

Broome

Creating jobs and opportunities
Delivering services for the Kimberley





Seven Cities Broome

© Government of Western Australia

Acknowledgement of Country

We acknowledge the traditional custodians throughout Western Australia and their continuing connection to the land, waters and community.

We pay our respects to all members of the Aboriginal communities and their cultures; and to Elders both past and present.

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Seven Cities is about ensuring each of the seven **major regional centres** outside of Perth can be **everything they can be.**

Delivering quality services to communities across the State.

And ensuring **Western Australia** remains the **strongest economy** in the nation for generations to come.



Seven Cities is my vision for regional WA

Western Australia is the strongest economy in the nation and our regions have been central to our economic success.

As Western Australians, our regions also tell us who we are and where we've come from.

But our regions are also central to our future – whether we live in Perth, one of the seven regional cities outside of Perth or in the smaller communities these centres serve.

Across the State, traditional industries like mining, agriculture and tourism will continue to thrive.

But the new wave of economic opportunities are immense.

This includes becoming a renewable energy powerhouse, and making more things here.

These new industries will benefit all Western Australians, and continue to drive the national economy.

But they will all take place in our regions and be driven by the seven regional cities outside of Perth.

To seize these opportunities for all Western Australians, these seven cities must have the infrastructure, services and skilled local workers industry will need.

They must be great places to live and work, with thriving communities that attract people to our regions – and make them want to stay.

And they must have the capacity to service the needs of the smaller communities that surround them.



Our Seven Cities vision will prioritise housing, but it will also deliver investments in health, education and community safety, as well as the energy, water, transport and industrial infrastructure necessary to make our new economic opportunities a reality.

Seven Cities is about ensuring each of our seven regional centres can be everything they can be, ensuring Western Australia remains the strongest economy in the nation for generations to come.

And the best place in the world to get a quality job, no matter where in the State we live.

A stylized, handwritten signature in black ink, reading "Roger Cook". The signature is fluid and cursive, with a large initial 'R' and 'C'.

Roger Cook MLA
Premier of Western Australia



A strong regional hub for the Kimberley

Broome has long been a central part of Western Australia's cultural and economic identity.

Located in the north of Western Australia, Broome is the gateway to the Kimberley.

The Kimberley has one of the highest proportions of Aboriginal residents in Western Australia. The region is home to more than 160 Aboriginal communities and 30 language groups, representing a deep and continuing connection to Country.

Its stunning natural beauty, strong community spirit, and well-established tourism industry make Broome a great place to raise a family and get a quality job.

Importantly, it is a regional hub which supports the economic opportunities and social wellbeing of surrounding communities.

This complements our existing investments in Kununurra which is a local hub for the East Kimberley.

As one of WA's Seven Cities, Broome's future will be built on its existing strengths and a new wave of emerging opportunities.

These include becoming a renewable energy powerhouse, adding value to our traditional industries like mining and agriculture, and making more things here.

For Broome specifically, there are significant opportunities to further develop the local tourism and education sectors.

To grow these industries and retain the local workforce they depend on, we're providing additional support with increased investment in housing, health, infrastructure, and enabling industries.



Broome is defined by its stunning coastal landscapes and a lifestyle that makes it one of Australia's most sought-after regional destinations.

As part of the Cook Government's Seven Cities vision, Broome will continue to play a vital role in strengthening regional

Western Australia, ensuring we continue to diversify the WA economy so that it remains the strongest economy in the nation.

Stephen Dawson MLC

Minister for Regional Development;
Kimberley

Divina D'Anna MLA

Member for Kimberley



Budget highlights

The 2026–27 State Budget continues our support for WA families. Making investments to grow our economy, make more things here, and deliver on our priorities of jobs, health and housing.

This year's budget builds on our past commitments by investing in the services and infrastructure that regional WA needs.

Key investments for Broome include:

- **Regional Airfare Zone Cap**
 - Ongoing support for the Regional Airfare Zone Cap Scheme amid increasing fuel costs.
- **Seven Cities GROH Build**
 - The delivery of 54 new homes for frontline workers in Broome as a part of a statewide build of more than 500 Government Regional Officer Housing (GROH) homes, delivered in partnership with Rio Tinto, BHP and Hancock Prospecting. Delivered alongside a revamped Home Ownership Subsidy Scheme (HOSS), which will include shared equity to encourage government workers to purchase homes in the communities they work in.
- **Regional Housing Support Fund** - \$50 million top-up to the Regional Housing Support Fund, increasing the fund's value to \$75 million.
- **\$3.8 million** to support continued operation of the Inter-Regional Flight Network, including from Broome.
- **Broome Renal Hostel** - additional \$16.2 million investment in the Broome Renal Hostel.
- **TransBroome Bus Service**
 - \$14 million to expand bus services in Broome, making travelling the city more affordable and accessible.
- **Third round of Student Assistance Payments** - \$90 million will be invested to deliver a third round of the Western Australian Student Assistance Payment, which is delivering \$150 for each primary and kindergarten student and \$250 for each secondary school student.
- **Fuel Support Payment** - \$198 million to offer a \$100 payment to all Western Australians with a valid driver's licence.

Economic and industry profile

Broome's economy reflects its role as the principal service and economic hub for the Kimberley, supporting activity across one of Western Australia's most remote and geographically dispersed regions. With a Gross Regional Product of approximately \$1.816 billion, providing around 7,600 jobs, Broome anchors economic activity across the Kimberley and provides a critical base for services, employment and supply chains across surrounding communities.

The economy is diverse, with health care and social assistance, construction, retail trade, logistics and property services forming its core employment base.

These sectors reflect Broome's role as a regional service centre, providing essential services to both residents and surrounding towns, while supporting population stability and day-to-day economic activity across the region.

Tourism also plays a defining role in Broome's economy, underpinning local employment and supporting broader activity across the Kimberley visitor economy. Alongside this, public administration, education and small business activity contribute to a broad-based economy that operates year-round, supported by population flows, seasonal visitation and ongoing regional demand.

Together, these industries support both local liveability and regional connectivity, ensuring essential goods, services and employment opportunities are maintained across a vast catchment. Continued investment in infrastructure, housing and enabling services will strengthen Broome's economic base and support long-term stability and growth across northern Western Australia.



Key economic facts:

Gross Regional Product (Broome): **\$1.816 billion**

Gross Regional Product (Kimberley): **\$4.552 billion**

Jobs (Broome): **7,650**

Jobs (Kimberley): **15,650**

Population (Broome): **16,506**

Population (Kimberley): **40,562**



Emerging opportunities

Broome is well positioned to support a range of emerging industry opportunities that will strengthen economic diversity, create local employment and build on its role as the principal centre for the Kimberley.

Port, marine services and logistics expansion supported by First Point of Entry status and ongoing investment in port and marine infrastructure, including the Kimberley Marine Support Base floating wharf. This improves all-tide access for vessels, supporting cruise visitation, freight handling and marine servicing, and strengthening Broome's role in regional supply chains across northern Western Australia.

Tourism diversification and growth particularly in higher-value cultural, eco and nature-based experiences. This builds on Broome's coastal environment and strong Aboriginal cultural heritage, supporting growth in accommodation, hospitality and related service industries.

Aquaculture and blue economy development underpinned by the Broome Tropical Aquaculture Park and broader marine industry capability. This supports the expansion of sustainable marine-based industries in the region.



Construction, housing and resources-linked activity supported by ongoing population growth and demand for residential, commercial and enabling infrastructure. This includes growing construction activity and emerging modular building capability in Broome. It is also supported by mining activity in the wider region.

Health and essential services growth reflecting Broome's role as a key service centre for the Kimberley. Ongoing demand for health and community services is being supported by significant investment

in new and upgraded facilities, including mental health, renal and sobering up services currently under development.

State Government and industry investment is supporting these opportunities through targeted infrastructure delivery, including industrial land activation, port and transport upgrades, energy system investment, housing supply and community infrastructure. These enablers are strengthening Broome's economic base and supporting long-term diversification and resilience across the Kimberley.



Creating jobs and opportunities



Industry development

What we're delivering

- **Broome Road Industrial Area** – DevelopmentWA land release providing ongoing supply of general industrial land to support medium to long-term industrial demand.
- **Blue Haze Industrial Area** – DevelopmentWA light industrial land release supporting small to medium enterprise activity, with remaining capacity for limited future releases.
- **Broome Port and Kimberley Marine Support Base** – enabling marine services, logistics and port-related operations that support regional industry and supply chains across Broome and the Kimberley.
- **Nyamba Buru Yawuru Yinajalan Ngarrungunil Precinct** – development-ready land supporting future delivery of Aboriginal-led health, wellbeing and community services infrastructure.
- **Broome Tropical Aquaculture Park upgrades** – Supporting expansion and future growth of marine-based industries.

What we've delivered

- ✓ **\$10.5 million** upgrades at the Port of Broome to support greater import capabilities.

Growing the Kimberley

- Industrial land supply in Broome supports not only local business growth but also the broader Kimberley economy, providing space for logistics, marine services and construction-related industries that operate across remote and regional communities.
- Land activation in Broome directly supports workforce sustainability across the region, enabling essential workers including teachers, health professionals, police and service providers to live in the regional centre that services communities from the Dampier Peninsula to inland Kimberley towns.
- Investment in Ports across the Kimberley, in Wyndham and Derby will support greater investment in the region and capacity to leverage existing economic opportunities like Mining and Agriculture.
- Aboriginal-led precinct development, including Yawuru-led initiatives, strengthens self-determination and ensures land use planning reflects cultural governance, community priorities and long-term regional outcomes.



Transport

New investment

- **Fuel Support Payment** – \$198 million to offer a \$100 payment to all Western Australians with a valid driver's licence.
- **\$113.5 million** for road maintenance throughout WA, including in the Kimberley.
- **\$33.1 million** contribution to the nationally coordinated Fuel Excise Relief Program and a further \$4.5 million through deferred up-lift

in heavy vehicle charges, supporting industry in the Kimberley.

- **\$3.8 million** to support continued operation of the Inter-Regional Flight Network, including from Broome.
- **\$14 million** investment to expand TransBroome bus services, making travelling the city more affordable and accessible.



Fitzroy River bridge under construction

What we're delivering

- **Derby-Broome Air Service** – Supporting the Derby-Broome Regular Public Transport Air Service, maintaining continuity of air connectivity.

Growing the Kimberley

Strong transport connectivity in Broome underpins economic activity and service delivery across the wider Kimberley region.

- **Port and transport infrastructure investment** in Broome strengthens supply chain resilience for critical industries including tourism, aquaculture, fisheries, pastoralism and construction.
- **Improved passenger and freight capability** in Broome supports regional mobility, enabling residents from surrounding communities to access health, education, employment and government services located in the regional centre.
- **Regional Airfare Zone Cap** – Capped airfares for regional residents travelling to Perth, including Broome to Perth.
- **Affordable Airfares Program** – a seasonal initiative providing subsidised leisure fares to Broome and Kununurra, making it easier for people to experience the Kimberley and supporting increased visitation, connection and investment in the region.



Energy

New investment

- **Energy Ahead** - \$16 million to extend delivery of Energy Ahead to provide energy efficiency upgrades and education for up to 10,000 low income households.
- **\$30 million** to top up the Investment Attraction Fund for a second round of grants through the New Energies Industries Funding Stream.

What we're delivering

Energy investment in Broome is strengthening system reliability, supporting the transition to renewables, and ensuring long-term energy security for the region as demand continues to grow.

- **Battery Energy Storage Systems in Broome** – Improving grid stability and reliability, while enabling greater integration of renewable energy into the local system.
- **Horizon Power renewable energy program** – supporting increased deployment of solar generation and system upgrades, with Broome progressing toward up to 80 per cent renewable energy supply by 2030, subject to system integration and demand growth.
- **Kimberley Community Solar Saver Program** – Reducing electricity bills while lowering emissions.

Growing the Kimberley

Reliable and affordable energy in Broome underpins economic development, essential services and liveability across the wider Kimberley region.

Energy infrastructure in Broome supports critical regional services including hospitals, schools, emergency services and water supply systems, which also service surrounding remote communities across the Dampier Peninsula and West Kimberley.

The WA Residential Battery Scheme supports households to install home batteries, with rebates and

no-interest loans available to eligible households, including Horizon Power customers in Broome and the Kimberley.

Improved renewable energy integration in Broome reduces reliance on diesel generation in the region, supporting lower emissions and greater long-term energy resilience for remote and regional communities.

Investing in sustainable energy infrastructure across the Kimberley, including a trial vanadium battery in Kununurra.

Water

New investment

Water infrastructure – \$75 million investment in water and wastewater infrastructure services to facilitate residential lot development.

Regional Water Source Fund – \$52.9 million to establish a Regional Water Source Fund for water source planning and investigation in the regions.

What we're delivering

Investment in water infrastructure in Broome is supporting supply reliability and capacity to meet current and future demand.

Regional water and power price subsidy – \$3.9 billion over four years statewide to keep regional water and power prices in line with metropolitan prices, directly benefiting households and businesses across the Kimberley.

Potable and non-potable water infrastructure investment – Ensuring sufficient water supply, system reliability and no short-term infrastructure constraints for Broome and surrounding communities, supporting both residential growth and economic activity.



Growing the Kimberley

Water security in Broome underpins economic development, population growth and essential service delivery across the wider Kimberley region.

- Reliable water supply in Broome supports the delivery of essential services including health, education, housing and emergency response systems, which also service surrounding remote communities across the West Kimberley and Dampier Peninsula.
 - Long-term water planning supports resilience for a drying climate, ensuring both Broome and surrounding inland communities are better prepared for future demand pressures and seasonal variability.
- A community-led Regional Drought Resilience planning program supported through the Australian Government's Future Drought Fund and WA Government partnership, strengthening long-term water security, climate resilience and sustainable resource management across Broome and the Kimberley.



Environment

New investment

- **\$8.5 million** towards a Fisheries Support Package, including funding for the enhanced science program and upgrades to the FishCatchWA app.
- **\$24.7 million** to continue biosecurity and animal disease preparedness work.

What we're delivering

Environmental investment in Broome is supporting the protection of coastal and marine environments, enhancing visitor experiences, and strengthening the region's role as a gateway to the natural assets of the Kimberley.

- **Cable Beach Foreshore Redevelopment** – State Government contribution toward upgrades to one of Western Australia's most iconic coastal destinations.
- **Yawuru Joint Management** – Ongoing joint management of the Yawuru Conservation Parks.

- **Yawuru Conservation Park** – Capital upgrades including visitor infrastructure, access roads, trails, boardwalks and day-use amenities to enhance visitor experience.
- **Roebuck Bay Marine Park** – Supporting joint management with Yawuru, including ranger programs, visitor infrastructure and ongoing park management.

Growing the Kimberley

The natural environment of the Kimberley is central to its identity, liveability and economic future, with Broome acting as the primary access point to the region's coastal and marine landscapes.

- Environmental protection and coastal infrastructure investment in Broome supports sustainable tourism growth, ensuring the region's natural assets continue to attract visitors while managing pressure on sensitive ecosystems.

- Aboriginal land and sea management plays a critical role in maintaining environmental values across the Kimberley, embedding cultural knowledge and stewardship into ongoing conservation and land management practices.



Delivering services for the Kimberley



Housing

New investment

- **Seven Cities GROH Build**
 - The delivery of 54 new homes for frontline workers in Broome as a part of a statewide build of more than 500 Government Regional Officer Housing (GROH) homes, delivered in partnership with Rio Tinto, BHP and Hancock Prospecting. Delivered alongside a revamped Home Ownership Subsidy Scheme (HOSS), which will include shared equity to encourage government workers to purchase homes in the communities they work in.
- **Regional Housing Support Fund** - \$50 million top-up to the Regional Housing Support Fund, increasing the fund's value to \$75 million.
- **Social and affordable houses** - \$1 billion for the construction of social and affordable housing dwellings.
- **\$593 million** for 500 shared equity dwellings, 165 social housing dwellings, refurbishment of properties and land acquisition.
- **\$297 million tax package** - to support first home buyers and boost housing supply, including First Home Owner duty concessions, increased First Home Owner Grant cap, and an extension of the Off-the-Plan Transfer Duty Concession.
- **\$13.5 million** to extend the WA Rent Relief Program.

What we're delivering

Housing investment in Broome is focused on increasing the supply of key worker accommodation, expanding residential land availability, and strengthening government housing capacity to support ongoing regional growth.

- **Waranyjarri Estate residential land development** – Supporting civil works to facilitate future residential land supply and ongoing housing development.
- **North-West Aboriginal Housing Fund** – \$200 million investment to deliver new housing in the State's North.
- **Remote Communities Fund** – \$477 million to fund water, power and housing infrastructure in remote communities across Western Australia, and in the Kimberley.

Growing the Kimberley

Housing supply in Broome is critical to sustaining service delivery, economic growth and population stability across the wider Kimberley region.

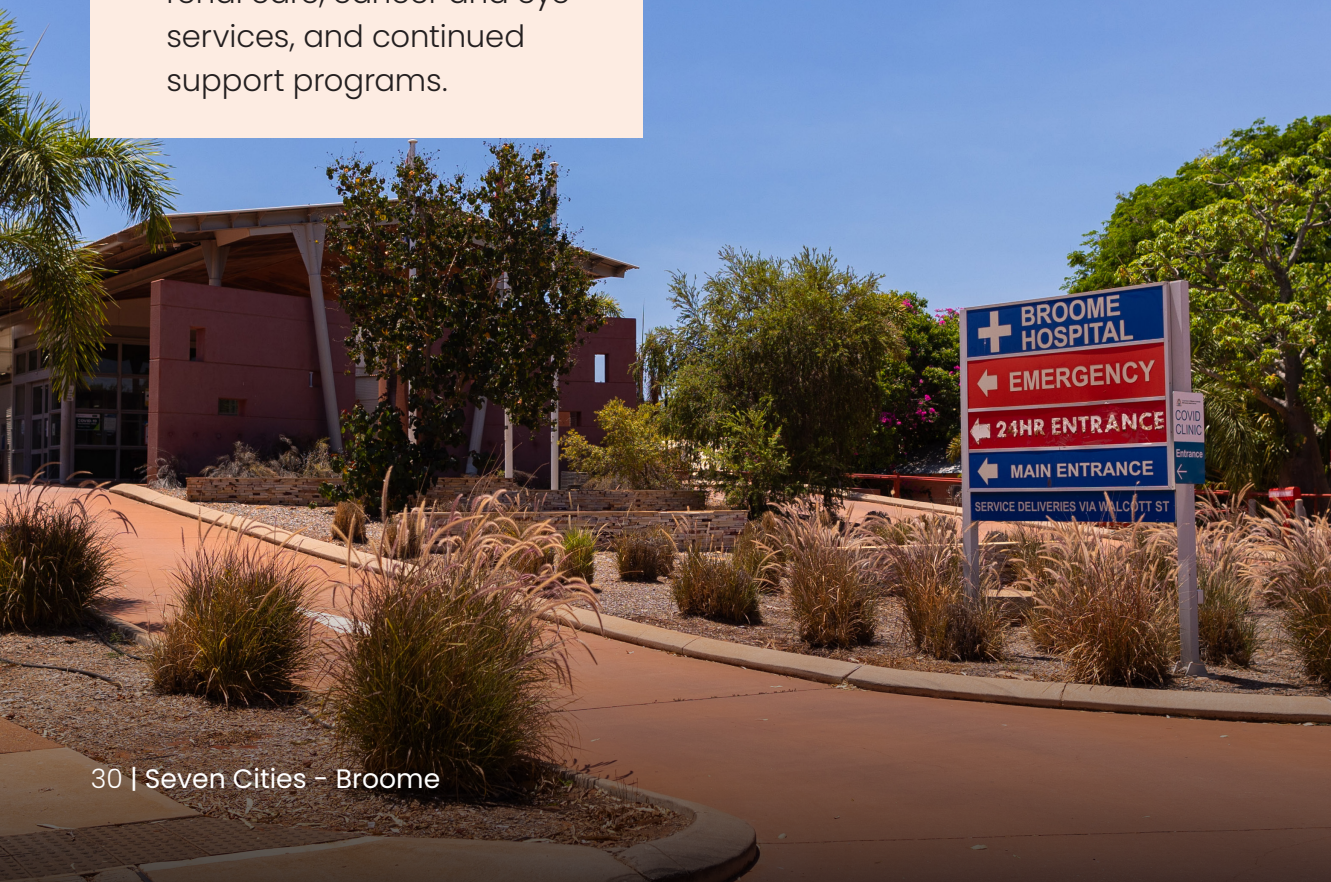
Broome Aboriginal Short Stay Accommodation – Operational funding supporting delivery of culturally appropriate, short-term

accommodation for Aboriginal people visiting from remote communities. Government and key worker housing stock in Broome enables workforce mobility across the Kimberley, supporting continuity of services in health, education and public safety across remote and regional communities.

Health

New investment

- **\$214.1 million** for an uplift to WA Health's statewide maintenance programs.
- **\$143 million** for additional investment in medical equipment and imaging replacement program throughout WA.
- **WA Country Health Service**
– \$68.6 million for additional funding to the WA Country Health Service to maintain regional palliative care, renal care, cancer and eye services, and continued support programs.
- **\$43.8 million** investment in community mental health and alcohol and other drugs services.
- **\$50 million** to continue the State's investment in the Child Development Services System Reform Program.
- **Broome Renal Hostel** – additional \$16.2 million investment in the Broome Renal Hostel.



What we're delivering

- **Broome Regional Aboriginal medical Service new facility**
– Delivering expanded culturally appropriate primary health care services for Aboriginal people in Broome and surrounds.
- **Broome Health and Wellbeing Campus** –
Supporting the co-location and integration of health and wellbeing services in a centralised facility to improve access and continuity of care.

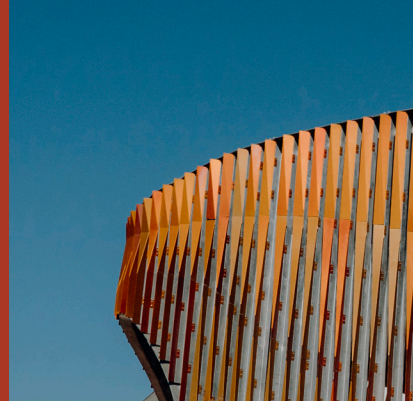
- **Broome Step-Up Step-Down Facility** – Delivering a sub-acute mental health facility supporting recovery-focused care and reducing pressure on acute hospital services.
- **Detoxification and alcohol and other drugs treatment planning** –
Progressing planning for a dedicated facility to support local treatment and recovery pathways.

Growing the Kimberley

Health services in Broome form the primary point of care for the Kimberley, supporting both the local population and surrounding remote communities.

- Investment in culturally appropriate and integrated health services in Broome improves access to primary care and preventative health, supporting better long-term outcomes across the region.
- Expanding local treatment, accommodation and mental health services reduces the need for patients to travel long distances for care.

Education and training



New investment

- **Third round of Student Assistance Payments** – \$90 million will be invested to deliver a third round of the Western Australian Student Assistance Payment, which is delivering \$150 for each primary and kindergarten student and \$250 for each secondary school student.
- **\$219 million** uplift for school maintenance throughout regional WA, including the Kimberley.
- **\$145.6 million** to meet training enrolment demand, and to continue discounted fee settings, including lower fee and Fee-Free training courses to the end of 2027 including at the Broome, Derby, Fitzroy Crossing, Halls Creek, Kununurra, and Wyndham campuses.
- **\$6.5 million** to continue delivery of the Kimberley Schools Project in the 2027 school year.

What we've delivered

- ✓ **\$12.4 million** for the Hospitality and Student Services Centre at Broome TAFE.
- ✓ **\$19 million** upgrade to Broome Senior High School.



What we're delivering

- **Kimberley Schools Project Program Extension** – continued investment in the Kimberley Schools Project to give students in the Kimberley access to proven educational learning opportunities.
- **Broome Senior High School upgrades** – Providing state of the art STEM resources, upgrade the school canteen and learning experiences.

Growing the Kimberley

Broome's secondary schooling and training facilities provide key education pathways for students from across the region, supporting transitions into further education, training and employment.

- The Kimberley Schools Project supports improved educational access and outcomes across remote and regional communities, strengthening engagement and continuity of learning across the region.
- The TAFE Modern Equipment Program is upgrading training facilities and equipment across Western Australia, strengthening training infrastructure and supporting skills development in regional and remote areas.

Safe and inclusive communities

New investment

- **\$421 million** for child protection services plus \$46.3 million to boost support for foster and grandcarers.
- **\$288.1 million** as part of Thriving Kids for children aged 8 and under with developmental delays or autism.
- **\$61.4 million** to continue the Target 120 early intervention program for young people coming into repeated contact with WA Police, including in Halls Creek and Kununurra.
- **\$60.7 million** for road safety awareness and education programs.

Growing the Kimberley

Safe and inclusive communities in Broome underpin liveability, service delivery and community wellbeing across the wider Kimberley region.

- Investment in policing and frontline service infrastructure in Broome strengthens coordination and response capability across the Kimberley, supporting safety outcomes in both regional and remote communities.
- Youth and diversion programs delivered through culturally grounded services support early intervention and reduce pressure on justice and corrective systems across the region.
- Safe accommodation and support services in Broome provide essential wraparound care for vulnerable individuals, contributing to community stability and improved wellbeing outcomes.



What we're delivering

- **WA Police Kimberley District Police Support Facility** – Delivering upgraded policing infrastructure to support operations, coordination and service delivery.
- **Marlamanu on-country youth facility** – Supporting culturally appropriate early intervention, youth engagement and diversion programs creating a transformative space to enable young people to positively redirect their lives away from cycles of crime.
- **Broome Sobering Up Centre** – Supporting the construction of a dedicated facility to support alcohol and other drug harm reduction, safety and recovery pathways.
- **Broome family and domestic violence refuge** – Converting Catherine House into an upgraded refuge, creating six supported places to ease pressure on the existing local service.
- **Broome Family and Domestic Violence Hub** – Delivering a co-located, culturally appropriate service hub providing specialist family and domestic violence support and related services, improving access for victim-survivors and strengthening service capacity across Broome and the wider Kimberley.
- **Safe at Home** – Expansion to include services in Broome.
- **CCTV infrastructure** – Statewide investment to boost safety across regional centres including in the Kimberley.



