



PROMOTIONAL TOOLKIT – FINALISTS

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Key Messages for General Correspondence

- The Premier's Science Awards are celebrating their 25th anniversary in 2026, marking a milestone year.
- The Awards celebrate research and engagement in science, technology, engineering and mathematics (STEM) in the Western Australian community.
- The 2026 WA Science Hall of Fame will be announced at the Premier's Science Awards ceremony.
- The 2026 Premier's Science Awards categories are:
 - Scientist of the Year
 - Aboriginal and Torres Strait Islander Scientist of the Year
 - Mid-Career Scientist of the Year
 - Early Career Scientist of the Year
 - Student Scientist of the Year
 - Aboriginal and Torres Strait Islander STEM Student of the Year
 - Government Science Project of the Year
 - STEM Educator of the Year – Schools
 - STEM Educator of the Year – Tertiary
 - Science Engagement Initiative of the Year
- The WA Science Hall of Fame recognises lifelong contributions to STEM in Western Australia.
- Community members can vote for their favourite finalist to win the People's Choice Award by visiting the Department of Energy and Economic Diversification's website: <https://www.wa.gov.au/organisation/departments-of-energy-and-economic-diversification/premiers-science-awards-peoples-choice-award>
 - Voting for the People's Choice Award 2026 closes at 12pm AWST, Monday 7 September 2026.

Suggested Copy and Visuals

Suggested Copy	Congratulations to the Premier's Science Awards 2026 finalists! This milestone year marks the 25th anniversary of the Premier's Science Awards, celebrating outstanding research, study, education and engagement in science, technology, engineering and mathematics (STEM) across Western Australia. To meet this year's finalists, visit the @Department of Energy and Economic Diversification's website 🖱️ https://www.wa.gov.au/organisation/departments-of-energy-and-economic-diversification/premiers-science-awards-2026-finalists You can help celebrate the remarkable achievements of the 2026 finalists by voting for your favourite to win the People's Choice Award! Cast your vote before Monday 7 September 2026 🖱️ https://www.wa.gov.au/organisation/departments-of-energy-and-economic-diversification/premiers-science-awards-peoples-choice-award #PremiersScienceAwards #PSA2026 #WesternAustralia
Suggested Visual	Square Tile (best suited for LinkedIn)  4:5 Ratio Tile (best suited for Meta) 

Key Links and Tags

Premier's Science Awards 2026 Webpages

2026 Finalists	https://www.wa.gov.au/organisation/departments-of-energy-and-economic-diversification/premiers-science-awards-2026-finalists
People's Choice Award	https://www.wa.gov.au/organisation/departments-of-energy-and-economic-diversification/premiers-science-awards-peoples-choice-award

Tagging the Department of Energy and Economic Diversification

LinkedIn

Suggested Copy	@Department of Energy and Economic Diversification
Link	https://www.linkedin.com/company/departments-of-energy-and-economic-diversification/

Meta – Facebook

Suggested Copy	Department of Energy and Economic Diversification (@State of Energy)
Link	https://www.facebook.com/StateofEnergy/

Meta – Instagram

Suggested Copy	Department of Energy and Economic Diversification (@stateofenergywa)
Link	https://www.instagram.com/stateofenergywa/

2026 Program Sponsors and Partners

Where possible, we kindly ask that you acknowledge the official sponsors and partners of the 2026 awards.

Please find each sponsor's LinkedIn account hyperlinked below for use. Please refer to each of our sponsors' official websites for further account links if needed.

Suggested Copy	The 2026 Premier's Science Awards are proudly sponsored by: 🥇 Gold Sponsors: Shell, Woodside Energy 🥈 Silver Sponsor: DUG 🥉 Bronze Sponsors: BioCina, CSIRO, Fogarty Foundation, Orthocell Ltd 🎓 University Sponsors: Curtin University, Edith Cowan University, Murdoch University, The University of Western Australia Sector Sponsor: The Kids Research Institute Australia 🤝 Community Partners: Scitech 📰 Media Partner: The West Australian
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