










## Purpose

The framework guides the Government's allocation of Road Trauma Trust Account (RTTA) funding to prioritise initiatives that maximise road safety outcomes and align with the State Government's Driving Change Strategy and Action Plan.

## Guiding Principles

- ✓ Legislative compliance to ensure initiatives improve road safety in the State and reduce deaths, injuries and property damage resulting from road incidents.
- ✓ Investment decision-making is robust, transparent, and follows a clear and defensible process.
- ✓ Investments are realistic, achievable, and outcome focused, considering timeframes, capability, dependencies, implementation risk and value for money.

Focus areas	Range	Summary
 <b>Enforcement</b>	35-45%	Investment in initiatives to support better enforcement of road and traffic laws to create safer roads.
 <b>Infrastructure</b>	30-40%	Improving road safety through investment in safer road and roadside infrastructure.
 <b>Education and awareness</b>	10-15%	Investment in initiatives designed to educate people about the importance of road safety, promoting safer road user behaviour and awareness of risks.
 <b>Evidence and insights</b>	5-10%	Enhancing road safety through data and research efforts to create a robust and reliable evidence base.
 <b>Skills and capabilities</b>	5-10%	Investment in measures to enhance knowledge, skills and abilities of road safety professionals, practitioners and users.
 <b>Community engagement</b>	2-5%	Supporting road safety through initiatives that engage communities and stakeholders to improve awareness, influence behaviour and address road safety challenges.
 <b>Innovation and technology</b>	2-5%	Investing in research, development and deployment of new or evolving technologies, data-driven solutions and innovative approaches.
 <b>Post-crash care</b>	1-2%	Mitigating the consequences of road traffic crashes through coordinated health and support responses, addressing physical and psychological needs of individuals and the community.
 <b>Road safety management</b>	2-3%	Investment in leadership, governance, planning and capability to effectively administer, deliver and evaluate road safety initiatives and outcomes.

## Implementation

- Guides the development and submission of proposals seeking funding from the RTTA.
- Supports the Road Safety Council's strategic assessment and recommendations to the Minister for Road Safety on the allocation of funding to prioritise proposals that maximise road safety outcomes and align with Government priorities and strategies.