



Western Australia's Fuel Security

Communications Toolkit

[WA.gov.au/fuel](https://www.wa.gov.au/fuel)

May 2026

About this toolkit

Introduction

The Western Australian Government is working closely with the Australian Government and industry to support a coordinated national approach to fuel security and distribution impacted by the Middle East.

All states and territories follow the **National Fuel Security Plan** to ensure a nationally consistent approach. Australia is at Level 2 of the National Plan.

The **WA.gov.au/fuel** website pages have been established as the central source of up-to-date information on fuel security in Western Australia. It provides clear information on the current situation and outlines the actions the WA Government is taking in coordination with the Australian Government to maintain a secure fuel supply.

Purpose of this kit

The WA Government has developed this communications toolkit to support awareness and promotion of WA.gov.au/fuel as the trusted source of timely, accurate, and reliable information on the WA Government's fuel security response.

The website pages include:

- ✓ updates on the WA Government's response and actions, including weekly updates
- ✓ information for community and industry
- ✓ relevant resources and guidance.

This toolkit is designed to assist government agencies and key community stakeholders to consistently promote WA.gov.au/fuel as the most trusted source for the latest fuel security information in Western Australia.

What the toolkit includes:

This toolkit contains ready to use assets and suggested messaging consistent with Level 2 of the National Fuel Security Plan. This toolkit includes:

- ✓ intranet article
- ✓ website news
- ✓ newsletter content
- ✓ social media content

Further assets will be amended or added to the toolkit as required.

Contact

For questions about this toolkit please contact **scu@dpc.wa.gov.au**

Intranet article

Title: Where to go for the latest on WA's response to fuel security.

Information about the fuel situation continues to evolve. *[Insert Department name]* recognises that our people may be feeling uncertain about fuel security.

All states and territories follow the **National Fuel Security Plan** to ensure a nationally consistent approach. Australia is at Level 2 of the National Plan.

Please be assured that WA's fuel is currently secure.

To ensure you have access to accurate, up-to-date information, a dedicated fuel security webpage is available at **WA.gov.au/fuel**. This is the central source of the truth for the WA Government's fuel response. All confirmed updates will be published here.

The page includes:

- Up-to-date information for the community and industry about how the WA Government is supporting WA's fuel security.
- Links to the **FuelWatch** website to find the best fuel prices and availability information.
- Weekly fuel updates published each Friday.

What you can do:

- Stay informed. Visit wa.gov.au/fuel to stay across latest updates.
- Share this page with your stakeholders to help your networks stay informed.
- Encourage friends and family to rely on the website pages, not informal channels, for the latest guidance.
- Be alert to misinformation and disinformation. Refer back to this webpage regularly for accurate and up-to-date information.

For more information on how you can help, visit **WA.gov.au/fuel**



**Western Australia's
Fuel Security**

For the latest updates on fuel, visit

WA.gov.au/fuel

Title: Stay up to date on Western Australia's Fuel Security

While global factors may influence fuel markets, measures are in place to help manage impacts in Western Australia.

All states and territories follow the **National Fuel Security Plan** to ensure a nationally consistent approach. Australia is at Level 2 of the National Plan.

The WA Government is working closely with fuel suppliers to support a stable and reliable supply across the State, including in regional communities.

Several support measures for the community, businesses and industry have already been announced.

Where can I find the latest information?

Dedicated fuel security webpages are available at **WA.gov.au/fuel**.

The website pages include:

- latest updates on the WA Government's response and actions, including weekly updates
- information for community and industry
- relevant resources and guidance.

It's important to stay informed, so we encourage you to share these website pages with friends and family for the latest updates.



**Western Australia's
Fuel Security**

For the latest updates on fuel, visit

WA.gov.au/fuel

Newsletter content

Title: Stay up to date on Western Australia's Fuel Security

The WA Government is working closely with fuel suppliers to support a stable and reliable supply across the State, including in regional communities. This work is in line with the **National Fuel Security Plan** with Australia at Level 2 of the Plan. Several support measures for the community, businesses and industry have already been announced.

Where can I find the latest information?

Dedicated fuel security webpages are available at [WA.gov.au/fuel](https://www.wa.gov.au/fuel)

The website pages include:

- latest updates on the WA Government's response and actions, including weekly updates
- information for community and industry
- relevant resources and guidance.

It's important to stay informed. Please encourage friends and family to rely on the website pages for the latest updates.



**Western Australia's
Fuel Security**

For the latest updates on fuel, visit

[WA.gov.au/fuel](https://www.wa.gov.au/fuel)

Social media content

Facebook

Many people are feeling the impact of global uncertainty, and it's understandable to feel worried about fuel security and distribution.

The WA Government is continuing to monitor the situation and work closely with industry to support a stable supply of fuel across the state, including in regional communities.

For accurate, trusted information, the **WA Government Fuel Security website pages** provide:

- updates on the WA Government's response and actions, including weekly updates
- information for community and industry
- relevant resources and guidance.

For the latest updates visit [WA.gov.au/fuel](https://www.wa.gov.au/fuel)

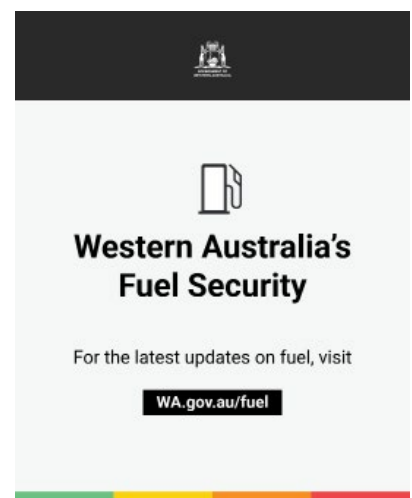


Instagram

Many people are feeling the impact of global uncertainty, and it's understandable to feel worried about fuel security and distribution.

For the latest trusted information, the **WA Government Fuel Security website pages** provide regular updates on Fuel in WA.

Search [WA.gov.au/fuel](https://www.wa.gov.au/fuel)



Social media content

LinkedIn

Many people are feeling the impact of global uncertainty, and it's understandable to feel worried about fuel security and distribution.

The **WA Government Fuel Security website pages** provide a trusted, central source of information including:

- updates on the WA Government's response and actions, including weekly updates
- information for community and industry
- relevant resources and guidance.

For the latest updates visit [WA.gov.au/fuel](https://www.wa.gov.au/fuel)



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For the latest trusted information on fuel in WA, the **WA Government Fuel Security website pages** provide regular updates for the community and industry.

Visit [WA.gov.au/fuel](https://www.wa.gov.au/fuel)