncements. Where an AASB pronouncement is modified and has had a significant financial effect on the reported results, details of the modification and the resulting financial effect are disclosed in the notes to the financial statements.

### Basis of preparation

These financial statements are presented in Australian dollars applying the accrual basis of accounting and using the historical cost convention. Certain balances will apply a different measurement basis (such as the fair value basis). Where this is the case the different measurement basis is disclosed in the associated note. All values are rounded to the nearest dollar.

### Accounting for goods and services tax (GST)

Income, expenses and assets are recognised net of the amount of goods and services tax (GST), except that the:

- (a) amount of GST incurred by the Council as a purchaser that is not recoverable from the Australian Taxation Office (ATO) is recognised as part of an asset’s cost of acquisition or as part of an item of expense; and
- (b) receivables and payables are stated with the amount of GST included.

Cash flows are included in the Statement of cash flows on a gross basis. However, the GST components of cash flows arising from investing and financing activities which are recoverable from, or payable to, the ATO are classified as operating cash flows.

### Comparative figures

Comparative figures are, where appropriate, reclassified to be comparable with the figures presented in the current reporting period.

Except when an Australian Accounting Standard permits or requires otherwise, comparative information is presented in respect of the previous period for all amounts reported in the financial statements.





## Notes to the financial statements

For the year ended 30 June 2025

### Judgements and estimates

Judgements, estimates and assumptions are required to be made about financial information being presented. The significant judgements and estimates made in the preparation of these financial statements are disclosed in the notes where amounts affected by those judgements and/or estimates are disclosed. Estimates and associated assumptions are based on professional judgements derived from historical experience and various other factors that are believed to be reasonable under the circumstances.

## 2 Use of our funding

### Expenses incurred in the delivery of services

This section provides additional information about how the Council's funding is applied and the accounting policies that are relevant for an understanding of the items recognised in the financial statements. The primary expenses incurred by the Council in achieving its objectives and the relevant notes are:

	Notes	2025 \$	2024 \$
Employee benefits expense	2.1	1,172,221	884,931
Grants and subsidies	2.2	72,066	80,631
Supplies and services	2.3	1,058,603	1,077,715
Other expenses	2.4	119,596	58,629

### 2.1 Employee benefits expense

	2025 \$	2024 \$
Employee benefits	1,061,451	796,174
Superannuation – defined contribution plans	110,770	88,757
<b>Total employee benefits expense</b>	<b>1,172,221</b>	<b>884,931</b>



## Notes to the financial statements

For the year ended 30 June 2025

**Employee benefits:** The Department of Water and Environmental Regulation is the employing authority for staff employed in the Keep Australia Beautiful Council (WA) service section. Employee benefits are recouped monthly and the costs include wages and salaries and leave entitlements.

**Superannuation:** The amount recognised in profit or loss of the Statement of comprehensive Income comprises employer contributions paid to the GSS (concurrent contributions), the WSS, other GESB schemes, or other superannuation funds.

The Department of Water and Environmental Regulation is the employing authority for staff employed in the Keep Australia Beautiful Council (WA). Provision for benefits accruing to employees in respect of annual leave and long service leave for services rendered are held by the employing authority provisions.

### 2.2 Grants and subsidies

The Council promotes waste reduction by engaging the community in providing grants. Funds are applied for, assessed and provided to worthy recipients.

	2025 \$	2024 \$
<b>Recurrent</b>		
Belmont Community Environmental Champions Inc	6,650	-
Care for Hedland Environmental Association Inc	4,500	-
City of Bunbury	5,000	-
City of Busselton	500	-
City of Fremantle	8,519	-
City of Karratha	500	-
Comet Bay College	-	2,575
Dolphin Quays Waterways	-	5,000
Kalbarri District High School	-	300
Keep Albany Beautiful Committee	742	-
Keep Australia Beautiful National Association	-	10,000
Latitude Fisheries Pty Ltd	5,600	-
Lions Club of Northampton	-	500
Michael Wood & Associates Pty Ltd T/A Eco Surf Australia	-	5,000
Nannup Community Resource Centre	-	3,500
Nannup Garden Village	-	7,579
Newdegate Community Resource Centre Inc	1,000	-
Ngarluma and Yindjibarndi Foundation	-	500



## Notes to the financial statements

For the year ended 30 June 2025

### 2.2 Grants and subsidies (continued)

	2025	2024
	\$	\$
Northampton Lions Club	-	300
Northern Agriculture Catchments Council (NACC)	6,140	-
Norwest Pest Management	500	-
Paraburdoo Mens Shed	500	1,000
Perth African Women Association (PAWA) Inc.	4,000	-
Shire of Capel	500	5,000
Shire of Carnarvon	1,000	3,773
Shire of Collie	-	500
Shire of Derby-West Kimberley	2,800	-
Shire Of East Pilbara	-	250
Shire of Kent	-	4,995
Shire of Leonora	-	1,814
Shire of Murray	500	-
Shire of Pingelly	6,675	5,500
Shire of Sandstone	500	450
Shire of Three Springs	-	250
Shire of Upper Gascoyne	500	10,500
Shire of West Arthur	500	-
Shire of Westonia	1,000	-
Shire of Wiluna	500	-
St Munchin's Catholic School	5,940	-
Tangaroa Blue Foundation Ltd	7,500	-
Tjaltjraak Native Title Aboriginal Corporation	-	500
Track Care WA Inc	-	8,845
Walpole Community Resource Centre Inc	-	1,000
Wongan Tidy Towns Committee	-	1,000
<b>Total grants and subsidies</b>	<b>72,066</b>	<b>80,631</b>





## Notes to the financial statements

For the year ended 30 June 2025

### 2.2 Grants and subsidies (continued)

Transactions in which the Council provides goods, services, assets (or extinguishes a liability) or labour to another party without receiving approximately equal value in return are categorised as 'Grant or subsidy expenses.' Grants can either be operating or capital in nature.

Grants can be paid as general purpose grants which refer to grants that are not subject to conditions regarding their use. Alternatively, they may be paid as specific purpose grants which are paid for a particular purpose and/or have conditions attached regarding their use.

Grants and other transfers to third parties (other than contribution to owners) are recognised as an expense in the reporting period in which they are paid or payable. They include transactions such as: grants, subsidies, personal benefit payments made in cash to individuals, other transfer payments made to public sector agencies, local government, non-government schools, and community groups.

### 2.3 Supplies and services

Supplies and services are recognised as an expense in the reporting period in which they are incurred. The carrying amounts of any materials held for distribution are expensed when the materials are distributed.

	2025	2024
	\$	\$
<b>Supplies and services</b>		
Consultants and contractors	706,248	652,252
Consumables and materials	114,379	75,434
Advertising	40,717	132,635
Travel	36,411	63,970
Accommodation	67,515	67,515
Telecommunication services	436	-
Catering	25,423	28,461
Other	67,474	57,448
<b>Total supplies and services expenses</b>	<b>1,058,603</b>	<b>1,077,715</b>



## Notes to the financial statements

For the year ended 30 June 2025

### 2.4 Other expenses

	2025 \$	2024 \$
<b>Other expenses</b>		
Expected credit losses – expense <sup>(a)</sup>	101,216	21,155
Rental – equipment, vehicles and venues <sup>(b)</sup>	18,380	10,754
Write-offs	-	26,720
<b>Total other expenses</b>	<b>119,596</b>	<b>58,629</b>

**(a) Expected credit losses** is an allowance of trade receivables and is measured at the lifetime expected credit losses at each reporting date. The Council has established a provision matrix that is based on its historical credit loss experience, adjusted for forward-looking factors specific to the debtors and the economic environment.

**(b) Rental expenses** include:

- (i) Short-term leases with a lease term of 12 months or less;
- (ii) Low value leases with an underlying value of \$5,000 or less; and
- (iii) Variable lease payments recognised in the period in which the event or condition that triggers those payments occurs.



## Notes to the financial statements

For the year ended 30 June 2025

### 3 Council funding sources

#### How we obtain our funding

This section provides additional information about how the Council obtains its funding and the relevant accounting policy notes that govern the recognition and measurement of this funding.

The Council receives income from the Waste Authority Resource and Recovery legislation, fee income resulting from litter infringement notices (*Litter Act 1979*) and income from the State Government.

The primary income received by the Council and the relevant notes are:

	Notes	2025 \$	2024 \$
Grants and subsidies	3.1	45,000	43,000
Charges and fees	3.2	278,519	363,596
Income from State Government	3.3	1,798,952	1,834,093
Other income	3.4	33,836	34,134

#### 3.1 Grants and subsidies

	2025 \$	2024 \$
Indian Ocean Territories	45,000	43,000
<b>Total grants and subsidies</b>	<b>45,000</b>	<b>43,000</b>

Grants and subsidies are recognised as income at fair value when the grant and subsidies are received or receivable.

#### 3.2 Charges and fees

	2025 \$	2024 \$
Fines – litter infringements	278,519	363,596

Income from litter infringements is recognised immediately when issued.





## Notes to the financial statements

For the year ended 30 June 2025

### 3.3 Income from State Government

	2025 \$	2024 \$
<b>Income from other public sector entities during the period:</b>		
<b>Grants and subsidies</b>		
Department of Water and Environmental Regulation	183,000	166,000
Main Roads Western Australia	30,000	30,000
Waste Authority	984,859	1,037,000
<b>Total grants and subsidies</b>	<b>1,197,859</b>	<b>1,233,000</b>
<b>Resources from other public sector entities during the period:</b>		
<b>Services received free of charge</b>		
Department of Water and Environmental Regulation	601,093	601,093
<b>Total services received free of charge</b>	<b>601,093</b>	<b>601,093</b>
<b>Total income from State Government</b>	<b>1,798,952</b>	<b>1,834,093</b>

#### Income from other public sector entities

Income from other public sector entities is recognised as income when the Council has satisfied its performance obligations under the funding agreement. If there is no performance obligation, income will be recognised when the Council receives the funds.

#### Resources received from other public sector entities

Resources received from other public sector entities are recognised as income equivalent to the fair value of the assets, or the fair value of those services that can be reliably determined and which would have been purchased if not donated.

### 3.4 Other income

	2025 \$	2024 \$
Other revenue	33,836	34,134
<b>Total other income</b>	<b>33,836</b>	<b>34,134</b>

Other revenue is recognised at the transaction price when the Council transfers control of the goods or other assets to customers.



## Notes to the financial statements

For the year ended 30 June 2025

### 4 Assets and liabilities

This section sets out those assets and liabilities that arose from the Council's controlled operations and includes other assets utilised for economic benefits and liabilities incurred during normal operations:

	Notes	2025 \$	2024 \$
Receivables	4.1	167,969	277,841
Other current assets	4.2	189	1,779
Payables	4.3	172,927	129,386

#### 4.1 Receivables

	2025 \$	2024 \$
<b>Current</b>		
Trade receivables	376,011	368,538
Allowance for impairment of trade receivables	(219,498)	(118,282)
GST receivable	8,760	25,151
Other debtors	2,696	2,434
<b>Total current</b>	<b>167,969</b>	<b>277,841</b>
<b>Total receivables</b>	<b>167,969</b>	<b>277,841</b>

The Council does not hold any collateral or other credit enhancements as security for receivables.

Trade receivables are recognised at original invoice amount less any allowances for uncollectible amounts (i.e. impairment). The carrying amount of net trade receivables is equivalent to fair value as it is due for settlement within 30 days.

#### 4.2 Other current assets

	2025 \$	2024 \$
<b>Current</b>		
Prepayments	189	1,779
<b>Total other current assets</b>	<b>189</b>	<b>1,779</b>

Other non-financial assets include prepayments which represent payments in advance of receipt of goods or services or that part of expenditure made in one accounting period covering a term extending beyond that period.



## Notes to the financial statements

For the year ended 30 June 2025

### 4.3 Payables

	2025 \$	2024 \$
<b>Current</b>		
Trade payables	-	9,717
Other payables – unallocated infringement receipts	20,898	21,398
Accrued expenses	152,029	98,271
<b>Total payables</b>	<b>172,927</b>	<b>129,386</b>

**Payables:** are recognised at the amounts payable when the Council becomes obliged to make future payments as a result of a purchase of assets or services. The carrying amount is equivalent to fair value, as settlement is generally within 15 to 30 days.

## 5 Financing

This section sets out the material balances and disclosures associated with the financing and cash flows of the Council.

	Notes	2025 \$	2024 \$
Cash and cash equivalents	5.1	415,674	504,967

### 5.1 Cash and cash equivalents

	2025 \$	2024 \$
Cash and cash equivalents	415,674	504,967

For the purpose of the statement of cash flows, cash and cash equivalent assets comprise short-term deposits with original maturities of three months or less that are readily convertible to a known amount of cash and which are subject to insignificant risk of changes in value.





## Notes to the financial statements

For the year ended 30 June 2025

### 6 Financial instruments and contingencies

This note sets out the key risks management policies and measurement techniques of the Council.

	Notes
Financial instruments	6.1
Contingent assets and liabilities	6.2

#### 6.1 Financial instruments

The carrying amounts of each of the following categories of financial assets and financial liabilities at the end of the reporting period are:

	2025 \$	2024 \$
<b><u>Financial assets</u></b>		
Cash and cash equivalents	415,674	504,967
Financial assets at amortised cost <sup>(a)</sup>	156,513	250,256
<b>Total financial assets</b>	<b>572,187</b>	<b>755,223</b>
<b><u>Financial liabilities</u></b>		
Financial liabilities measured at amortised cost <sup>(b)</sup>	172,927	129,386
<b>Total financial liabilities</b>	<b>172,927</b>	<b>129,386</b>

(a) The amount of Financial assets at amortised cost excludes the GST recoverable from the Australian Taxation Office (statutory receivable).

(b) The amount of Financial liabilities at amortised cost excludes GST payable to the Australian Taxation Office (statutory payable).

#### 6.2 Contingent assets and liabilities

Contingent assets and contingent liabilities are not recognised in the statement of financial position but are disclosed and, if quantifiable, are measured at the best estimate.

Contingent assets and liabilities are presented inclusive of GST receivable or payable, respectively.

##### 6.2.1 Contingent assets

The Council had no contingent assets as at 30 June 2025 (2024: None).

##### 6.2.2 Contingent liabilities

The Council had no contingent liabilities as at 30 June 2025 (2024: None).



## Notes to the financial statements

For the year ended 30 June 2025

### 7 Other disclosures

This section includes additional material disclosures required by accounting standards or other pronouncements for the understanding of this financial report.

	Notes
Events occurring after the end of the reporting period	7.1
Initial application of Australian Accounting Standards	7.2
Key management personnel	7.3
Related party transactions	7.4
Related bodies	7.5
Affiliated bodies	7.6
Remuneration of auditors	7.7
Equity	7.8
Supplementary financial information	7.9

#### 7.1 Events occurring after the end of the reporting period

Four Council members were appointed/re-appointed on the 14th of July 2025 including the new Chair Elizabeth Carr. The previous Council members' term finished on the 31st of December 2024.

On 6 August 2025 infringement fees of \$36,587 were written off the Council's books under the authority of the Council Members, which was fully provided for as at 30 June 2025.

#### 7.2 Initial application of Australian Accounting Standards

The following standards are operative for reporting periods ended on or after 30 June 2025:

- AASB 2020-1 – Amendments to Australian Accounting Standards – Classification of Liabilities as Current or Non-current
- AASB 2022-5 – Amendments to Australian Accounting Standards – Lease Liability in a Sale and Leaseback
- AASB 2022-6 – Amendments to Australian Accounting Standards – Non-current Liabilities with Covenants
- AASB 2022-10 – Amendments to Australian Accounting Standards – Fair Value Measurement of Non-Financial Assets of Not-for-Profit Public Sector Entities
- AASB 2023-1 – Amendments to Australian Accounting Standards – Supplier Finance Arrangements
- AASB 2023-3 – Amendments to Australian Accounting Standards – Disclosure of Non-current Liabilities with Covenants: Tier 2
- AASB 2024-1 – Amendments to Australian Accounting Standards – Supplier Finance Arrangements: Tier 2 Disclosures

The Council has assessed the above-mentioned standards and considers the above standards do not have any material impact on the Council accounts.



## Notes to the financial statements

For the year ended 30 June 2025

### 7.3 Key management personnel

The Council has determined key management personnel to include cabinet ministers, Council members, and senior officers of the Council. The Council does not incur expenditures to compensate ministers and those disclosures may be found in the *Annual Report on State Finances*.

The total fees, salaries, superannuation, non-monetary benefits and other benefits for Council members and senior officers of the Council for the reporting period are presented within the following bands:

<b>Compensation of members of the Council:</b>	<b>2025</b>	<b>2024</b>
<b>Compensation band (\$)</b>		
20,001 – 30,000	1	-
10,001 – 20,000	-	1
0 – 10,000	5	5

\*Note that the comparative balance above has been restated from 1 to 6, due to it previously omitting the five members of Council who receive no remuneration

	<b>2025</b>	<b>2024</b>
	<b>\$</b>	<b>\$</b>
<b>Total compensation of the Council members:</b>	<b>22,035</b>	<b>18,322</b>

<b>Compensation of senior officers:</b>	<b>2025</b>	<b>2024</b>
<b>Compensation band (\$)</b>		
50,001 – 100,000		1
0 – 50,000	2	0

	<b>2025</b>	<b>2024</b>
	<b>\$</b>	<b>\$</b>
<b>Total compensation of senior officers</b>	<b>86,847</b>	<b>83,774</b>

\* Note that the compensation of senior officers for 2024 has been restated from \$142,965 to \$83,774.





## Notes to the financial statements

For the year ended 30 June 2025

### 7.4 Related party transactions

The Council is a wholly owned public sector entity that is controlled by of the State of Western Australia.

Related parties of the Council include:

- all cabinet ministers and their close family members, and their controlled or jointly controlled entities;
- all Council members, senior officers and their close family members, and their controlled or jointly controlled entities;
- other departments and statutory authorities, including related bodies, which are included in the whole-of-government consolidated financial statements (i.e., wholly owned public sector entities);
- associates and joint ventures of a wholly owned public sector entity; and
- the Government Employees Superannuation Board (GESB).

### Material transactions with other related parties

Outside of normal citizen type transactions with the Council, there were no other related party transactions that involved key management personnel and/or their close family members and/or their controlled (or jointly controlled) entities.

### 7.5 Related bodies

The Council currently does not provide any assistance to other agencies which would deem them to be regarded as related bodies under the definitions included in Treasurer's Instruction 8 "Financial Accounting and Reporting".

### 7.6 Affiliated bodies

The Council currently does not provide any assistance to other agencies which would deem them to be regarded as affiliated bodies under the definitions included in Treasurer's Instruction 8 "Financial Accounting and Reporting".

### 7.7 Remuneration of auditors

Remuneration paid or payable to the Auditor General in respect of the audit for the current financial year is as follows:

	2025 \$	2024 \$
Auditing the accounts, controls, financial statements and key performance indicators	21,800	20,000



## Notes to the financial statements

For the year ended 30 June 2025

### 7.8 Equity

The Western Australian Government holds the equity interest in the Council on behalf of the community. Equity represents the residual interest in the net assets of the Council.

	2025 \$	2024 \$
<b>Accumulated surplus</b>		
Balance at start of period	655,201	463,184
Result for the period	(244,296)	192,017
<b>Balance at end of period</b>	<b>410,905</b>	<b>655,201</b>

### 7.9 Supplementary financial information

#### (a) Write-offs

During the financial year nil (2024: \$26,720) was written off the Council's books under the authority of the Council members. Subsequently, on 6 August 2025, \$36,587 was written off the Council's books under the authority of the Council members, which was fully provided for as at 30 June 2025.

#### (b) Losses through theft, defaults and other causes

During the financial year there were no losses of public money and public and other property through theft or default (2024: None).

#### (c) Gifts of public property

The Council had no gifts of public property during the financial year (2024: None).



## Certification of key performance indicators

### For the reporting period ended 30 June 2025

We hereby certify that the key performance indicators are based on proper records, are relevant and appropriate for assisting users to assess the Keep Australia Beautiful Council (WA)'s performance and fairly represent the performance of the Keep Australia Beautiful Council (WA) for the financial year ended 30 June 2025.

**Elizabeth Carr AM**

Chairperson

Keep Australia Beautiful Council (WA)

11 November 2025

**Rebecca Brown**

Deputy Chairperson

Keep Australia Beautiful Council (WA)

11 November 2025







## Key performance indicators

### Outcome-based management framework

Keep Australia Beautiful Council (WA) (KABC) structures its activities to promote a reduction in litter and littering behaviour in Western Australia. There are three services provided by KABC to the community under this outcome. Results with significant variances of 10 per cent or more compared with the target and prior year results are explained.

Government goal	Desired outcome	Services
Better Places: A quality environment with liveable and affordable communities and vibrant regions	Reduction in litter and littering behaviour in Western Australia	Service 1: Monitoring litter levels in Western Australia
		<i>Service 2: Enforcement of the Litter Act 1979</i>
		Service 3: Providing education, awareness, and engagement programs

## Key effectiveness indicators

### Outcome 1: Reduction in litter and littering behaviour in Western Australia

The *Litter Act 1979* makes provision for the abatement of litter and confers powers upon KABC.

KABC achieves litter abatement through enforcement and the application of penalties for littering and through the development and implementation of community education, participation, and awareness programs. These programs are designed to encourage and support people to change their attitudes and behaviours towards litter prevention and disposal and to participate in activities which help clean and maintain their environment. Programs include advertising and promotion, event support, school and community education and participation programs and partnerships with key organisations.

Over the years, an ongoing downward trend in litter points to the success of KABC's programs implemented through the *Litter Prevention Strategy for Western Australia 2020–2025* and previous litter prevention strategies.

KABC has monitored litter levels in Western Australia by funding an audit over two weeks in November 2024 and May 2025, of litter levels using a methodology agreed to by all Australian jurisdictions, the Australian Litter Measure (AusLM), since 2020–21.



## Indicator 1.1: The amount of litter reduction as measured by the Australian Litter Measure

	Items per 1000 m <sup>2</sup>						Volume L/1000 m <sup>2</sup>					
	20-21	21-22	22-23	23-24	24-25	24-25	20-21	21-22	22-23	23-24	24-25	24-25
	Actual			Actual	Target	Actual	Actual			Actual	Target	Actual
AusLM	332	174	163.95	99.37	130	119.72	21	10.94	10.77	6.88	9	6.72
Movement compared to prior year	296	-158	-10.05	-64.58		20.35	16.3	-10.06	-0.17	-3.89		-0.16

Table 1: AusLM 2021 to 2025

### Analysis

The Australian Litter Measure (AusLM) was developed in a jurisdiction-wide collaboration, through a project working group, to address dissatisfaction with the litter information and data previously provided to Australian governments under the National Litter Index.

Whilst the number of items of litter in 2024–25 showed an increase from the 2023–24 figure, the overall trend is downwards since 2020–21 and suggests the 2023–24 figure of 99.37 may be an anomaly possibly due to the nature of litter found, for example plastic that has not yet fragmented over time. The continued improvement in litter levels in 2024–25 reflects a sustained trend, confirming that progress is being maintained. This consistency suggests that the combination of more accurate biannual data collection and the long-term impact of KABC's education and awareness programs and maturation of other programs such as the Container Deposit Scheme and Plan for Plastics, supported by a strong volunteer base, is effectively driving lasting behaviour change and reducing litter across the state.

## Indicator 1.2: Percentage of litter infringements enforced through the Litter Report Scheme

	2020-21 Actual	2021-22 Actual	2022-23	2021-22 Actual	2022-23 Target	2022-23 Actual	Variation
Percentage of litter infringements enforced through the Litter Report Scheme	96	91	92	87	93	90	-3

### Analysis

The total number of infringements was 963 with 95 being withdrawn, resulting in a percentage converted to a successful infringement outcome of 90 per cent.



**Indicator 1.3: Percentage of littering investigations leading to an enforceable outcome**

	2020-21	2021-22	2022-23	2023-24	2024-25	Variation
Percentage of littering investigations leading to an enforceable outcome	69	81	84	50	48	-2

\*Note: There is no target set for this indicator as the occurrence and complexity of investigations cannot be predicted on a yearly basis, as investigations result from reports from other organisations and community members.

In 2024–25, investigators undertook 92 investigations, resulting in 44 litter infringement notices for littering offences. This has resulted in a rate of 53 per cent enforceable outcomes.

Part IV of the *Litter Act 1979* establishes that any person who deposits litter or causes litter to be deposited on any land or any waters (unless exempt by clauses 23(a) to 23(d)) commits an offence. Section 27 of the Litter Act and the Litter Regulations 1981 prescribe penalties for specific offences and allow for the issue of infringement notices to offenders as well as the appointment of authorised officers to assist with the enforcement of the Litter Act. Offenders can also be dealt with by requiring clean-up of the litter (an Environmental Field Notice (EFN)) or by prosecution in court. Any of these actions would be deemed a successful outcome in dealing with offenders under the Litter Act.

KABC investigators issue infringement notices to offenders, when appropriate, using the information supplied through the Litter Report Scheme. Authorised officers issue infringements, Environmental Field Notices or prosecute littering.



## Key efficiency indicators

### Outcome 1: Reduction in litter and littering behaviour in Western Australia

Key efficiency indicator	2020-21	2021-22	2022-23	2023-24	2024-25 Target	Actual	Variation
	Service 1: Monitoring litter levels in Western Australia						
1.1 Average cost of audit of litter levels in WA	\$84,959	\$138,869	\$175,355	\$200,509	\$192,580	\$195,183	\$2,603

Key efficiency indicator	2020-21	2021-22	2022-23	2023-24	2024-25 Target	2024-25 Actual	Variation
	Service 2: Enforcement of the <i>Litter Act</i> 1979						
2.1 Average cost of enforcement of the Act	\$429	\$525	\$346	\$616	\$751	\$893	\$38

#### Variance analysis

The increase in the average cost of enforcement of the Act from the 2024–25 Target and the 2023–24 Actual is mainly due to higher resource costs allocated during the year as well as a decrease in the number of enforcements and investigations. KABC continues to promote awareness of the Litter Reporting Scheme and ways to implement infringements and investigations more efficiently. Fewer investigations occurred in 2024–25 than the previous year.

Key efficiency indicator	2020-21	2021-22	2022-23	2023-24	2024-25 Target	2024-25 Actual	Variation
	Service 3: Providing education, awareness, and engagement programs						
3.1.1 Average cost per education, awareness, and engagement program	\$118,333	\$125,848	\$137,302	\$143,830	\$142,472	\$150,576	\$8,104





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